

provided to use game elements and principles of **multi - level marketing** for advertisers and users having cellular phones, thereby giving substantial advertising effect to the advertisers and economical benefits to the users with gaming enjoyment.

DETAILED DESCRIPTION - A service provider(500) transmits a message(550) informing of an advertisement typing game to registered users(200). The users(200) wanting to participate in the game transmits a message(140) having cellular phone numbers(142) of receivers with advertising expressions(141) to a server(100). The server(100) decides whether the advertising expressions(141) are exact, to classify inexact messages(150). The server(100) reads the telephone numbers(142) to transmit the message(140) to the receivers. The receivers receiving the message(140) re-transmit the message(140) to desired users with the same method.

pp; 1 DwgNo 1/10

Title Terms: METHOD; ADVERTISE; TYPING; GAME; MESSAGE; QUESTIONNAIRE;  
METHOD; THROUGH; WIRELESS  
Derwent Class: T01; W01; W02  
International Patent Class (Main): H04Q-007/24  
File Segment: EPI

8/5/3 (Item 3 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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015974057 \*\*Image available\*\*

WPI Acc No: 2004-131898/200413

XRPX Acc No: N04-105295

**Agent commission determination system for agent controlled commission sales system, stores relationship between purchase prices and commissions earned for sale of goods or services**

Patent Assignee: INTERVATIONAL TECHNOLOGIES INC (INTE-N); LACOUR J (LACO-I)

Inventor: LACOUR J T; LACOUR J

Number of Countries: 103 Number of Patents: 003

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
US 20040010452	A1	20040115	US 2002196516	A	20020715	200413 B
WO 200408267	A2	20040122	WO 2003IB2790	A	20030715	200413
AU 2003281097	A1	20040202	AU 2003281097	A	20030715	200450

Priority Applications (No Type Date): US 2002196516 A 20020715

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

US 20040010452 A1 11 G06F-017/60

WO 200408267 A2 E G06F-000/00

Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NI NO NZ OM PH PL PT RO RU SC SD SE SG SK SL TJ TM TN TR TT TZ UA UG UZ VC VN YU ZA ZM ZW

Designated States (Regional): AT BE BG CH CY CZ DE DK EA EE ES FI FR GB GH GM GR HU IE IT KE LS LU MC MW MZ NL OA PT RO SD SE SI SK SL SZ TR TZ UG ZM ZW

AU 2003281097 A1 G06F-017/60 Based on patent WO 200408267

Abstract (Basic): US 20040010452 A1

NOVELTY - A memory associated with a server stores a relationship between purchase prices and commissions earned, for a sale of goods or services. The memory also has instructions for execution by the server, to determine the commissions earned by the agent.

DETAILED DESCRIPTION - An INDEPENDENT CLAIM is also included for order processing method.

USE - For determining commission earned by agent in selling goods and services e.g. home and vehicle, using server connected to Internet in agent controlled commission sales system, in multi - level marketing system.

ADVANTAGE - The agents can set their own prices for the goods and services, and supplier pays commission automatically based on the agent established prices, upon order receipt, approval and or shipping. The commission can be determined at any time and frequency.

DESCRIPTION OF DRAWING(S) - The figure shows a flow diagram of the order/commission processing process.

pp; 11 DwgNo 5/5

Title Terms: AGENT; COMMISSION; DETERMINE; SYSTEM; AGENT; CONTROL; COMMISSION; SALE; SYSTEM; STORAGE; RELATED; PURCHASE; PRICE; SALE; GOODS; SERVICE

Derwent Class: T01; T05

International Patent Class (Main): G06F-000/00; G06F-017/60

File Segment: EPI

8/5/4 (Item 4 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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015159617 \*\*Image available\*\*

WPI Acc No: 2003-220145/200321

XRPX Acc No: N03-175572

Internet-based communication method for political campaign, involves organizing data structure for preparing list of person for transmitting e-mail including referral communication data packet to concerned person

Patent Assignee: IMARCSGROUP.COM LLC (IMAR-N)

Inventor: MINDER J S; PAUL G H

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
US 20020169835	A1	20021114	US 2000259347	P	20001230	200321 B
			US 2001260772	P	20010110	
			US 2001765011	A	20010118	

Priority Applications (No Type Date): US 2001765011 A 20010118; US

2000259347 P 20001230; US 2001260772 P 20010110

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
US 20020169835	A1		34	G06F-015/16	Provisional application US 2000259347 Provisional application US 2001260772

Abstract (Basic): US 20020169835 A1

NOVELTY - The data including e-mail address of each person and his personal data, is accepted and organized into data structure (40) after which e-mail is created and embedded with website hyperlink and referral communication data packet. A list of person is prepared from the data structure, for transmitting e-mail to concerned person, in response to which receipt of the referral communication data packet is reported.

DETAILED DESCRIPTION - INDEPENDENT CLAIMS are included for the following:

- (1) Multi-modal communication method; and
  - (2) Broadcast e-mail communication effect monitoring method;
  - (3) Computer readable storage medium storing communication program.
- USE - For communicating with fan club, multi - level marketing

group, political campaign, emergency disaster recovery team, etc., through **internet**.

**ADVANTAGE** - Enables authorized sponsor to view the message transmitted through e-mail quickly. The cost of e-mail campaigns is reduced and the sponsor is able to monitor the effects of e-mail campaign quickly to e-mail.

**DESCRIPTION OF DRAWING(S)** - The figure shows an explanatory drawing explaining the internet-based communication method.

Data structure (40)

pp; 34 DwgNo 1/9

Title Terms: BASED; COMMUNICATE; METHOD; POLITICAL; CAMPAIGN; ORGANISE;  
DATA; STRUCTURE; PREPARATION; LIST; PERSON; TRANSMIT; MAIL; COMMUNICATE;  
DATA; PACKET; CONCERN; PERSON

Derwent Class: T01

International Patent Class (Main): G06F-015/16

File Segment: EPI

8/5/5 (Item 5 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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014876868 \*\*Image available\*\*

WPI Acc No: 2002-697574/200275

XRPX Acc No: N02-550038

**Employment search service marketing method through Internet multi - level marketing organization, involves compensating independent sale representative on transmission and submission of customer information**

Patent Assignee: PAVONE B (PAVO-I); SAMAAN A (SAMA-I); TACTAC G (TACT-I)

Inventor: PAVONE B; SAMAAN A; TACTAC G

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
US 20020095320	A1	20020718	US 99169426	A	19991207	200275 B
			US 2000732797	A	20001207	

Priority Applications (No Type Date): US 99169426 P 19991207; US 2000732797 A 20001207

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
US 20020095320	A1	6	G06F-017/60	Provisional application US 99169426

Abstract (Basic): US 20020095320 A1

**NOVELTY** - A multi-level marketing organization having two groups of representatives which have corresponding independent sale representatives, is created. Customer information received from the sale representatives is stored in a database and is compared to locate customers having similar employment characteristics. The sale representatives of two groups are compensated on transmission and submission of the customer information.

**USE** - For marketing and employing services through **Internet multi - level marketing** organization.

**ADVANTAGE** - Provides combination of multi-level marketing and employment location services.

**DESCRIPTION OF DRAWING(S)** - The figure shows the flowchart explaining the employment search service marketing process.

pp; 6 DwgNo 1/2

Title Terms: EMPLOY; SEARCH; SERVICE; MARKET; METHOD; THROUGH; MULTI; LEVEL;  
; MARKET; ORGANISE; COMPENSATE; INDEPENDENT; SALE; REPRESENT;  
TRANSMISSION; CUSTOMER; INFORMATION

Derwent Class: T01

International Patent Class (Main): G06F-017/60  
File Segment: EPI

8/5/6 (Item 6 from file: 350)  
DIALOG(R)File 350:Derwent WPIX  
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014519560

WPI Acc No: 2002-340263/200238

XPX Acc No: N02-267510

Multi - level marketing method over the Internet where each product has a chief assigned to it by the company and a product organization is built around him or her.

Patent Assignee: LU J (LUJJ-I)

Inventor: LU J

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
AU 200048970	A	20020207	AU 200048970	A	20000801	200238 B

Priority Applications (No Type Date): AU 200048970 A 20000801

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
AU 200048970	A	24	G06F-017/60	

Abstract (Basic): AU 200048970 A

NOVELTY - A product is established for sale at a price. One or more chiefs, designated by the company as a person who buys the products ahead of others, are associated with the product. After the chiefs have been assigned, a product organization is set up made of a number of next-line members over a number of levels. Purchasing the product allows a consumer to become a next-line member below the chief who is rewarded when the product organization is complete.

USE - Multi - level marketing over the Internet

ADVANTAGE - Gives a method of multi-level marketing which enhances the ability to fill the product organization and provide full information to each of the members. A large variety of products and product organizations can be made available to potential members. Each of the members of the organization have access to higher level members or lower level members. Enhances the ability to get the product directly to the consumer and utilizes the Internet.

pp; 24 DwgNo 0/2

Title Terms: MULTI; LEVEL; MARKET; METHOD; PRODUCT; CHIEF; ASSIGN; COMPANY; PRODUCT; ORGANISE; BUILD

Derwent Class: T01

International Patent Class (Main): G06F-017/60

File Segment: EPI



Set	Items	Description
S1	1122	AMWAY OR MLM OR (MULTILEVEL OR MULTI()LEVEL OR NETWORK OR - MATRIX OR DOWNLINE OR DOWN()LINE OR HIERARCHICAL OR PYRAMID) (- ) (MARKET? OR SALE? ? OR SELLING) OR DIRECT() (SALE? OR SELLIN- G)
S2	1455055	DIFFERENT OR MANY OR MULTIPL? OR MULTI OR SEVERAL OR NUMER- OUS? OR PLURAL? OR VARIOUS? OR (MORE OR GREATER) ()THAN() (1 OR ONE)
S3	1559118	CLASS OR CLASSES OR CLASSIFICATION? OR LEVEL? OR TIER? OR - RANK? OR DEGREE? OR GRADE? OR TYPE?
S4	180752	MEMBERSHIP OR PARTICIPATION OR ENROLLMENT OR INVOLVEMENT OR ASSOCIATION? OR RECRUITMENT OR TEAM
S5	303084	INTERNET OR NET OR WEB OR WWW OR ONLINE OR ON()LINE OR WEB- SITE? OR WEBPAGE? OR HOMEPAGE? OR (WEB OR HOME) () (PAGE? OR SI- TE?)
S6	202	S1(S)S5
S7	353691	S2(5N) (S3 OR S4)
S8	45	S6(S)S7
S9	2	S8 NOT PY>1999
S10	119	S6 AND S7
S11	10	S10 NOT PY>1999

? show files

File 348:EUROPEAN PATENTS 1978-2004/Nov W01

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File 349:PCT FULLTEXT 1979-2002/UB=20041118,UT=20041111

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11/3,K/1 (Item 1 from file: 348)  
 DIALOG(R)File 348:EUROPEAN PATENTS  
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00925650

Multi - level marketing computer network server  
 Computernetzwerk-Server fur mehrstufiges Marketing  
 Serveur de reseau d'ordinateurs pour la commercialisation a plusieurs  
 niveaux

PATENT ASSIGNEE:

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 PATENT (CC, No, Kind, Date): EP 844577 A2 980527 (Basic)  
 EP 844577 A3 990203

APPLICATION (CC, No, Date): EP 97119108 971103;

PRIORITY (CC, No, Date): US 753377 961125

DESIGNATED STATES: AT; BE; CH; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI; LU;  
 MC; NL; PT; SE

INTERNATIONAL PATENT CLASS: G06F-017/60;

ABSTRACT WORD COUNT: 189

LANGUAGE (Publication,Procedural,Application): English; English; English  
 FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	9822	1246
SPEC A	(English)	9822	4993
Total word count - document A			6239
Total word count - document B			0
Total word count - documents A + B			6239

Multi - level marketing computer network server

...ABSTRACT A2

A server system for multi - level vending of any electronically transferable product (101) through a communications network (102) directly to a...

...automatic distribution of the product (101) with the calculation (106) of commissions (107) using a multi - level marketing commission structure (108) and the distribution of commissions (107) and fees (109) via the...

...calculates (106) and pays the commissions (107), and adds seller registration information (112) to the multi - level sales database (114) for the product. The usefulness of this invention includes physical product distribution...

...SPECIFICATION the right to continue to use the product. This invention uses the monetary incentive of multi - level marketing to augment "impression of value" to promote the word-of-mouth marketing, and this invention...

...the flexibility of shareware with significantly reduced risk to the product developer.

As a note: multi - level marketing is a method of sales promotion in

which a commission is paid not only to the seller responsible for making the sale, but also to **several levels** of sellers that were responsible for distributing knowledge of the product to the seller making...

...and the product developer gets paid every time.

The usefulness of this invention as a **multi - level** marketing server includes automatic shipping of hardcopy documentation and other types of products using an automatic shipping system for distribution.

Although many organizations have used computers to calculate commissions for **multi - level** marketing, none has set forth an invention that provides access directly to the customer to...

...delivered by automatic shipping systems. None of these direct sales via the network have a **multi - level** marketing commission capability.

These purchases via the network have involved the use of credit card...

...is a server which can be attached to an electronic computer network, such as the **Internet**, and which accepts purchase requests and payment via the network directly from a customer's...

...customer's computer via the network, with the key feature that it calculates and pays **multi - level** commissions. (see Diagram 1) Herein, this server is called the Sales Support Server. As part of its **on - line** service, the Sales Support Server accepts purchase requests, acquires the payment, transfers the product, calculates commissions (using a **multi - level marketing** commission structure), pays the commissions and fees, and adds registration data to the **multi - level sales** database. The generation of receipts and reports is not within the scope of the invention...

...Server by allowing the product developer to identify the product files, to designate the price, **multi - level** commission structure, and fees, and their recipients. He also uses the Product Loader to transfer...

...CLAIMS seller,

- b) a means for making a sales transaction, and
- c) a means for calculating **multi - level** commissions and other fees.
- d) a means for dispersing the commissions and other fees.

2...

...handling system.

8. The server system identified in claim 1 wherein the means for calculating **multi - level** commissions and other fees is comprised of:

- a) a means for accepting the information that identifies the amount or percentage to be paid to each individual commission **level** of a **multi - level** commission structure,
- b) a means for storing a **multi - level** commission structure which contains at least the amount or percentage to be paid to each...

...means for identifying the next level seller.

- d) a means for calculating commissions using a **multi - level** commission structure, and
- e) a means for calculating other fees and associating them with the...

...payees.

9. The server system identified in claim 8 wherein the means for calculating the **multi - level** commissions and other fees is further comprised of:

- f) a means for summing the calculated...

- ...The server system identified in claim 8 wherein the means for calculating commissions using a **multi - level** commission structure is comprised of:
- a) a means for calculating an individual commission for each...
- ...of at least one of:
- a) a means for allowing a customer to purchase a **multi - level** marketing product via the network, and/or
  - b) a means for allowing a user to register to sell a **multi - level** marketing product via the network.
15. The client application identified in claim 14 wherein the...
- ...application identified in claim 14 wherein the means for allowing a customer to purchase a **multi - level** marketing product is comprised of:
- a) a means for acquiring the identification for the product...in claim 14 wherein the means for allowing a user to register to sell a **multi - level** marketing product is comprised of:
  - a) a means for acquiring the new seller's personal...
- ...the product, and
- f) a means for uploading to the server the price and the **multi - level** commission structure and a copy of the electronic part of the product.

11/3,K/2 (Item 2 from file: 348)  
DIALOG(R)File 348:EUROPEAN PATENTS  
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00573057

Signal interface for coupling a network front end circuit to a network adapter circuit.

Signalschnittstelle zur Verbindung einer Netzeingangsschaltung mit einer Netzadapterschaltung.

Interface de signaux pour connecter un circuit d'entree de reseau avec un circuit d'adaptateur de reseau.

PATENT ASSIGNEE:

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PATENT (CC, No, Kind, Date): EP 567342 A2 931027 (Basic)  
EP 567342 A3 950201

APPLICATION (CC, No, Date): EP 93303186 930423;

PRIORITY (CC, No, Date): US 874250 920424; US 874242 920424; US 873916 920424

DESIGNATED STATES: DE; FR; GB; IT; NL

INTERNATIONAL PATENT CLASS: H04L-012/28; H04L-029/10; H04L-012/40; H04L-012/42;

ABSTRACT WORD COUNT: 141

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	EPABF1	1321
SPEC A	(English)	EPABF1	21552

Total word count - document A            22873  
Total word count - document B            0  
Total word count - documents A + B    22873

...SPECIFICATION advancements of technologies, two types of computer networks have become the most prominent in the **network market**. These two types include a token ring network and an **ethernet** network. At the present time, it is estimated that approximately ninety percent of the local area **network market** is made up of either token ring or **ethernet** networks. Thus, in most instances, a series of personal computers or work stations are connected to either a token ring or an **ethernet** local area network ("LAN") so that each of the respective processors of those devices may...  
...ring protocol and communication media. Similarly, ethernet networks may utilize at least one of three **different types** of communication media. As a result, it has until now been necessary for a user...

...the user of the computer. Additionally, there exists a need to provide flexibility in accommodating **various types** of communication media associated with either ethernet or token ring network systems.  
SUMMARY OF THE...technical advantage is the ability to easily reconfigure a peripheral network device to accommodate a **different type** of network or network media with minimal hardware change and, thus, minimal effort and cost...

...like peripheral device to communicate not only with ethernet and token ring networks, but with **many** of the **various types** of communication media utilized by either one of those types of networks. A second technical advantage is the ability to easily reconfigure a peripheral network device to accommodate a **different type** of network or network media with minimal hardware change and, thus, minimal effort and cost... system 10 may comprise a personal computer, while network bus 14 may be representative of **many different types** of networks. As discussed below in connection with the preferred embodiments, the present embodiment is...

...adapter chip 24 may be utilized in an alternative, inventive physical configuration to support the **various types** of communication media used with either token ring or ethernet protocols.  
By improving upon a...information which is broken down into four sets of bits, where each set provides a **different type** of indication. In particular, bits zero through two indicate the priority level of the token...

...control field zero, includes various sets of bits where each set of bits provides a **different type** of indication. For example, adapter chip 24 discussed above will recognize two **different types** of token ring frame formats. The first two bits of physical control field one indicate ...blocks.

The remaining blocks of FIGURE 4b comprise a register decode 140 as well as **various types** of registers. Specifically, these registers include a data holding register ("DHR") register 142, and ring... references, where necessary, to device structure. Accordingly, a person skilled in the art could define **various types** of structures, circuitries and/or interconnections in order to effect these functional blocks without departing...

...within the present embodiment which permit both token ring and ethernet operations to be accomplished. **Various** of these **types** of features are set forth immediately below.

Receive/transmit clock generator block 50 uses the...significant bit

first; data field bytes least significant bit first. Specifically, serializer 166 supports two **different types** of data formats for loads from transmit FIFOs 188, 190 and 192. These types include...or ethernet network. However, under contemporary network technology, both token ring and ethernet systems involve **various types** of transmission media as well as alternative speeds. In the prior art, for each of these **different media**, a **different type** of physical connector was generally provided in order to interface a host computer to the network. For example, each **different type** of media would have a corresponding computer card which could be placed within a personal...

...the user to interface his or her host computer to any of the above listed **various types** of network media without having to change a computer board or alter the plug on...

...6 includes yet another feature in order to permit the processor chip to communicate with **various** ones of these **different types** of medias and/or **different types** of speeds of communication.

FIGURE 6 illustrates a host device 224 which typically comprises a... connection with FIGURE 1, above. Thus, front end circuit 244 may comprise any one of **various different types** of commercially available front end circuits. Each of these circuits are generally operable to provide...

...couples front end circuit 244 to any desired network medium such as one of the **many types** discussed above. Accordingly, it should be appreciated that plug member 238 may be displaced such...

...24, the configuration of FIGURE 6 provides a great deal of flexibility for communicating with **various different types** of networks and **various different types** of communication media. In particular, where adapter chip 230 is operable to communicate with **different types** of networks and the **different types** of media, there is no need to make internal adjustments to host device 224 in...

...that network and media. Again, because adapter chip 230 provides the flexibility to communicate with **various different types** of networks and/or cabling media, there is no reason to disturb the componentry of... 6, still another aspect of the present embodiment involves the method of selecting the network **type** to be used where **more than one** option exists. This also has application where a connector scheme is not used and two...

...on TEST0 and TEST1. If, on the other hand, its front end circuit 244 supports **different speeds** or network **types**, it will respond to selection signals OUT0 and OUT1 as appropriate and signal back its...

11/3,K/3 (Item 3 from file: 348)

DIALOG(R)File 348:EUROPEAN PATENTS

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00370037

Architecture of an integrated system for the control of an industrial manufacturing works.

Bauweise eines integrierten Systems für die Steuerung einer Werkstatt für industrielle Fertigung.

Architecture d'un système intégré pour la commande d'un atelier de fabrication industriel.

PATENT ASSIGNEE:

OLIVETTI PRODOTTI INDUSTRIALI S.P.A., (1151090), Strada Provinciale Tavernetta, I-81025 Marcianise (CE), (IT), (applicant designated

states: DE)  
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 LEGAL REPRESENTATIVE:  
 Pears, David Ashley et al (34761), REDDIE & GROSE 16 Theobalds Road,  
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 PATENT (CC, No, Kind, Date): EP 364138 A2 900418 (Basic)  
 EP 364138 A3 900606  
 APPLICATION (CC, No, Date): EP 89309971 890929;  
 PRIORITY (CC, No, Date): IT 8867918 881013  
 DESIGNATED STATES: DE  
 INTERNATIONAL PATENT CLASS: G05B-019/417;  
 ABSTRACT WORD COUNT: 192

LANGUAGE (Publication,Procedural,Application): English; English; English  
 FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	EPABF1	738
SPEC A	(English)	EPABF1	5808
Total word count - document A			6546
Total word count - document B			0
Total word count - documents A + B			6546

...SPECIFICATION achieved in the field of data processing and data transmission has allowed the realization of **various types** of integration in the control of the working machines of a factory. In a known...

...or machines 22, with which it constitutes a "flexible manufacturing cell" (FMC). On a third **level** 26 there is arranged a **plurality** of control systems 27 for flexible functional manufacturing areas (FMS), in each of which a...the token passing type, by means of a unit 39 interpreting data between networks of **different types**. Through a series of interpreters 41 (two in Fig. 2), the network 38 is moreover...polling of the carrier (CSMA/CD method of access). For example, the network of the **Ethernet** (registered trade mark) type may be used or the **network marketed** by the Olivetti group under the name OLINET, modified to make it suitable for industrial...

...disc memory unit for data and programs. These programs are organized in layers disposed at **different hierarchic levels**. The innermost core is an operating system 99 (Fig. 5), is of the multitasking type...avoiding a possible burdensome duplication of information. It is possible to describe complex plants with **different types** of pallets, each of which is compatible with a subset of the physical positions of...each of which performs a specific function. The user can interact with the system at **different levels** by means of a series of menus of options. The MASTER module therefore carries out...working shift (operation 123). Finally, a third input can give the system operating commands of **different types** (operation 124). Such commands comprise, for example:  
 - disconnecting one or more subsystems by putting them...

11/3,K/4 (Item 1 from file: 349)  
 DIALOG(R)File 349:PCT FULLTEXT  
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00523497 \*\*Image available\*\*  
 MULTI-PLANAR VOLUMETRIC DISPLAY SYSTEM AND METHOD OF OPERATION USSING  
 THREE-DIMENSIONAL ANTI-ALIASING

**SYSTEME DE PRESENTATION D'IMAGES VOLUMETRIQUES SUR PLUSIEURS PLANS ET SON  
MODE DE FONCTIONNEMENT A ANTI-CRENELAGE TRIDIMENSIONNEL**

Patent Applicant/Assignee:

DIMENSIONAL MEDIA ASSOCIATES INC,

Inventor(s):

SULLIVAN Alan,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9954849 A1 19991028

Application: WO 99US8618 19990420 (PCT/WO US9908618)

Priority Application: US 9882442 19980420; US 98196553 19981120; US  
99291315 19990414

Designated States:

(Protection type is "patent" unless otherwise stated - for applications  
prior to 2004)

AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GD GE GH  
GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN  
MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU ZW  
GH GM KE LS MW SD SL SZ UG ZW AM AZ BY KG KZ MD RU TJ TM AT BE CH CY DE  
DK ES FI FR GB GR IE IT LU MC NL PT SE BF BJ CF CG CI CM GA GN GW ML MR  
NE SN TD TG

Publication Language: English

Fulltext Word Count: 21398

Fulltext Availability:

Detailed Description

Detailed Description

... in G. Vdovin, "Fast focusing of imaging optics using micromachined  
adaptive mirrors", available on the **Internet** at  
<http://guemsey.et.tudelft.nl/focus/index.html>. As shown in FIG. 8, a  
membrane light modulator ( **MLM** ) 90 has as a thin flexible membrane 92  
which acts as a mirror with controllable...closer" the scaled depth, and  
25% of the color value is assigned to slice 6.

**Different degrees** of anti-aliasing may be appropriate to **different**  
visualization tasks. The **degree** of anti-aliasing can be varied from one  
extreme; that is, ignoring the fractional depth...

11/3,K/5 (Item 2 from file: 349)

DIALOG(R) File 349:PCT FULLTEXT

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00515356 \*\*Image available\*\*

**METHOD AND SYSTEM FOR DELIVERING AND REDEEMING DYNAMICALLY AND ADAPTIVELY  
CHARACTERIZED PROMOTIONAL INCENTIVES ON A COMPUTER NETWORK**

**PROCEDE ET SYSTEME PERMETTANT DE DISTRIBUER ET D'ECHANGER DES INCITATIONS  
PROMOTIONNELLES CARACTERISEES DE MANIERE DYNAMIQUE ET ADAPTATIVE SUR UN  
RESEAU**

Patent Applicant/Assignee:

IQ COMMERCE CORPORATION,

Inventor(s):

MEYER Carl,

HOEBER Anthony N,

KAY Erik A,

BARTLETT Stephen W,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9946708 A1 19990916

Application: WO 99US4970 19990305 (PCT/WO US9904970)

Priority Application: US 9877630 19980311



## Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GD GE GH  
GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN  
MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU ZW  
GH GM KE LS MW SD SL SZ UG ZW AM AZ BY KG KZ MD RU TJ TM AT BE CH CY DE  
DK ES FI FR GB GR IE IT LU MC NL PT SE BF BJ CF CG CI CM GA GN GW ML MR  
NE SN TD TG

Publication Language: English

Fulltext Word Count: 41062

## Fulltext Availability:

Detailed Description

## Detailed Description

... own pace.

It is known to distribute incentives electronically. For example, electronic shopping on the **Internet** is popular, and often an **Internet** shopping merchant displays an icon on a page that describes an incentive such as a...

...consumer providing some useful marketing information via a "registration" process. For an example of an **Internet** shopping network, see U.S. Patent 5,715,314 to Payne et al. entitled **NETWORK SALES SYSTEM**.

Described below are several alternate approaches to that of the present invention.

While...provider status.

See below for a description of how each entity is provided with a **different level** of security in order to ensure security in

11/3,K/6 (Item 3 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00509155 \*\*Image available\*\*

**METHOD OF UPDATING DISPLAY FRAMES WHILE PRESERVING INFORMATION ASSOCIATED THEREWITH**

**PROCEDE D'ACTUALISATION DE CADRES D'AFFICHAGE PERMETTANT DE PRESERVER LES OBJETS D'INFORMATION S'Y RAPPORTANT**

Patent Applicant/Assignee:

MANNING & NAPIER INFORMATION SERVICE,  
ANDREWS Taggard W,  
CHRONIS Todd,  
GOTO Makoto,  
POGODA-CURTIS Stacey,

Inventor(s):

ANDREWS Taggard W,  
CHRONIS Todd,  
GOTO Makoto,  
POGODA-CURTIS Stacey,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9940507 A1 19990812

Application: WO 99US2512 19990205 (PCT/WO US9902512)

Priority Application: US 9820098 19980206  
 Designated States:  
 (Protection type is "patent" unless otherwise stated - for applications prior to 2004)  
 AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GD GE GH  
 GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN  
 MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG US UZ VN YU  
 ZW GH GM KE LS MW SD SZ UG ZW AM AZ BY KG KZ MD RU TJ TM AT BE CH CY DE  
 DK ES FI FR GB GR IE IT LU MC NL PT SE BF BJ CF CG CI CM GA GN GW ML MR  
 NE SN TD TG  
 Publication Language: English  
 Fulltext Word Count: 8610

Fulltext Availability:  
 Detailed Description

#### Detailed Description

... the head comes the "body" of the document which is often organized into subtopics with different levels of headings. The body is defted by the tags <body> and </body> . Headings are indicated...PCTIUS99/02512 APPENDIX

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<HTML>
<HEAD>
<TITLE>1)P.-LINK</TITLE>
<BASE Href=http://host149.mnis.net :8082/DRLv3stat/>
<SCRIPT Language= javascript,>
// -----
opener.location lhttp:// www .mnis.net1;
//---Variables Arrays -----
var HLwindow := false;
var l4elpWindow = false;
var savedRequest = false;
var bgColor...

...Arrayo;
ResDatabase new Arrayo;
var ResQuery;
var ResFrOmDate;
var ResToDate;
var ReBDBs;
var ResMlm = false;
  Mlm = false;
var CUrrentResult = 0;
var CurrentRank = 0;
var resultIndex = new Arrayo;
More Like Marked
OldlZesult...top.currentQuery;
top.ResFroniDate = top.currentFromDate;
top.ResToDate = top.currentToDate;
top.ResMlm = top.Mhn;
top. Mlm = false;
top.ResDBs = "";
for (i = 0; i < top.Database.length; i+ +)
if (top.Database(i...

...top.ResQuery = top.currentQuery;
top.ResFromDate = top.currentFromDate;
top.ResToDate = top.currentToDate;
top.ResMhn = top. Mlm ;
top.Mhn = false;
```

```

top. ResDBs = " ";
for (i = 0; i < top. Database. length; i + +)
if (top...face helvetica, arial " >
if (myIndex 0)
document. write('< B > Request');
if (top.Mim)
document.write(" ( MLM )");
document. write(': < /B > < BR> < FONT Size= 2 face= "helvetica,
arial >
document.write(top.currentQuery);
else...BODY >
</HTML>
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  TITLE > < /TITLE >
  META NAME = "EDITOR" CONTENT "HTML Assistant Pro 97
http:// www .brooknorth.com/" >
</HEAD>
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<FRAME
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NAME="mbdTop"
MARGINWIDTH=5
MARGINHEIGHT...

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11/3,K/7 (Item 4 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
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00456834 \*\*Image available\*\*

**A SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR SWITCHED TELEPHONY  
COMMUNICATION**

**SYSTEME PROCEDE ET ARTICLE CONCU POUR LES COMMUNICATIONS TELEPHONIQUES PAR  
RESEAU COMMUTE**

Patent Applicant/Assignee:

MCI WORLDCOM INC,

Inventor(s):

ZEY David A,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9847298 A2 19981022

Application: WO 98US7927 19980415 (PCT/WO US9807927)

Priority Application: US 97835789 19970415; US 97834320 19970415

Designated States:

(Protection type is "patent" unless otherwise stated - for applications  
prior to 2004)

AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GE GH HU  
IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL  
PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU ZW GH GM KE LS MW  
SD SZ UG ZW AM AZ BY KG KZ MD RU TJ TM AT BE CH CY DE DK ES FI FR GB GR  
IE IT LU MC NL PT SE BF BJ CF CG CI CM GA GN ML MR NE SN TD TG

Publication Language: English

Fulltext Word Count: 156638

Fulltext Availability:

Detailed Description

Detailed Description

... a prioritizing access/router in accordance

with a preferred embodiment;

Figure 20 is a high level block diagram of a networking system in

accordance with a preferred embodiment;

1 5 Figure...Operator Software System

1. Class Hierarchy

2. Class and Object details

E. Graphical User Interface **Classes**

1. **Class** Hierarchy

2. **Class** and Object details

F. Video Operator Shared Database

I. Database Schema

G. Video Operator Console...and then sends the frame directly to the destination machine.

Indirect delivery is necessary when **more than one** physical network is

involved, in particular when a machine on one network wishes to communicate...identifying the switch ID and trunk ID of the terminating number for a call.

The **different** services offered by NCS/DAP 3 include.

Number Translation ...including Time of Day, Day of Week/ Month, Point of Origin

and percentage allocation across **multiple** sites;

Information Database including Switch ID and Trunk ID of a terminating number for a...

...communicates with the Intelligent Switch Network Adjunct

Processor (ISNAP) 5 and delivers calls to the **different** manual or automated

agents. The ISN includes the ISNAP 5 and the Operator Network Center...

...Selection for call routing. The ISNAP communicates with the ACD for call delivery to the **different** agents. The ISNAP is also responsible for coordinating data and voice for operator-assisted calls...

...based on customer input or offers specialized services for voice mail and fax routing. The **different** services offered as a part of the EVS component of the MCI Intelligent Network include... Server which are the Validation or the Database Servers with the requisite databases for the **various** services offered by ISN. Once the call is validated by processing of the call on...

...very simple and new features can be added by additional software and configuration of the **different** computing systems in the ISP. A typical call flow scenario is explained below.

C, Call...government, law, manufacturing, medicine, network transmission, real estate, research, retailing, shipping, telecommunications, tourism, wholesaling, and **many** others.

Services.

Customizable: customer is able to tailor the service offerings to their own needs...Services are deployed and updated through the Marketable Service Gateway 2128. This is actually no **different** than the Management Service Gateway 2130, except that the services created and deployed through here...are described by

"service logic," which is basically a program written in a very high- **level** programming language or described using a graphical user interface. These service logic programs identify.

what...

...service, or to customize the service for the customer's particular needs. Both Management and **Marketable** Services are part of the same service model. The similarities between of Management and Marketable...management Overview.

In one embodiment, the Data Management Architecture is a framework

-4 @@

describing the **various** system components, how the systems interact, and the expected behaviors of each component. In this...non bracketed one.

The numbers imply is the relationship is 1 -to- 1, 1 -to- **many** or **many** -to- **many** .

Figure 33 can be read as follows.

1 . One LRM 2190 manages one RP 2272.

2. **Many** LRMs 2190 access the RMIB 2274.

3. Many LRMs 2190 access the GRMs 2188.

io 4. **Many** GRMs 2188 access the RMIB 2274.

b) Registration and De-registration  
Resource registration and de...architecture.

C) Objectives

The objectives of this model are to.

Create a model for identifying **various** network platforms;  
Classify Information Flow;  
Provide standard nomenclature;  
Provide rules for systems deployment; and  
Guide...Hostile IP table changes;  
TOKEN Expiration; and  
Login attempts.

The alarms will be generated at **different levels** . The Web Servers use the following broad guidelines.

1. The servers run in a root...allowed to access the Universal Inbox to perform basic message manipulation, of messages received through **multiple** media (voicemail, faxniail, email, paging), through the directlineMCI ARU gateway.

Subscribers are able to retrieve...engine object, a programmer would identify the same functions with the same names, but each **type** of piston engine may have **different** /overriding implementations of functions behind the same name.

This ability to hide different implementations of...and multiple inheritance make it possible for different programmers to mix and match characteristics of **many different classes** and create specialized objects that can still work with related objects in predictable ways.

Class...

...flexible

mechanism for modeling real-world objects and the relationships among them.

Libraries of reusable **classes** are useful in **many** situations, but they also have some limitations. For example.

Complexity. In a complex system, the class hierarchies for related **classes** can become extremely confusing, with **many** dozens or even hundreds of **classes**.

Flow of control. A program written with the aid of class libraries is still responsible...for passing voice between PSTN to Internet gateways is entirely under the carrier's control.

**Various** service **levels** could be offered by varying the compression **levels** offered. **Different** charges could associated with each **level**. The caller services first.

6 3

(1) Domestic Destination

Neither the calling nor the called...quality of service.

In the PSTN to PSTN case it is possible to consider offering **several grades** of service at varying prices. These grades will be based on a combination of the...originate calls, and registration is required for receiving calls. Callers could have unlisted entries which **Different** compression **levels** can be used to provide **different** quality of voice reproduction and at the same time use more or less Internet transit...of telephone numbers is supported as a private network of numbers that can exchange calls. **Many** corporations currently buy communication time on a trunk that is utilized as a private communication ...a specified common mode of operation is required, so that all terminals supporting that media **type** can interwork. H.324 allows **more than one** channel of each **type** to be in use. Other Recommendations in the H.324 1 5 series include the...Content Engine 9.

G, Video-conference Scheduling

A user can navigate through the VMDI or **Internet** 10 **WWW** forms, or communicate with a human video operator to schedule a multi-point conference. This...

11/3,K/8 (Item 5 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00428760

CONTROLLED TRANSFER OF INFORMATION IN COMPUTER NETWORKS

TRANSFERT DIRIGE D'INFORMATION DANS DES RESEAUX INFORMATIQUES

Patent Applicant/Assignee:

OPEN MARKET INC,

Inventor(s):

O'TOOLE James W Jr,

GIFFORD David K,  
Patent and Priority Information (Country, Number, Date):  
Patent: WO 9819224 A2 19980507  
Application: WO 97US19391 19971029 (PCT/WO US9719391)  
Priority Application: US 96741862 19961029  
Designated States:  
(Protection type is "patent" unless otherwise stated - for applications prior to 2004)  
AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GE GH HU  
ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX NO NZ  
PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU ZW GH KE LS MW  
SD SZ UG ZW AM AZ BY KG KZ MD RU TJ TM AT BE CH DE DK ES FI FR GB GR IE  
IT LU MC NL PT SE BF BJ CF CG CI CM GA GN ML MR NE SN TD TG  
Publication Language: English  
Fulltext Word Count: 33706

Fulltext Availability:  
Detailed Description

Detailed Description

... entire disclosure of  
which is hereby incorporated herein in its entirety by  
reference,, describes a **network sales** or payment system  
that includes at least a client computer and a payment  
computer, The...

...08/328,133,  
filed October 24, 1994 by Andrew C, Payne et al, and  
entitled "**Network Sales System**," the entire disclosure of  
which is hereby incorporated herein by reference,  
describes a **network sales** system in which a buyer  
computer transmits a payment order including a product  
identifier to...

...technique for transferring information  
in computer networks includes programming a computer to  
obtain packages of **Web pages** , The computer obtains the  
packages of **Web pages** automatically, on a periodic basis,  
without direct input from the user,  
Summary of the Invention...M 522 value slot->-default;  
5 2 3  
524  
525 if (value)  
526  
527 handle **multi - level** mapping  
528  
529 ;f postrchrifieldName, (int)  
530 p . 0;  
531 cnt - 0;  
532 /\* --- if exists...

11/3,K/9 (Item 6 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
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00425441 \*\*Image available\*\*  
**SYSTEM AND METHOD FOR FASHION SHOPPING**  
**SYSTEME ET PROCEDE SERVANT A ACHETER DES VETEMENTS DE MODE**  
Patent Applicant/Assignee:

ROSE Andrea,  
Inventor(s):  
ROSE Andrea,  
Patent and Priority Information (Country, Number, Date):  
Patent: WO 9815904 A1 19980416  
Application: WO 97US18080 19971007 (PCT/WO US9718080)  
Priority Application: US 96726674 19961007  
Designated States:  
(Protection type is "patent" unless otherwise stated - for applications prior to 2004)  
AL AM AT AU AZ BB BG BR BY CA CH CN CZ DE DK EE ES FI GB GE HU IL IS JP  
KE KG KP KR KZ LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD  
SE SG SI SK TJ TM TR TT UA UG UZ VN GH KE LS MW SD SZ UG ZW AM AZ BY KG  
KZ MD RU TJ TM AT BE CH DE DK ES FI FR GB GR IE IT LU MC NL PT SE BF BJ  
CF CG CI CM GA GN ML MR NE SN TD TG  
Publication Language: English  
Fulltext Word Count: 7007  
Fulltext Availability:  
Detailed Description  
Claims

## French Abstract

...de mode en fonction (603) de ces informations personnelles, a selectionner des vetements parmi une **pluralite** d'articles en fonction du **type** de corps et de la categorie de mode (604), a sortir une pluralite de donnees...

## Detailed Description

... the personal information; selecting fashions from a plurality of clothes items based on the body **type** and fashion category; outputting a **plurality** of fashion data based on the selected fashions; and receiving selection information from the ...application for a retailer and manufacturer selling their products on the computer, CD-ROM, the **Internet**, or television or through manual systems. The system also has application for a manufacturer selling his product direct, a catalog company, a fashion designer marketing their line, or an **on - line network** selling their own products. The computer system would aid in the success of interactive **on - line** home shopping by offering the home shopper what is traditionally considered as only in store...

## Claim

... the personal information;  
selecting fashions from a plurality of clothes items based on the body **type** and fashion category;  
outputting a **plurality** of fashion data based on the selected fashions; and  
receiving selection information from the customer...

11/3,K/10 (Item 7 from file: 349)  
DIALOG(R) File 349:PCT FULLTEXT  
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00347148 \*\*Image available\*\*  
RETRIEVAL OF HYPERLINKED INFORMATION RESOURCES USING HEURISTICS  
EXTRACTION DE RESSOURCES D'INFORMATIONS HYPERLIEES UTILISANT DES PROCEDES  
HEURISTIQUES



## Patent Applicant/Assignee:

INTERVAL RESEARCH CORPORATION,

## Inventor(s):

SHOHAM Yoav,

## Patent and Priority Information (Country, Number, Date):

Patent: WO 9629661 A1 19960926

Application: WO 96US2572 19960226 (PCT/WO US9602572)

Priority Application: US 95681 19950320; US 95206 19950512

## Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AL AM AT AU AZ BB BG BR BY CA CH CN CZ DE DK EE ES FI GB GE HU IS JP KE  
KG KP KR KZ LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE  
SG SI SK TJ TM TR TT UA UG UZ VN KE LS MW SD SZ UG AZ BY KG KZ MD RU TJ  
TM AT BE CH DE DK ES FR GB GR IE IT LU MC NL PT SE BF BJ CF CG CI CM GA  
GN ML MR NE SN TD TG

Publication Language: English

Fulltext Word Count: 8261

## Fulltext Availability:

Detailed Description

## English Abstract

...retrieval, and presentation of information resources (130). The user may present an information query of various degrees of specificity or the system and method may search and present information resources based entirely...

## Detailed Description

... are not publicly accessible.

These systems may be utilized by customer-assistance personnel or for **direct sale** and use by customers. In

-6

addition, many computer application programs utilize local hyperlinked information systems to implement **online help** functions.

Traditional information search and retrieval techniques have been applied to hyperlinked information networks...

Set	Items	Description
S1	12	AU=(ARGANBRIGHT, D? OR ARGANBRIGHT D?)
S2	1	AU=(BAMBOROUGH, D? OR BAMBOROUGH D?)
S3	0	AU=(BANCINO, R? OR BANCINO R?)
S4	183	AU=(BLODGETT, J? OR BLODGETT J?)
S5	2554	AU=(CARLSON, B? OR CARLSON B?)
S6	0	AU=(DANGL, W? OR DANGL W?)
S7	8	AU=(HAZARD, W? OR HAZARD W?)
S8	0	AU=(HORDER()KOOP, R? OR HORDER()KOOP R?)
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S12	11	AU=(KAMPHUIS, A? OR KAMPHUIS A?)
S13	506	AU=(LANG, G? OR LANG G?)
S14	6	AU=(MAHIEU, G? OR MAHIEU G?)
S15	314	AU=(MCCORMICK, K? OR MCCORMICK K?)
S16	964	AU=(MCDONALD, K? OR MCDONALD K?)
S17	3238	AU=(PARKER, J? OR PARKER J?)
S18	71	AU=(POPP, A? OR POPP A?)
S19	42	AU=(SAVAGE, K? OR SAVAGE K?)
S20	103	AU=(VISSER, S? OR VISSER S?)
S21	0	AU=(ZEVALKINK, C? OR ZEVALKINK C?)
S22	8013	S1:S21
S23	1	S22 AND (MULTILEVEL OR MULTI()LEVEL)() MARKET?

? show files

File 2:INSPEC 1969-2004/Nov W1  
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(c) 2004 The Gale group

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(c) 2004 The Gale Group

File 635:Business Dateline(R) 1985-2004/Nov 19  
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File 477:Irish Times 1999-2004/Nov 10  
(c) 2004 Irish Times

File 710:Times/Sun.Times(London) Jun 1988-2004/Nov 18  
(c) 2004 Times Newspapers

File 711:Independent(London) Sep 1988-2004/Nov 18  
(c) 2004 Newspaper Publ. PLC

File 756:Daily/Sunday Telegraph 2000-2004/Nov 19  
(c) 2004 Telegraph Group

File 757:Mirror Publications/Independent Newspapers 2000-2004/Nov 19  
(c) 2004

File 387:The Denver Post 1994-2004/Nov 18  
(c) 2004 Denver Post

23/5/1 (Item 1 from file: 635)  
DIALOG(R)File 635:Business Dateline(R)  
(c) 2004 ProQuest Info&Learning. All rts. reserv.

0787714 97-46365

Legislature considers law to prohibit sending unsolicited advertising by  
fax

Carlson, Brad

Idaho Business Review (Boise, ID, US), V16 N18 p6A

PUBL DATE: 970303

JOURNAL CODE: IDBR DOCUMENT TYPE: Newspaper article

WORD COUNT: 541

DATLINE: Boise, ID, US, Mountain

CLASSIFICATION CODES: 4320 (Legislation)

DESCRIPTORS: Legislation; Facsimile transmission; Advertising

File 471:New York Times Fulltext 90-Day 2004/Nov 19  
(c) 2004 The New York Times  
File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06  
(c) 2002 Phoenix Newspapers  
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(c) 2004 St Louis Post-Dispatch  
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(c) 2004 Detroit Free Press Inc.  
File 631:Boston Globe 1980-2004/Nov 18  
(c) 2004 Boston Globe  
File 633:Phil.Inquirer 1983-2004/Nov 18  
(c) 2004 Philadelphia Newspapers Inc  
File 638:Newsday/New York Newsday 1987-2004/Nov 18  
(c) 2004 Newsday Inc.  
File 640:San Francisco Chronicle 1988-2004/Nov 19  
(c) 2004 Chronicle Publ. Co.  
File 641:Rocky Mountain News Jun 1989-2004/Nov 18  
(c) 2004 Scripps Howard News  
File 702:Miami Herald 1983-2004/Nov 18  
(c) 2004 The Miami Herald Publishing Co.  
File 703:USA Today 1989-2004/Nov 18  
(c) 2004 USA Today  
File 704:(Portland)The Oregonian 1989-2004/Nov 18  
(c) 2004 The Oregonian  
File 713:Atlanta J/Const. 1989-2004/Nov 18  
(c) 2004 Atlanta Newspapers  
File 714:(Baltimore) The Sun 1990-2004/Nov 19  
(c) 2004 Baltimore Sun  
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(c) 2004 Christian Science Monitor  
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(c) 2004 The Plain Dealer  
File 735:St. Petersburg Times 1989- 2004/Nov 14  
(c) 2004 St. Petersburg Times  
File 256:TecInfoSource 82-2004/Nov  
(c) 2004 Info.Sources Inc

Set	Items	Description
S1	2	AU=(ARGANBRIGHT, D? OR ARGANBRIGHT D?)
S2	2	AU=(BAMBOROUGH, D? OR BAMBOROUGH D?)
S3	0	AU=(BANCINO, R? OR BANCINO R?)
S4	134	AU=(BLODGETT, J? OR BLODGETT J?)
S5	295	AU=(CARLSON, B? OR CARLSON B?)
S6	0	AU=(DANGL, W? OR DANGL W?)
S7	2	AU=(HAZARD, W? OR HAZARD W?)
S8	0	AU=(HORDER()KOOP, R? OR HORDER()KOOP R?)
S9	0	AU=(HORDER-KOOP, R? OR HORDER-KOOP R?)
S10	0	AU=(HORDERKOOP, R? OR HORDERKOOP R?)
S11	0	AU=(HUNKING, J? OR HUNKING J?)
S12	0	AU=(KAMPHUIS, A? OR KAMPHUIS A?)
S13	48	AU=(LANG, G? OR LANG G?)
S14	0	AU=(MAHIEU, G? OR MAHIEU G?)
S15	62	AU=(MCCORMICK, K? OR MCCORMICK K?)
S16	128	AU=(MCDONALD, K? OR MCDONALD K?)
S17	1493	AU=(PARKER, J? OR PARKER J?)
S18	6	AU=(POPP, A? OR POPP A?)
S19	14	AU=(SAVAGE, K? OR SAVAGE K?)
S20	0	AU=(VISSER, S? OR VISSER S?)
S21	0	AU=(ZEVALKINK, C? OR ZEVALKINK C?)
S22	2186	S1:S21
S23	0	S22 AND (MULTILEVEL OR MULTI()LEVEL)() MARKET?

? show files

File 15:ABI/Inform(R) 1971-2004/Nov 19  
(c) 2004 ProQuest Info&Learning

File 20:Dialog Global Reporter 1997-2004/Nov 19  
(c) 2004 The Dialog Corp.

File 610:Business Wire 1999-2004/Nov 19  
(c) 2004 Business Wire.

File 810:Business Wire 1986-1999/Feb 28  
(c) 1999 Business Wire

File 476:Financial Times Fulltext 1982-2004/Nov 19  
(c) 2004 Financial Times Ltd

File 613:PR Newswire 1999-2004/Nov 19  
(c) 2004 PR Newswire Association Inc

File 813:PR Newswire 1987-1999/Apr 30  
(c) 1999 PR Newswire Association Inc

File 634:San Jose Mercury Jun 1985-2004/Nov 18  
(c) 2004 San Jose Mercury News

File 624:McGraw-Hill Publications 1985-2004/Nov 17  
(c) 2004 McGraw-Hill Co. Inc

File 9:Business & Industry(R) Jul/1994-2004/Nov 18  
(c) 2004 The Gale Group

File 275:Gale Group Computer DB(TM) 1983-2004/Nov 19  
(c) 2004 The Gale Group

File 621:Gale Group New Prod.Annou.(R) 1985-2004/Nov 19  
(c) 2004 The Gale Group

File 636:Gale Group Newsletter DB(TM) 1987-2004/Nov 19  
(c) 2004 The Gale Group

File 16:Gale Group PROMT(R) 1990-2004/Nov 19  
(c) 2004 The Gale Group

File 160:Gale Group PROMT(R) 1972-1989  
(c) 1999 The Gale Group

File 148:Gale Group Trade & Industry DB 1976-2004/Nov 19  
(c)2004 The Gale Group

Set	Items	Description
S1	4	AU=(ARGANBRIGHT, D? OR ARGANBRIGHT D?)
S2	6	AU=(BAMBOROUGH, D? OR BAMBOROUGH D?)
S3	6	AU=(BANCINO, R? OR BANCINO R?)
S4	29	AU=(BLODGETT, J? OR BLODGETT J?)
S5	107	AU=(CARLSON, B? OR CARLSON B?)
S6	13	AU=(DANGL, W? OR DANGL W?)
S7	2	AU=(HAZARD, W? OR HAZARD W?)
S8	0	AU=(HORDER()KOOP, R? OR HORDER()KOOP R?)
S9	4	AU=(HUNKING, J? OR HUNKING J?)
S10	4	AU=(KAMPHUIS, A? OR KAMPHUIS A?)
S11	404	AU=(LANG, G? OR LANG G?)
S12	2	AU=(MAHIEU, G? OR MAHIEU G?)
S13	37	AU=(MCCORMICK, K? OR MCCORMICK K?)
S14	43	AU=(MCDONALD, K? OR MCDONALD K?)
S15	351	AU=(PARKER, J? OR PARKER J?)
S16	32	AU=(POPP, A? OR POPP A?)
S17	13	AU=(SAVAGE, K? OR SAVAGE K?)
S18	10	AU=(VISSER, S? OR VISSER S?)
S19	6	AU=(ZEVALKINK, C? OR ZEVALKINK C?)
S20	1011	S1:S19
S21	3	S20 AND (MULTILEVEL OR MULTI()LEVEL) () MARKET?

? show files

File 348:EUROPEAN PATENTS 1978-2004/Nov W01

(c) 2004 European Patent Office

File 349:PCT FULLTEXT 1979-2002/UB=20041118,UT=20041111

(c) 2004 WIPO/Univentio

21/5/1 (Item 1 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
(c) 2004 WIPO/Univentio. All rts. reserv.

00907951 \*\*Image available\*\*

**SYSTEM AND METHOD FOR MANAGING RECURRING ORDERS IN A COMPUTER NETWORK**  
**SYSTEME ET PROCEDE SERVANT A GERER DES ORDRES REPETITIFS DANS UN RESEAU**  
**INFORMATIQUE**

Patent Applicant/Assignee:

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Patent Applicant/Inventor:

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US (Residence), US (Nationality), (Designated only for: US)  
HORDER-KOOP Robin, 8099 Wilderness Trail, N.E., Ada, MI 49301, US, US  
(Residence), US (Nationality), (Designated only for: US)  
MCDONALD Kenneth J, 9171 Conservancy, Ada, MI 49301, US, US (Residence)  
, US (Nationality), (Designated only for: US)  
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(Residence), US (Nationality), (Designated only for: US)

Legal Representative:

FILIGENZI Marc (agent), Alticor Inc., 7575 Fulton Street, Ada, MI 49355,  
US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200241106 A2-A3 20020523 (WO 0241106)  
Application: WO 2001US43891 20011116 (PCT/WO US0143891)  
Priority Application: US 2000714774 20001116

Parent Application/Grant:

Related by Continuation to: US 2000714774 20001116 (CON)

Designated States:

(Protection type is "patent" unless otherwise stated - for applications  
prior to 2004)

AE AG AL AM AT AU (petty patent) AZ BA BB BG BR BY BZ CA CH CN CO CR CU  
CZ DE (utility model) DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL  
IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO  
NZ PH PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA  
ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR  
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Main International Patent Class: G06F-017/60

Publication Language: English

Filing Language: English

Fulltext Availability:

Detailed Description

Claims

Fulltext Word Count: 10231

English Abstract

A recurring order management system and method for a computer network is

disclosed. The system receives a request to suggest a recurring order for one or more products or services. The system generates a profile (202) which stores the suggested products or services, the suggested recurrence for those products or services and the suggested quantities to deliver upon each recurrence (220). The order (208) then automatically recurs one or more times according to the specified recurrence.

#### French Abstract

Système et procédé servant à gérer des ordres répétitifs dans un réseau informatique. Ce système reçoit une demande de suggestion d'ordre répétitif concernant un ou plusieurs produits ou services. Ce système génère un profil mémorisant les produits ou les services suggérés, la répétition suggérée pour ces produits ou services et les quantités suggérées à livrer à chaque répétition. L'ordre est répété automatiquement une ou plusieurs fois selon la répétition indiquée.

#### Legal Status (Type, Date, Text)

Publication 20020523 A2 Without international search report and to be republished upon receipt of that report.  
Search Rpt 20030306 Late publication of international search report  
Republication 20030306 A3 With international search report.  
Examination 20030717 Request for preliminary examination prior to end of 19th month from priority date

21/5/2 (Item 2 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00739251 \*\*Image available\*\*

**METHOD FOR MARKETING AND SELLING THAT MAY CONTAIN A MEMBERSHIP BUYING OPPORTUNITY**

**PROCEDE DE COMMERCIALISATION ET DE VENTE POUVANT INCLURE UN GROUPEMENT D'ACHATS EN COMMUN**

Patent Applicant/Assignee:

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(Residence), US (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

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(Residence), US (Nationality), (Designated only for: US)

**BANCINO Randy S** , 17011 Shaner Avenue, N.E., Rockford, MI 49341, US, US  
(Residence), US (Nationality), (Designated only for: US)

**BLODGETT James G** , 5446 Discovery Drive, S.E., Kentwood, MI 49508, US, US  
(Residence), US (Nationality), (Designated only for: US)

**DANGL William** , 1855 Laraway Lane, Grand Rapids, MI 49546, US, US  
(Residence), US (Nationality), (Designated only for: US)

**HORDER-KOOP Robin**, 8099 Wilderness Trail, N.E., Ada, MI 49301, US, US  
(Residence), US (Nationality), (Designated only for: US)

**HUNKING Jim** , 63 Mountainview Crescent, London, Ontario N6J 4M7, CA, CA  
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**PARKER John P** , 6188 Rogue River Meadows, Belmont, MI 49306, US, US  
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**SAVAGE Kelly K** , 4188 104th Street, S.W., Byron Center, MI 49315, US, US  
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**VISSER Steven R** , 2157 Okemos, S.E., Grand Rapids, MI 49506, US, US  
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Legal Representative:

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Patent and Priority Information (Country, Number, Date):

Patent: WO 200052617 A1 20000908 (WO 0052617)

Application: WO 2000US5073 20000229 (PCT/WO US0005073)

Priority Application: US 99122385 19990302; US 99126493 19990325; US  
2000515861 20000229

Designated States:

(Protection type is "patent" unless otherwise stated - for applications  
prior to 2004)

AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM EE ES FI GB  
GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA  
MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA  
UG US UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Main International Patent Class: G06F-017/60

Publication Language: English

Filing Language: English

Fulltext Availability:

Detailed Description

Claims

Fulltext Word Count: 44003

#### English Abstract

The present invention relates to the combination of a marketing business with a membership buying opportunity. The present invention is also directed to a system and method for combining a marketing business with a membership buying opportunity, so that Independent Business Owners (10) participating in the marketing plan can introduce customers to a membership buying opportunity and earn bonuses or commissions based on the purchases by those members, while Members (30) in the buying opportunity can consume products or, at their option, qualify to become Independent Business Owners (10).

#### French Abstract

La presente invention associe les caracteristiques d'une societe de commercialisation a celles d'un groupement d'achats en commun. La presente invention concerne egalement un systeme et un procede permettant d'associer les caracteristiques d'une societe de commercialisation a celles d'un groupement d'achats en commun, de sorte que des chefs d'entreprise independants (10) participant a cette strategie de commercialisation peuvent faire adherer de nouveaux clients a leur groupement d'achats en commun et donc se voir gratifier d'un bonus ou d'une commission en fonction des achats effectues par ces nouveaux membres, les autres membres (30) dudit groupement d'achats en commun pouvant consommer les produits ou, le cas echeant, remplir les conditions pour devenir chefs d'entreprise independants (10).

Legal Status (Type, Date, Text)

Publication 20000908 A1 With international search report.

Publication 20000908 A1 Before the expiration of the time limit for  
amending the claims and to be republished in the  
event of the receipt of amendments.

Examination 20010419 Request for preliminary examination prior to end of  
19th month from priority date

Correction 20010913 Corrections of entry in Section 1: under (30)  
 replace "Not furnished" by "09/515,861"  
 Republication 20010913 A1 With international search report.  
 Correction 20010913 Corrections of entry in Section 1:  
 Correction 20020620 Corrected version of Pamphlet: pages 1/44-44/44,  
 drawings, replaced by new pages 1/44-44/44; due to  
 late transmittal by the receiving Office  
 Republication 20020620 A1 With international search report.

21/5/3 (Item 3 from file: 349)  
 DIALOG(R)File 349:PCT FULLTEXT  
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00739190 \*\*Image available\*\*

**ELECTRONIC COMMERCE TRANSACTIONS WITHIN A MARKETING SYSTEM THAT MAY CONTAIN  
 A MEMBERSHIP BUYING OPPORTUNITY  
 TRANSACTIONS DE COMMERCE ELECTRONIQUE DANS UN SYSTEME DE COMMERCIALISATION  
 POUVANT INCLURE UN GROUPEMENT D'ACHATS EN COMMUN**

Patent Applicant/Assignee:

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**BANCINO Randy S** , 10711 Shaner Avenue N.E., Rockford, MI 49341, US, US  
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**BLODGETT James G** , 5446 Discovery Drive S.E., Kentwood, MI 49508, US, US  
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**MCDONALD Kenneth J** , 9171 Conservancy, Ada, MI 49301, US, US (Residence)  
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**PARKER John P** , 6188 Rogue River Meadows, Belmont, MI 49306, US, US  
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**POPP Andrew J** , 8366 Woodcrest, Rockford, MI 49341, US, US (Residence),  
 US (Nationality), (Designated only for: US)  
**SAVAGE Kelly K** , 4188 104th Street S.W., Byron Center, MI 49315, US, US  
 (Residence), US (Nationality), (Designated only for: US)  
**VISSER Steven R** , 2157 Okemos S.E., Grand Rapids, MI 49506, US, US  
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Legal Representative:  
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3600, 455 North Cityfront Plaza Drive, Chicago, IL 60611-5599, US,  
Patent and Priority Information (Country, Number, Date):  
Patent: WO 200052552 A2-A3 20000908 (WO 0052552)  
Application: WO 2000US5074 20000229 (PCT/WO US2000005074)  
Priority Application: US 99122385 19990302; US 99126493 19990325; US  
2000515860 20000229

## Designated States:

(Protection type is "patent" unless otherwise stated - for applications  
prior to 2004)

AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM EE ES FI GB  
GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA  
MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA  
UG US UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE  
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Main International Patent Class: G06F-017/60

Publication Language: English

Filing Language: English

Fulltext Availability:

Detailed Description

Claims

Fulltext Word Count: 56258

## English Abstract

The present invention is directed to a system and method for providing electronic commerce transactions via a Web site (102) and a marketing company (100), including facilities for signing up new customers and recruiting, training, and supporting new Independent Business Owners through an interactive online process. In another aspect, the present invention relates to the combination of a marketing business with a membership buying opportunity using both electronic commerce and face-to-face transactions, so that Independent Business Owners participating in the marketing plan can introduce customers to a membership buying opportunity and earn bonuses or commissions based on the purchases by those members, while Members in the buying opportunity can consume their products or, at their option, qualify to become Independent Business Owners.

## French Abstract

La presente invention concerne un systeme et un procede permettant de mener a bien des transactions de commerce electronique (ou <=E-commerce>), ainsi que des solutions offertes, par l'intermediaire du Web, a une societe de commercialisation pour ses produits, notamment des fonctions permettant l'adhesion de nouveaux clients et le recrutement, la formation, et la gratification de nouveaux chefs d'entreprise independants, et ce par un processus interactif en ligne. Dans un autre aspect, la presente invention associe les caracteristiques d'une societe de commercialisation a celle de groupements d'achats en commun, et ce grace au commerce electronique et aux transactions face-a-face. La presente invention concerne egalement un systeme et un procede permettant d'associer les caracteristiques d'une societe de commercialisation a celle d'un groupement d'achats en commun, de sorte que les chefs d'entreprise independants participant a cette strategie de commercialisation peuvent faire adherer de nouveaux clients a leur groupement d'achats en commun et donc se voir gratifier d'un bonus ou

d'une commission en fonction des achats effectués par ces nouveaux membres, les autres membres dudit groupement d'achats en commun pouvant consommer les produits ou, le cas échéant, remplir les conditions pour devenir chefs d'entreprise indépendants.

## Legal Status (Type, Date, Text)

Publication	20000908	A2 Without international search report and to be republished upon receipt of that report.
Examination	20010712	Request for preliminary examination prior to end of 19th month from priority date
Search Rpt	20040108	Late publication of international search report
Republication	20040108	A3 With international search report.

Set	Items	Description
S1	2	AU=(ARGANBRIGHT, D? OR ARGANBRIGHT D?)
S2	3	AU=(BAMBOROUGH, D? OR BAMBOROUGH D?)
S3	2	AU=(BANCINO, R? OR BANCINO R?)
S4	32	AU=(BLODGETT, J? OR BLODGETT J?)
S5	161	AU=(CARLSON, B? OR CARLSON B?)
S6	15	AU=(DANGL, W? OR DANGL W?)
S7	1	AU=(HAZARD, W? OR HAZARD W?)
S8	0	AU=(HORDER()KOOP, R? OR HORDER()KOOP R?)
S9	2	AU=(HUNKING, J? OR HUNKING J?)
S10	2	AU=(KAMPHUIS, A? OR KAMPHUIS A?)
S11	570	AU=(LANG, G? OR LANG G?)
S12	3	AU=(MAHIEU, G? OR MAHIEU G?)
S13	41	AU=(MCCORMICK, K? OR MCCORMICK K?)
S14	87	AU=(MCDONALD, K? OR MCDONALD K?)
S15	554	AU=(PARKER, J? OR PARKER J?)
S16	54	AU=(POPP, A? OR POPP A?)
S17	34	AU=(SAVAGE, K? OR SAVAGE K?)
S18	37	AU=(VISSER, S? OR VISSER S?)
S19	3	AU=(ZEVALKINK, C? OR ZEVALKINK C?)
S20	1573	S1:S19
S21	9	S20 AND IC=G06F-017/60
S22	0	S20 AND (MULTILEVEL OR MULTI()LEVEL)() MARKETING

? show files

File 344:Chinese Patents Abs Aug 1985-2004/May

(c) 2004 European Patent Office

File 347:JAPIO Nov 1976-2004/Jul(Updated 041102)

(c) 2004 JPO & JAPIO

File 350:Derwent WPIX 1963-2004/UD,UM &UP=200474

(c) 2004 Thomson Derwent

21/5/1 (Item 1 from file: 350)  
DIALOG(R)File 350:Derwent WPIX  
(c) 2004 Thomson Derwent. All rts. reserv.

015744261 \*\*Image available\*\*  
WPI Acc No: 2003-806462/200376  
XRPX Acc No: N03-646476

**Billing information generation method in telecommunication network,  
involves processing call detail records to generate itemized billing  
information, and comparing billing information with corresponding  
prestored data**

Patent Assignee: WALKER R (WALK-I); PARKER J P (PARK-I); WALKER R S  
(WALK-I)

Inventor: WALKER R; PARKER J P ; WALKER R S

Number of Countries: 103 Number of Patents: 003

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
GB 2387746	A	20031022	GB 20028713	A	20020416	200376 B
WO 200390438	A1	20031030	WO 2003GB1610	A	20030415	200381
AU 2003219336	A1	20031103	AU 2003219336	A	20030415	200438

Priority Applications (No Type Date): GB 20028713 A 20020416

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
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GB 2387746	A		8	H04M-015/00	
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WO 200390438	A1	E		H04M-015/00	
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Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA  
CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN  
IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NI NO  
NZ OM PH PL PT RO RU SC SD SE SG SK SL TJ TM TN TR TT TZ UA UG US UZ VC  
VN YU ZA ZM ZW

Designated States (Regional): AT BE BG CH CY CZ DE DK EA EE ES FI FR GB  
GH GM GR HU IE IT KE LS LU MC MW MZ NL OA PT RO SD SE SI SK SL SZ TR TZ  
UG ZM ZW

AU 2003219336	A1			H04M-015/00	Based on patent WO 200390438
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Abstract (Basic): GB 2387746 A

NOVELTY - The call detail records (CDR) with information relating to calls placed by user of network are received. The CDA are processed to generate itemized billing information of user. The billing information is compared with stored data comprising a list of telephone numbers and associated identifiers. The billing information is adapted to include identifiers for telephone numbers present in the information and in the stored data.

USE - For use in telecommunication network.

ADVANTAGE - Allows users to receive or generate itemized call lists and summaries, and enables the checking of bills to identify the cost, time and duration of the calls.

DESCRIPTION OF DRAWING(S) - The figure shows the block diagram of the structure of hardware for providing itemized call lists.

pp; 8 DwgNo 1/2

Title Terms: BILL; INFORMATION; GENERATE; METHOD; TELECOMMUNICATION;  
NETWORK; PROCESS; CALL; DETAIL; RECORD; GENERATE; ITEM; BILL; INFORMATION  
; COMPARE; BILL; INFORMATION; CORRESPOND; DATA

Derwent Class: W01; W02

International Patent Class (Main): H04M-015/00

International Patent Class (Additional): G06F-017/60 ; H04M-001/2745

File Segment: EPI

21/5/2 (Item 2 from file: 350)

DIALOG(R)File 350:Derwent WPIX  
(c) 2004 Thomson Derwent. All rts. reserv.

014706860 \*\*Image available\*\*  
WPI Acc No: 2002-527564/200256  
XRPX Acc No: N02-417612

**Conducting e-commerce by using mail messages as reminders of pending events**

Patent Assignee: QUIXTAR INVESTMENTS INC (QUIX-N)  
Inventor: **BAMBOROUGH D** ; **HORDER-KOOP R**; **KERKER W S**; **MCDONALD K J** ;  
**PAASCHE T D**; **PARKER J P** ; **ZEVALKINK C E**  
Number of Countries: 098 Number of Patents: 004  
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
WO 200241106	A2	20020523	WO 2001US43891	A	20011116	200256 B
AU 200217824	A	20020527	AU 200217824	A	20011116	200261
KR 2003071770	A	20030906	KR 2003706670	A	20030516	200405
JP 2004514209	W	20040513	WO 2001US43891	A	20011116	200435
			JP 2002542968	A	20011116	

Priority Applications (No Type Date): US 2000714774 A 20001116

**Patent Details:**

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
WO 200241106	A2	E	89	G06F-000/00	
Designated States (National): AE AG AL AM AT AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PH PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZM ZW					
AU 200217824	A			G06F-000/00	Based on patent WO 200241106
KR 2003071770	A			G06F-019/00	
JP 2004514209	W		143	G06F-017/60	Based on patent WO 200241106

Abstract (Basic): WO 200241106 A2

NOVELTY - Method consists in receiving an electronic standing order for products or services, receiving a reminder specification, supplying the products or services e.g. payment between a debtor and creditor and providing the reminder message (e-mail or postal mail).

DETAILED DESCRIPTION - There are INDEPENDENT CLAIMS for:

(1) An Internet order management system

(2) An on-line shopping program

USE - Method is for managing recurring orders using the Internet.

DESCRIPTION OF DRAWING(S) - The figure shows a recurring order management system.

pp; 89 DwgNo 1/22

Title Terms: CONDUCTING; MAIL; MESSAGE; PENDING; EVENT

Derwent Class: T01

International Patent Class (Main): G06F-000/00; **G06F-017/60** ; G06F-019/00

File Segment: EPI

**21/5/3 (Item 3 from file: 350)**

DIALOG(R)File 350:Derwent WPIX  
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014613945 \*\*Image available\*\*  
WPI Acc No: 2002-434649/200246  
XRPX Acc No: N02-342153

**Online incentive marketing and fulfillment transactions method involves tracking and reporting event transaction information for communicating**

with user and subscriber, to inform specific program developments  
Patent Assignee: MILLER W T (MILL-I); MOOERS R (MOOE-I); ORTIZ L (ORTI-I);  
PARKER J (PARK-I); SCHRIEVER R (SCHR-I)  
Inventor: MILLER W T; MOOERS R; ORTIZ L; **PARKER J** ; SCHRIEVER R  
Number of Countries: 001 Number of Patents: 001  
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
US 20020046091	A1	20020418	US 2000175544	P	20000111	200246 B
			US 2001758748	A	20010111	

Priority Applications (No Type Date): US 2000175544 P 20000111; US  
2001758748 A 20010111

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
US 20020046091	A1		51	G06F-017/60	Provisional application US 2000175544

Abstract (Basic): US 20020046091 A1

NOVELTY - The parameters of received incentive marketing program are modified to develop a subscriber specific incentive marketing program which is accessed by a registered user, for transacting with a subscriber (2). During transaction, the approved event transaction information are awarded with incentive points, and tracked and reported for communicating with the user and subscriber, to inform specific program developments.

USE - For facilitating online incentive marketing and fulfillment transactions using computer networking system and electronic transaction systems, through Internet.

ADVANTAGE - Facilitates better business practices by providing a proactive incentive program that adjusts in a real-time manner for changes in market place, such as changes in cost structure, manufacturing discounts, product supply and demand and another market forces. Thereby providing fully automated, integrated interactive program and award fulfillment services.

DESCRIPTION OF DRAWING(S) - The figure shows the schematic diagram of network structure of the computer system.

Subscriber (2)  
pp; 51 DwgNo 1/40

Title Terms: MARKET; TRANSACTION; METHOD; TRACK; REPORT; EVENT; TRANSACTION  
; INFORMATION; COMMUNICATE; USER; SUBSCRIBER; INFORMATION; SPECIFIC;  
PROGRAM; DEVELOP

Derwent Class: T01

International Patent Class (Main): G06F-017/60

File Segment: EPI

21/5/4 (Item 4 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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014448550 \*\*Image available\*\*  
WPI Acc No: 2002-269253/200231  
Related WPI Acc No: 2002-269233  
XRPX Acc No: N02-209516

**Warranty providing method for electronic commerce using Internet,  
involves transmitting message that confirms issuance of warranty based on  
verification of warranty amount**

Patent Assignee: GIEN P H (GIEN-I); AHMED K E (AHME-I); BOYD J F (BOYD-I);  
CERRA P (CERR-I); GOLDSTEIN D (GOLD-I); MILLER L R (MILL-I); ROBINSON M  
(ROBI-I); VASANTHAKUMAR N (VASA-I); HETSCHOLD T (HETS-I)  
Inventor: AHMED K E; BOYD J F; CERRA P; GOLDSTEIN D; MILLER L R; ROBINSON M  
; VASANTHAKUMAR N; AHMED K; EASTER D; EVESON P; FROSTAD S P; GIEN P H;  
GOLDSTEIN D L; GREGORY C; HETSCHOLD T; JONES S; KRUSE C O; LEE E L;



MURAKAMI N; PARKER J G ; PAXMANN S; TAKAHASHI N; VANCE J;  
VASANANTHAKUMAR N

Number of Countries: 096 Number of Patents: 005

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
WO 200215091	A1	20020221	WO 2001US25388	A	20010814	200231 B
WO 200215464	A1	20020221	WO 2001US25385	A	20010814	200231
AU 200184881	A	20020225	AU 200184881	A	20010814	200245
US 20030167210	A1	20030904	US 2000224994	P	20000814	200359
			US 2001259796	P	20010104	
			WO 2001US25388	A	20010814	
			US 200238711	A	20020104	
US 20040088263	A1	20040506	US 2000224994	P	20000814	200430
			US 2001259796	P	20010104	
			WO 2001US25388	A	20010814	
			US 200238711	A	20020104	
			US 2003693724	A	20031023	

Priority Applications (No Type Date): US 2001259796 P 20010104; US  
2000224994 P 20000814; US 200238711 A 20020104; US 2003693724 A 20031023

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
WO 200215091	A1	E	75 G06F-017/60	
Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW				
WO 200215464	A1	E	H04L-009/00	
Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW				
AU 200184881	A		G06F-017/60	Based on patent WO 200215091
US 20030167210	A1		G06F-017/60	Provisional application US 2000224994
				Provisional application US 2001259796 Cont of application WO 2001US25388
US 20040088263	A1		G06F-017/60	Provisional application US 2000224994
				Provisional application US 2001259796 Cont of application WO 2001US25388 Cont of application US 200238711

Abstract (Basic): WO 200215091 A1

NOVELTY - The warranty period assigned by an entity (102) issuing digital certificate is determined, on receiving a request for warranty from a subscriber. The received request is evaluated to verify if the warranty amount exceeds the predefined amount, based on which a message confirming issuance of warranty is transmitted. A third party (104) validates the digital certificate after the transmission of the message.

DETAILED DESCRIPTION - An INDEPENDENT CLAIM is also included for warranty providing system.

USE - For providing warranty for electronic commerce through Internet.

ADVANTAGE - Manages the liability risks associated with issuing warranties reliably and also limits overall risk of the system.

DESCRIPTION OF DRAWING(S) - The figure shows the model diagram of warranty providing system.

Entity (102)

Third party (104)

pp; 75 DwgNo 1/15

Title Terms: WARRANTY; METHOD; ELECTRONIC; TRANSMIT; MESSAGE; CONFIRM; WARRANTY; BASED; VERIFICATION; WARRANTY; AMOUNT

Derwent Class: T01

International Patent Class (Main): G06F-017/60 ; H04L-009/00

International Patent Class (Additional): G06F-012/14

File Segment: EPI

21/5/5 (Item 5 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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013831815 \*\*Image available\*\*

WPI Acc No: 2001-316027/200133

Related WPI Acc No: 2001-354669

XPX Acc No: N01-227200

Certification services providing system in Internet environment, enforces rights as third party beneficiary and makes contract directly with level two participant to accept operating rules of root entity

Patent Assignee: HICKS M (HICK-I); SEILER R (SEIL-I); COMPUTER ASSOC THINK INC (COMP-N)

Inventor: GUNKEL J R; LEGNER G J; LIMA G; PARKER J A ; SCHWARTZ D P; HICKS M; SEILER R

Number of Countries: 094 Number of Patents: 003

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
WO 200118717	A1	20010315	WO 2000US24608	A	20000908	200133 B
AU 200073572	A	20010410	AU 200073572	A	20000908	200137
US 20020073106	A1	20020613	US 97835609	A	19970409	200243
			US 99153327	P	19990910	
			US 200257595	A	20020125	

Priority Applications (No Type Date): US 99153327 P 19990910; US 97835609 A 19970409; US 200257595 A 20020125

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

WO 200118717 A1 E 163 G06F-017/60

Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW

Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TZ UG ZW

AU 200073572 A G06F-017/60 Based on patent WO 200118717

US 20020073106 A1 G06F-012/00 Cont of application US 97835609

Provisional application US 99153327

Abstract (Basic): WO 200118717 A1

NOVELTY - A pair of level one and level two participants are in contract with root certificate authority (102) and level one participant respectively such that they accept the operating rules promulgated by the root entity. When the root entity is not satisfied, it enforces its rights as third party beneficiary and a contract is made directly with level two participant to accept the operating rules of root entity.

DETAILED DESCRIPTION - An INDEPENDENT CLAIM is also included for

certificate warranties providing system.

USE - For providing warranties and assurance to participants through Internet.

ADVANTAGE - The root entity provides the infrastructure within which the participants provides services to support system activities, developing and maintaining rules and regulations governing participation in the system, providing on-going monitoring and data processing functions to limit the risk to system customers and members and establishing a dispute resolution mechanism for issues which arises out of system use. The root entity also establishes a global, inter-operable network of financial institutions operating as certification authorities. Therefore the system facilitates business-to-business e-commerce. The services provided by the system satisfies the needs of mid size to large institutions for both secure transactions and communications with other business.

DESCRIPTION OF DRAWING(S) - The figure shows the block diagram illustrating the relationship between parties in the system operating model.

Root certificate authority (102)

pp; 163 DwgNo 2/14

Title Terms: CERTIFY; SERVICE; SYSTEM; ENVIRONMENT; THIRD; PARTY; CONTRACT; LEVEL; TWO; PARTICIPATING; ACCEPT; OPERATE; RULE; ROOT; ENTITY

Derwent Class: T01

International Patent Class (Main): G06F-012/00; G06F-017/60

File Segment: EPI

21/5/6 (Item 6 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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013556473 \*\*Image available\*\*

WPI Acc No: 2001-040680/200105

Related WPI Acc No: 2001-040657

XRPX Acc No: N01-030345

Product marketing procedure in e-com transactions, involves registering individuals with marketing system, enabling them to buy products and compensating eligible individuals based on sales of marketing system

Patent Assignee: AMWAY CORP (AMWA-N)

Inventor: ARGANBRIGHT D A ; BAMBOROUGH D ; BANCINO R S ; BLODGETT J G ;

DANGL W ; HORDER-KOOP R ; HUNKING J ; MCDONALD K J ; PARKER J P ;

SAVAGE K K ; VISSER S R ; ZEVALKINK C

Number of Countries: 091 Number of Patents: 006

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
WO 200052617	A1	20000908	WO 2000US5073	A	20000229	200105 B
AU 200037096	A	20000921	AU 200037096	A	20000229	200105
EP 1203334	A1	20020508	EP 2000915907	A	20000229	200238
			WO 2000US5073	A	20000229	
KR 2002026274	A	20020409	KR 2001711218	A	20010903	200267
CN 1359500	A	20020717	CN 2000806932	A	20000229	200268
JP 2003505751	W	20030212	JP 2000602968	A	20000229	200321
			WO 2000US5073	A	20000229	

Priority Applications (No Type Date): US 2000515861 A 20000229; US 99122385

P 19990302; US 99126493 P 19990325

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

WO 200052617 A1 E 189 G06F-017/60

Designated States (National): AE AL AM AT AU AZ BA BB BG BR BY CA CH CN  
CR CU CZ DE DK DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP

KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE  
 SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW  
 Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR  
 IE IT KE LS LU MC MW NL OA PT SD SE SL SZ TZ UG ZW  
 AU 200037096 A G06F-017/60 Based on patent WO 200052617  
 EP 1203334 A1 E G06F-017/60 Based on patent WO 200052617  
 Designated States (Regional): AL AT BE CH CY DE DK ES FI FR GB GR IE IT  
 LI LT LU LV MC MK NL PT RO SE SI  
 KR 2002026274 A G06F-017/60  
 CN 1359500 A G06F-017/60  
 JP 2003505751 W 202 G06F-017/60 Based on patent WO 200052617

Abstract (Basic): WO 200052617 A1

NOVELTY - The individuals are eligible to buy products at their individual prices. The client and member are ineligible to earn compensation whereas member plus is eligible to earn compensation by satisfying sales qualification level, thereby qualifying as an IBO to buy products at IBO price.

DETAILED DESCRIPTION - The product marketing procedure involves registering individuals as client, member and member plus with marketing system. The registered individuals are enabled to buy products directly from marketing company associated with marketing system. Member plus which has eligibility to earn compensation is compensated based on sales of marketing system.

USE - For use in e-com transactions to manage independent business associated with marketing company using electronic networks.

ADVANTAGE - Allows marketing company to increase sales and grow company's business by increasing orders, appealing to new market segments, improving productivity, cross-selling and implementing online incentives and promotions. Includes facilities to recruit and sign new customers, train and support new independent business owners through interactive online process. Combines marketing business with membership buying opportunity. So that IBO's participating in marketing plan introduce customers to membership buying opportunity and earn bonus or commissions based on purchase by the members. Members in buying opportunity consume products or at their option quality to become IBOs. Provides electronic product catalog to enhance IBO's recruiting efforts, retain IBO's and open new channels for IBO's to sell products. Since IBO's and his or her customers order directly from marketing company, order entry time and cost is reduced. Hence IBO's are relieved from ordering administration, reporting, order tracking and SOP processing. Hence individual customers are given control over shopping experience. Provides opportunities for mass merchandising and targeted marketing. By personalizing message to customers sales of products to current customers is increased. Single marketing distribution system distributes product of several sellers in single transaction. IBO retention is increased and level of service to customers is also increased.

DESCRIPTION OF DRAWING(S) - The figure shows block diagram of e-com site.

pp; 189 DwgNo 2/27

Title Terms: PRODUCT; MARKET; PROCEDURE; TRANSACTION; REGISTER; INDIVIDUAL;  
 MARKET; SYSTEM; ENABLE; BUY; PRODUCT; COMPENSATE; INDIVIDUAL; BASED; SALE  
 ; MARKET; SYSTEM

Derwent Class: T01; T05

International Patent Class (Main): G06F-017/60

File Segment: EPI

21/5/7 (Item 7 from file: 350)  
 DIALOG(R) File 350:Derwent WPIX

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013556450 \*\*Image available\*\*

WPI Acc No: 2001-040657/200105

Related WPI Acc No: 2001-040680

XRPX Acc No: N01-030322

Electronic commerce transaction facilitating method in marketing system, involves allowing access to marketing system products and services to individual after completion of registration

Patent Assignee: QUIXTAR INVESTMENTS INC (QUIX-N); AMWAY CORP (AMWA-N)

Inventor: ARGANBRIGHT D A ; BAMBOROUGH D ; BANCINO R S ; BLODGETT J G ;

CARLSON B H ; DANGL W ; HAZARD W ; HORDER-KOOP R ; HUNKING J ;

KAMPHUIS A M ; LANG G J ; MAHIEU G A ; MCCORMICK K E ; MCDONALD K J ;

PARKER J P ; POPP A J ; SAVAGE K K ; VISSER S R ; ZEVALKINK C

Number of Countries: 091 Number of Patents: 008

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
WO 200052552	A2	20000908	WO 2000US5074	A	20000229	200105 B
AU 200037097	A	20000921	AU 200037097	A	20000229	200105
KR 2002007318	A	20020126	KR 2001711220	A	20010903	200252
JP 2003505751	W	20030212	JP 2000602968	A	20000229	200321
			WO 2000US5073	A	20000229	
JP 2003524815	W	20030819	JP 2000602907	A	20000229	200356
			WO 2000US5074	A	20000229	
CN 1423786	A	20030611	CN 2000806931	A	20000229	200357
AU 769742	B	20040205	AU 200037097	A	20000229	200413
EP 1402429	A2	20040331	EP 2000915908	A	20000229	200424
			WO 2000US5074	A	20000229	

Priority Applications (No Type Date): US 2000515860 A 20000229; US 99122385 P 19990302; US 99126493 P 19990325; US 2000515861 A 20000229

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

WO 200052552 A2 E 234 G06F-000/00

Designated States (National): AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW

Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW NL OA PT SD SE SL SZ TZ UG ZW

AU 200037097 A Based on patent WO 200052552

KR 2002007318 A G06F-017/60

JP 2003505751 W 202 G06F-017/60 Based on patent WO 200052617

JP 2003524815 W 228 G06F-017/60 Based on patent WO 200052552

CN 1423786 A G06F-017/60

AU 769742 B G06F-017/60 Previous Publ. patent AU 200037097

Based on patent WO 200052552

EP 1402429 A2 E G06F-017/60 Based on patent WO 200052552

Designated States (Regional): AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE

Abstract (Basic): WO 200052552 A2

NOVELTY - Interactive on-line registration is established between client browser system and server, so that an individual registers with marketing system as a Client, Member or Member Plus. Then, web files operatively coupled to web site associated with marketing system is provided, by using either of web files. Access of marketing system products and services is allowed.

DETAILED DESCRIPTION - The individual is registered as Client, then he is not eligible to earn compensation but he is eligible to buy products at Client price. Member is eligible to buy products at member

price and not eligible to earn compensation. Member Plus qualifies to earn compensation by satisfying a qualification level and thus Plus is qualified as an independent business owner (IBO) who is eligible to buy

products at IBO price and eligible to earn compensation. INDEPENDENT CLAIMS are also included for the following:

- (a) method for facilitating on-line shopping and rewards program;
- (b) system for facilitating on-line shopping and rewards program;
- (c) system for facilitating electronic commerce transactions;
- (d) a computer program product

USE - For electronic commerce transactions with marketing company.

ADVANTAGE - Allows shoppers to shop and buy products from difference sources in single transaction. Allows IBO to earn income under single marketing plan for selling variety of different product lines in combination selected by each individual IBO. Enhances relationship between IBO and customer thereby improving growth in customer base, this results in web generated leads, reducing communication time with increased efficiency.

DESCRIPTION OF DRAWING(S) - The figure shows the block diagram of E-commerce site.

pp; 234 DwgNo 1/27

Title Terms: ELECTRONIC; TRANSACTION; FACILITATE; METHOD; MARKET; SYSTEM; ALLOW; ACCESS; MARKET; SYSTEM; PRODUCT; SERVICE; INDIVIDUAL; AFTER; COMPLETE; REGISTER

Derwent Class: T01; T05

International Patent Class (Main): G06F-000/00; G06F-017/60

File Segment: EPI

21/5/8 (Item 8 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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012386238 \*\*Image available\*\*

WPI Acc No: 1999-192345/199917

XRPX Acc No: N99-140887

**Workflow management system for supporting business processes**

Patent Assignee: FUJITSU SERVICES LTD (FUJI-N); INT COMPUTERS LTD (INCM )

Inventor: PARKER J M ; WESTMACOTT P

Number of Countries: 025 Number of Patents: 003

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
EP 903678	A2	19990324	EP 98117821	A	19980919	199917 B
EP 903678	B1	20030326	EP 98117821	A	19980919	200323
DE 69812517	E	20030430	DE 612517	A	19980919	200336
			EP 98117821	A	19980919	

Priority Applications (No Type Date): GB 9720166 A 19970923

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

EP 903678 A2 E 7 G06F-017/60

Designated States (Regional): AL AT BE CH CY DE DK ES FI FR GB GR IE IT LI LT LU LV MC MK NL PT RO SE SI

EP 903678 B1 E G06F-017/60

Designated States (Regional): DE FR GB

DE 69812517 E G06F-017/60 Based on patent EP 903678

Abstract (Basic): EP 903678 A2

NOVELTY - System comprises work pool objects (23) for holding work items waiting to be processed, and work pool user objects (24) for processing items from the work pool in accordance with rules stored in

the objects. Each object has associated work pool viewer objects (32) allowing users to select and view work items held by the work pool object.

DETAILED DESCRIPTION - An INDEPENDENT CLAIM is included for a method of workflow management in a computer system.

USE - System is for supporting business processes e.g. in manufacturing to support customer order handling.

ADVANTAGE - System simplifies change.

DESCRIPTION OF DRAWING(S) - The figure shows a block diagram of the workflow management system.

workpool roles (23)

workpool user roles (24)

workpool viewer object (32)

pp; 7 DwgNo 2/2

Title Terms: MANAGEMENT; SYSTEM; SUPPORT; BUSINESS; PROCESS

Derwent Class: T01

International Patent Class (Main): G06F-017/60

File Segment: EPI

21/5/9 (Item 9 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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012328226 \*\*Image available\*\*

WPI Acc No: 1999-134333/199912

XRFX Acc No: N99-097989

**Software development framework for business applications - has non-financial and financial object base classes and generic data conversion engine to map between class instances defined by application**

Patent Assignee: INT BUSINESS MACHINES CORP (IBMC ); IBM CORP (IBMC )

Inventor: CAREY J; CARLSON B ; DAHL T; GRASER T; NILSSON A; PASCH M

Number of Countries: 027 Number of Patents: 004

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
EP 897149	A1	19990217	EP 98112462	A	19980706	199912 B
JP 11073321	A	19990316	JP 98186387	A	19980701	199921
US 6070152	A	20000530	US 9838351	A	19980311	200033
JP 3566550	B2	20040915	JP 98186387	A	19980701	200460

Priority Applications (No Type Date): EP 97114039 A 19970814

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

EP 897149 A1 E 13 G06F-009/46

Designated States (Regional): AL AT BE CH CY DE DK ES FI FR GB GR IE IT LI LT LU LV MC MK NL PT RO SE SI

JP 11073321 A 10 G06F-009/44

US 6070152 A G06F-017/60

JP 3566550 B2 14 G06F-009/44 Previous Publ. patent JP 11073321

Abstract (Basic): EP 897149 A

The integration framework uses non-financial component integration base classes, target financial component integration base classes and a generic data conversion engine. A set of concrete classes are defined by the application.

The concrete classes are then sub-classed from the non-financial integration base classes, so the function of the concrete classes is primarily derived from base classes. The generic data conversion engine provides mapping between instances.

USE - In software development using object-oriented technology for business applications providing financial integration.

ADVANTAGE - Allows multiple diverse business application components to provide input to General Ledger component in manner tailored to each component's specific requirement.

DESCRIPTION OF DRAWING - The drawing shows a schematic of the classes. List of parts: (301) Communication between classes; (311) Financial classes.

Dwg.3/6

Title Terms: SOFTWARE; DEVELOP; FRAMEWORK; BUSINESS; APPLY; NON; FINANCIAL; FINANCIAL; OBJECT; BASE; CLASS; DATA; CONVERT; ENGINE; MAP; CLASS; INSTANCE; DEFINE; APPLY

Derwent Class: T01

International Patent Class (Main): G06F-009/44; G06F-009/46; **G06F-017/60**

International Patent Class (Additional): G06F-009/06

File Segment: EPI



corporate data centers that run without the assistance of a third- party co-location facility. Opware 2i will link users and their **Web site** operations into Loudcloud's **Network Operations Center**, and Smart Cloud will allow real-time data transfer among **different types** of computing platforms. Smart Cloud should assist **customers** in integrating applications that have to be extended as e-business pushes systems to new processing **levels** . Smart Cloud uses queuing technology to support messaging middleware products of enterprise application integration (EAI...

12/3,K/15

DIALOG(R)File 256:TecInfoSource

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00128082            DOCUMENT TYPE:   Review

PRODUCT NAMES:   Microsoft Word   (005571); Microsoft Excel   (018160);  
Microsoft PowerPoint   (353281); Privacy Companion   (010723)

TITLE:   Beware Of All Those Hidden Hands In Your Cookie Jar

AUTHOR:   Marks, Susan J

SOURCE:   MicroTimes,   v214   p39(3) Nov 21, 2000

HOME PAGE:   <http://www.microtimes.com>

RECORD TYPE:   Review

REVIEW TYPE:   Product Analysis

GRADE:   Product Analysis, No Rating

REVISION DATE:   20010430

...because even such popular programs as Microsoft Word, Excel, and PowerPoint embed invisible markers, or **Web bugs**, in documents that can be traced back to the creator's PC. There are also other privacy risks to people who connect to the **Internet** , and **many** users are worried about the cookies that might land on their hard drives and make it easy to steal personal information. Tools and **Web sites** that can help protect users, their PCs, and their personal information include Privacy Companion, which ...

...allows anonymous surfing and encryption and repackaging of cookies; Center for Democracy and Technology, where **consumers** can opt out or tell companies to take them off information-sharing lists; Electronic Privacy . Information Center, with links to **online** privacy tools; and Freedom. **net** , which allows users to navigate the **Internet** anonymously. Other sites briefly described are Guidescope.com, Junkbusters, Privacy. **net** , and ZipLip. **Consumers** have to worry about **various types** of exposures when **online** , including identity fraud and use of personal information for **direct marketing** . However, cookies have some advantages, which are described. For instance, cookies allow users to access...

12/3,K/16

DIALOG(R)File 256:TecInfoSource

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00128048            DOCUMENT TYPE:   Review

PRODUCT NAMES:   Permission Marketing   (842117); Direct Marketing   (835293)

TITLE:   Unsolicited e-mail marketing? Are you in or out?

AUTHOR: Railsback, Kevin Yager, Tom  
SOURCE: InfoWorld, v23 n4 p54(2) Jan 22, 2001  
ISSN: 0199-6649  
HOMEPAGE: <http://www.infoworld.com>

RECORD TYPE: Review  
REVIEW TYPE: Product Analysis  
GRADE: Product Analysis, No Rating

REVISION DATE: 20030330

...a partner. Not all opt-out e-mail is sent to unqualified addresses, since expert **direct marketers** know that most untargeted mail of any kind is instantly deep-sixed. When businesses partner...

...buy address lists from information gatherers, an e-business can target the best prospects. Among **many** topics covered are the fate of spam; effectiveness of opt-out marketing, which is not as effective **online** as with snail-mail; cost advantages of opt-in and opt-out e-mail; ways in which unsolicited e-mail may possibly reduce the backbone costs of the **Internet**; all **types** of e-mail as requisites to a business-friendly **Internet** that will stay viable for the long term; and the plain fact that spam will not go away any time soon, and **consumers** will have to continue filtering it out.

12/3,K/17  
DIALOG(R)File 256:TecInfoSource  
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00125037 DOCUMENT TYPE: Review

PRODUCT NAMES: Company--OrderFusion Inc (872199)

TITLE: Start-up Navigates Online Sales Channels  
AUTHOR: Johnson, Amy Helen  
SOURCE: Computerworld, v34 n33 p66(1) Aug 14, 2000  
ISSN: 0010-4841  
HOMEPAGE: <http://www.computerworld.com>

RECORD TYPE: Review  
REVIEW TYPE: Company

REVISION DATE: 20020830

...link to procurement systems (including e-marketplaces), has a unified data model that provides identical **customer** and order information to **multiple** sales channels, including **Web sites** and call centers. Partners include Ariba, Oracle, Sun Microsystems, and Microsoft, among others, and **customers** include Boise Cascade, SpeedGreetings.com, and Encad. Encad, a maker of wide-format ink-jet printers, chose OrderFusion's Orders of Magnitude when building an e-commerce **Web site** that had to provide a **level** of service via the **Internet** that was equal to service obtained from Encad's resellers. Orders of Magnitude, which began as an order management system for **direct marketing**, now supports other sales channels, including the **Internet**. An application has been added that generates an **online** catalog, receives and processes orders, processes payments, tracks order status, and manages returns. OrderFusion is...

...analysts, should be worth \$16 billion in 2004. Although supply chain

automation choices on the **buyer** 's side are plenteous, OrderFusion fills in a gap on the seller side and has...

12/3,K/18

DIALOG(R)File 256:TecInfoSource

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00124303 DOCUMENT TYPE: Review

PRODUCT NAMES: Microsoft Windows CE (633119); Palm OS (608751)

TITLE: Net on the go

AUTHOR: Stone, M David

SOURCE: Internet World, v6 n13 p38(5) Jul 1, 2000

ISSN: 1097-8291

HOME PAGE: <http://www.iw.com>

RECORD TYPE: Review

REVIEW TYPE: Product Analysis

GRADE: Product Analysis, No Rating

REVISION DATE: 20020330

...allow personal digital assistants to display e-mail on PDAs and to connect to the **Internet**. The Palm and its relatives, including the Handspring Visor and the smaller Windows CE devices, are already excellent personal information managers (PIMs), but are poised to become portable **Internet** connection devices as well. For instance, e-mail on PDAs could be the ideal way...

...mail when outside the office or in a mobile work situation. However, there are four **types** of e-mail, and users are likely to want support for all four in their PDAs. PDA **purchasers** should be careful to choose products that meet their e-mail needs or should be...

...Protocol (POP) 3. With a planned, full-functioned Opera browser, Revo will operate with most **Web**-enabled e-mail. Jornada runs Windows CE and supports **Internet** Mail Access Protocol (IMAP) 4 and POP3; with third-party software, Jornada can link to...

...use Exchange Server and Lotus s Notes. The Palm V and Handspring Visor also support **many** e-mail abilities, including Windows NT RAS-enabled connections to corporate e-mail. directly from Loudcloud's **network operations** center.

12/3,K/19

DIALOG(R)File 256:TecInfoSource

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00123575 DOCUMENT TYPE: Review

PRODUCT NAMES: E-Mail (830031); Permission Marketing (842117)

TITLE: Spam's Good Twin: If e-mail is done just right, people will want...

AUTHOR: Kuehl, Claudia

SOURCE: Internet World, p31(5) May 1, 2000

ISSN: 1097-8291

HOME PAGE: <http://www.iw.com>

RECORD TYPE: Review  
REVIEW TYPE: Product Analysis  
GRADE: Product Analysis, No Rating

REVISION DATE: 20010430

Spokespeople for **many** World Wide **Web** **sites** discuss effective ways to use e-mail to increase business. E-mail marketing from established offline brands and dependable pure-plays is now welcomed by **many** potential **customers** when it is personalized, targeted, and as graphically elaborate as the **customer** 's computer can handle. For instance, OmahaSteaks.com's interactive sales manager says e-mail is one of the most cost-effective ways for the company to market and to **purchase** . Each time an e-mail is sent out, the result can be tracked. E-mail becomes **direct marketing** , but to the next **level** . Forrester Research says 77 percent of marketers send e-mail to **customers** who requested it. ClickAction, a provider of **Web** -based mail technology to **clients** that include L.L. Bean, J&R Electronics, and Talbots, says e-mail marketing is a must-have marketing vehicle, but most companies prefer to restrict its use to **customer** retention rather than prospecting. A spokesperson for flonetwork, a **Web** -based e-mail service that has CNET and **Internet** World as **clients** , agrees. Most of its **customers** work with their own **customer** files. Methods available to ensure that acquisition marketing does not appear to be spam include permission marketing, links that allow **customers** to remove their names, reminders that **customers** have asked for product news, message personalization with names and other information, and brevity.

12/3,K/20

DIALOG(R)File 256:TecInfoSource  
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00122510 DOCUMENT TYPE: Review

PRODUCT NAMES: Company--DoubleClick Inc (866148)

TITLE: Marketing the DoubleClick Away  
AUTHOR: Anderson, Diane Perine, Keith  
SOURCE: Industry Standard, v3 n9 p174(6) Mar 13, 2000  
ISSN: 1098-9196  
HOMEPAGE: <http://www.thestandard.com>

RECORD TYPE: Review  
REVIEW TYPE: Company

REVISION DATE: 20020730

When it was revealed that **Internet** ad company DoubleClick had combined **online** and offline databases for the sole purpose of sending targeted advertisements, the company was confronted with a Federal Trade **Commission** inquiry, investigations by the states of New York and Michigan, **several** lawsuits, and a lot of bad press. While privacy advocates are raising a ruckus about the fact that information about **consumers** is being collected without their knowledge, DoubleClick feels that it is not doing anything **different** than what catalog and retail organizations have been doing for years, which is combine the data of both those groups of people for marketing purposes. The legal questions surrounding this **type** of data collecting are not likely to slow the trend toward targeting because it is ...

...weapon. Legislation has been introduced in Congress to curb the collection of information without the **consumer** 's consent, but there are some who think that any regulation of **online** marketing would force a re-examination of traditional **direct marketing** , such as junk mail and telemarketing calls.

12/3,K/21

DIALOG(R)File 256:TecInfoSource  
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00121993 DOCUMENT TYPE: Review

PRODUCT NAMES: ShopNow.com (789402)

TITLE: Building the Online Mall: ... buyers will want to comparison shop.  
AUTHOR: Fox, Loren  
SOURCE: Upside, v116 p114(2) Dec 1999  
ISSN: 1052-0341  
HOMEPAGE: <http://www.upside.com>

RECORD TYPE: Review  
REVIEW TYPE: Product Analysis  
GRADE: Product Analysis, No Rating

REVISION DATE: 20010430

TITLE: Building the Online Mall: ... buyers will want to comparison shop.

ShopNow.com, an **online** shopping mall that also provides e-commerce support and services for **online** retailers, pursues a model designed to help users comparison shop by product, category, individual store, brand, and city. ShopNow.com also hosts **online** auctions. Users can buy products directly from the ShopNow.com site or be linked to other **online** stores and can use MyShopNow.com to create personalized shopping portals centered around particular products and services desired. The chairman, CEO, and president of ShopNow.com, says **Internet shoppers** will accept **online** malls because the **Internet** is a mirror of the brick-and-mortar world, where **consumers** purchase from **many types** of retailers. ShopNow.com, which was **purchased** with **Internet Mall** by TechWave, plans to run an e-commerce network. E-commerce support services are...

...Chase Manhattan and technology and services alliances with HNC Software and 24/7 Media, an **online** advertising company that is ShopNow.com's largest shareholder. ShopNow.com revenues come from payment for e-commerce services, including **direct marketing** and **Web site** development, and from percentages or fees when transactions are processed for merchants.

12/3,K/22

DIALOG(R)File 256:TecInfoSource  
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00120471 DOCUMENT TYPE: Review

PRODUCT NAMES: BizRate (754048); Consumer Reports Online (770612)

TITLE: New World of Web Reviews  
AUTHOR: Kuehl, Claudia

SOURCE: Internet World, v5 n34 p52(3) Dec 1, 1999  
ISSN: 1097-8291  
HOMEPAGE: <http://www.iw.com>

RECORD TYPE: Review  
REVIEW TYPE: Product Analysis  
GRADE: Product Analysis, No Rating

REVISION DATE: 20011230

...PRODUCT NAMES: 754048); Consumer Reports Online...

Many online buyers' guides have consumers write content, or rank goods and services to provide reviews, while others offer expert critiques or side-by-side comparisons of product prices and specifications. Such sites are multiplying, and they are actively pursuing people to post advice or to trust the opinions of...

...creating a unique methodology and then defending it, and each site must turn one-time buyers researching a purchase into repeat visitors. Epinions.com and ShopServe.com create loyalty by letting users rank the opinions of others; they then return repeatedly to check their own ratings. Epinions will pay reviewers and has established a multilevel marketing system for opinions. Some sites rely on their histories. For example, Consumers Union, which has recently formed a partnership with BizRate, a buyers guide that methodically surveys customers after they have completed an online purchase. Online buying guides may change the face of e-commerce, and analysts say that manufacturers and...

...COMPANY NAME: 663468); Consumers Union of US Inc...

Set	Items	Description
S1	40175	AMWAY OR MLM OR (MULTILEVEL OR MULTI()LEVEL OR NETWORK OR - MATRIX OR DOWNLINE OR DOWN()LINE OR HIERARCHICAL OR PYRAMID) (-) (MARKET? OR SALE? ? OR SELLING) OR DIRECT() (SALE? OR SELLING)
S2	1823791	DIFFERENT OR MANY OR MULTIPL? OR MULTI OR SEVERAL OR NUMEROUS? OR PLURAL? OR VARIOUS? OR (MORE OR GREATER) () THAN() (1 OR ONE)
S3	1413613	CLASS OR CLASSES OR CLASSIFICATION? OR LEVEL? OR TIER? OR - RANK? OR DEGREE? OR GRADE? OR TYPE?
S4	981034	MEMBERSHIP OR PARTICIPATION OR ENROLLMENT OR INVOLVEMENT OR ASSOCIATION? OR RECRUITMENT OR TEAM
S5	1430551	BONUS? OR COMMISSION? ? OR PURCHASE? ? OR COMPENSATION OR - BENEFIT? ? OR REWARD? ? OR DISCOUNT? ? OR PRIVILEGE? ?
S6	1867893	INTERNET OR NET OR WEB OR WWW OR ONLINE OR ON()LINE OR WEBSITE? OR WEBPAGE? OR HOMEPAGE? OR (WEB OR HOME) () (PAGE? OR SITE?)
S7	2034208	CLIENT? ? OR MEMBER? ? OR MEMBER? ?() PLUS OR INDEPENDENT() - BUSINESS() OWNER? ? OR IBO OR REGISTERED() USER? ? OR DISTRIBUTOR? ? OR RECRUIT? ? OR CUSTOMER? ? OR BUYER? ? OR PURCHASER? ? OR CONSUMER? ? OR SHOPPER? ? OR PARTICIPANT? ?
S8	7321	S1(10N)S6
S9	104833	S2(5N) (S3 OR S4)
S10	113	S8(S)S9
S11	79	S10 AND (S5 OR S7)
S12	25	S11 NOT PY>1999
S13	25	RD (unique items)

? show files

File 613:PR Newswire 1999-2004/Nov 19

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File 813:PR Newswire 1987-1999/Apr 30

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File 634:San Jose Mercury Jun 1985-2004/Nov 18

(c) 2004 San Jose Mercury News

File 624:McGraw-Hill Publications 1985-2004/Nov 17

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00235814 19991220LAM105 (USE FORMAT 7 FOR FULLTEXT)  
**GLOBAL-LINK Enterprises, Inc. Signs Letter of Intent to Acquire People's United Capital Financial, Inc.**  
PR Newswire  
Monday, December 20, 1999 17:34 EST  
JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
DOCUMENT TYPE: NEWSWIRE  
WORD COUNT: 448

## TEXT:

...Global-Link gains a pool of talented and dedicated employees and significantly bolsters our infrastructure, **customer** service operations and acquisition channels," comments Mr. James C. Frans, President/CEO of Global-Link...

...in the financial arena with the brand loyalty and strategic positioning of Global-Link's **customers**, we form an extremely powerful alliance," said Mr. LeRoy C. Willoughby, President/CEO of People...

...s main initiative and the central point of convergence of it's marketing plan is " **MLM** World News Today.com," (mlmwnt.com) a premier **Internet Web Site**. The Company's strategic effort provides "free to subscribe" real-time national and international news, editorial content, headlines, customized multimedia infomercials and collateral services to the **Multi Level Marketing (MLM)** and Home Based Business industries throughout the United States and around the world. Collateral services found at the "mlmwnt..com" Website include Internet Service (ISP), **Website** hosting and design and an e-commerce mall specializing in **MLM** products and services.

"mlmwnt.com" targets it's market by providing compelling content to the ...

13/3,K/6 (Item 6 from file: 613)  
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00112640 19990519SFW081 (USE FORMAT 7 FOR FULLTEXT)  
**Jenkon International, Inc. Introduces New Outsourcing Service**  
PR Newswire  
Wednesday, May 19, 1999 19:57 EDT  
JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
DOCUMENT TYPE: NEWSWIRE  
WORD COUNT: 380

## TEXT:

...companies who want to reduce operational overhead by giving them access to Jenkon's premier **compensation** software system. This service allows



companies to manage their direct sales network without significant staffing ...

...JOL to provide 24-hour e-commerce, order entry, and sales information to the corporate client's sales organization."

...TM) allows users access to and communications with the company which they represent through the Internet. NOW!(TM) enables these home-based direct sales personnel the ability to quickly obtain, view and analyze many types of information, including order status, personal and group sales, commissions and other data.

This release contains certain "forward-looking" statements within the meaning of Section...

13/3,K/16 (Item 8 from file: 813)  
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1236779 PHTU024  
PA Attorney General Mike Fisher Sues Boston-Finney For Operating an Alleged Pyramid Scheme

DATE: March 3, 1998 11:47 EST WORD COUNT: 495

...treasurer of Boston-Finney Inc. and a trustee of Boston-Finney Trust.

According to investigators, participants paid \$65, \$295 or \$299 to join the multi - level marketing scheme. The program was promoted through conference calls, presentations, the Internet, brochures and other methods. Those who joined were offered compensation and other incentives for recruiting additional participants. "Leadership bonuses" or "customer acquisition bonuses" were awarded for each additional participant or when those recruits signed on new members.

"Depending on their position in the multi-level plan, a participant could receive \$20, \$50 or \$100 for each new recruit," Fisher said. "These 'bonuses' were based on new memberships, not any retail sales requirement. This is a classic pyramid scheme."

According to the suit, Boston-Finney made numerous false claims including;

-- that it purchases energy and will offer electric power at approximately 20% below average market rates.

-- that the company is a member of a buying group that purchases approximately 12% of the electricity generated in the continental USA.

-- that many of the largest commercial and industrial customers in the nation have already aligned themselves with the company.

-- that it is known as one of the leading customer service oriented computer manufacturers in the nation.

-- that it could reduce and has reduced residential...

... that it is recognized as one of the largest utility resellers in the nation.

-- that **participants** can lawfully receive **compensation** when they introduce others into the plan.

"Electric deregulation was created to bring competition to the energy marketplace and ultimately **benefit consumers**," Fisher said. "However, it's my job to see that the host of new competing...

...legal fashion."

The lawsuit seeks a permanent injunction against Boston-Finney and full refunds to **consumers** who bought into the plan. Investigators were told that 90% of the **participants** paid \$295 or \$299 to join the multi-level scheme.

Fisher said the suit also seeks civil penalties of \$1,000 for each willful violation of the **Consumer** Protection Law and \$3,000 for each violation involving a **consumer** age 60 or older.

The suit was filed in Commonwealth Court by Deputy Attorney General Mark S. Stewart of Fisher's Bureau of **Consumer** Protection Office in Harrisburg.

SOURCE Office of the Pennsylvania Attorney General

13/3,K/21 (Item 13 from file: 813)  
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1066196 LAM050  
ZipLock 2.0 Released Portland Software Unveils Premier Electronic Software Distribution System

DATE: March 10, 1997 07:46 EST WORD COUNT: 1,398

... management, Try-and-Buy, extended APIs and a new Mac version -- to provide software publishers, **distributors**, and resellers the industry's most comprehensive end-to-end ESD solution. And, with the...

... involved in intellectual property commerce. ZipLock enables many creative models for ESD and we expect **customers** to enjoy buying Microsoft software through the new ZipLock 2.0 system."

With the release...

...payment connections, in addition to managing the key exchanges necessary for unlocking products during an **online purchase**. Supporting **multi-tier** distribution as well as **direct sales**, the ZipLock Server provides merchants the ability to scale the system to accommodate sales volumes...

... flexibility to fit their business models. E-commerce products can be made available to the **consumer** using a traditional distribution infrastructure -- software publisher to **distributor** to reseller to **consumer** -- or directly from the merchant's website. Furthermore, ZipLock provides an electronic audit trail which...

... processes and reports transactions -- thereby allowing software

publishers and resellers to feel confident that each **purchase** is accurately recorded, and payment is properly credited, as a product is **purchased**.

ZipLock 2.0 represents a major advance in functionality, offering the most secure, flexible, and...

... ZERT can be used for volume license management, upsell, cross-sell, and multi-user license **purchases**. A ZERT certificate is automatically delivered to the **customer** upon completion of an online software **purchase**, and serves as proof-of-**purchase** for obtaining support services, authorizing reinstalls, and establishing rights to upgrades. This electronic license offers...

... the traditional paper licenses used in the software industry for all software sales, both to **consumers** and corporate **customers**, while adding much more functionality and value to both publishers and end-users.

Try-and-Buy offers new distribution options for selling software online. This feature lets **consumers** try a fully-functioning version of the software, not just a crippled or demo version...

... defined by the software publisher or reseller. According to a study conducted by Portland Software, **customers** who are given the opportunity to actually try certain software products before buying are more than twice as likely to make a **purchase** than **customers** not given a "try-before-you-buy" option. These results indicate that this feature alone...

... curb repeated downloads and protect publisher/reseller rights. Once the trial period has lapsed, the **customer** can choose to **purchase** the software by simply entering payment information. ZipLock 2.0 manages the Try-and-Buy capability from an assigned server which **customers** access each time they sample the product. This network call-back system accurately tracks **customer** access to trial software and prevents manipulation of the desktop clock to avoid **purchase**. In addition to closing a significant security loophole, Try- and-Buy also offers merchants a built-in mechanism for collecting point-of-**purchase** test market data to determine the number of trialware conversions to actual sales.

Internet and...

...modem-to-modem connection. The dual option increases sales opportunities by increasing the base of **customers** who can **purchase** products distributed on CD-ROM and other electronic media.

Public Key Infrastructure (PKI) Architecture, ...ZipLock 1.0 on several high-volume web sites, we were excited to migrate our **customers** to the current version with greater features and functionality."

Portland Software -- An Electronic Commerce Pioneer...

... vital role in establishing guidelines for the growing ESD market. To address the issues of **consumer** trust in the Internet marketplace, Portland Software CEO Jennings co-founded eTRUST, a global initiative...

13/3,K/23 (Item 15 from file: 813)  
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1064381 LATU091

FutureNet Introduces Web Bear to Corporate Team; Demonstrates  
'Breakthrough' Teleconferencing Accessory

DATE: March 4, 1997 18:11 EST WORD COUNT: 206

... a gathering this past weekend of its national corporate team that it will distribute its Web Bear Internet TV Terminal units through FutureNet's multi - level marketing program.

Through a strategic alliance with FutureNet, Philips Consumer Electronics will supply FutureNet with the terminals. Philips introduced the units as part of a...

... InterTel Video gives us the ammunition to place 100,000 into the hands of our distributors and customers by year's end," stated Setlin.

WebTV and the WebTV Network are trademarks of WebTV...

13/3,K/24 (Item 16 from file: 813)  
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0853058 PH021

PENNSYLVANIA ATTORNEY GENERAL: PENNSYLVANIA GETS ORDER FREEZING PHONE  
CREDIT CARD COMPANY'S BANK ACCOUNTS

DATE: August 22, 1995 16:13 EDT WORD COUNT: 410

...that operated from a Cumberland County office and sold now-useless telephone credit cards to consumers nationwide.

Cohen identified the business as International Global Net Inc., which has a Las Vegas...

...office  
at 1000 N. Front St., Wormleysburg, until last week.

"The telephone cards sold to consumers were designed to give the holders a certain number of minutes of telephone use," Cohen...

...make a payment to the company that provided the phone service."

Noting that several thousand consumers may be affected, Cohen said his office acted quickly to freeze International Global Net's bank accounts at Dauphin Deposit Bank and Mellon Bank "to protect consumers' investments pending a resolution of this matter. No money can be released from those accounts...

...is attorney-in-charge of the Harrisburg office of the Attorney General's Bureau of Consumer Protection, noted that International Global Net agreed to the filing of the stipulation without admitting any wrongdoing.

Hladik said International Global Net appears to be a multi - level marketing program involving sales of the telephone cards and recruitment of consumers to sell the cards.

"Our investigation indicates that consumers paid International

Global Net an average of about \$300 to **purchase** a distributorship to sell the cards to others," Hladik said.

He said the bureau is...

...pyramid scheme.

The company is cooperating with the bureau to determine the exact number of **consumers** who bought the cards or distributorships and how much they spent, Hladik said. **Consumers** who paid money to International Global Net and want to file a complaint should contact...

13/TI/1 (Item 1 from file: 613)  
DIALOG(R)File 613:(c) 2004 PR Newswire Association Inc. All rts. reserv.

**GLOBAL-LINK Enterprises, Inc. Signs Letter of Intent to Acquire People's United Capital Financial, Inc.**

13/TI/2 (Item 2 from file: 613)  
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**ConsumerLab.com Testing Quality of Glucosamine, Chondroitin, And Saw Palmetto Supplements**

13/TI/3 (Item 3 from file: 613)  
DIALOG(R)File 613:(c) 2004 PR Newswire Association Inc. All rts. reserv.

**Lineo and MeterNet Announce Industry's First Linux-Based Internet Set-Top Device**

13/TI/4 (Item 4 from file: 613)  
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**Micron Ships Cambridge SoundWorks 5.1 Speaker System With Millennia Desktop PC's**

13/TI/5 (Item 5 from file: 613)  
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**Logic Team, Inc. Presents at VentureNet '99 Virtual CFO for Every Small Business**

13/TI/6 (Item 6 from file: 613)  
DIALOG(R)File 613:(c) 2004 PR Newswire Association Inc. All rts. reserv.

**Jenkon International, Inc. Introduces New Outsourcing Service**

13/TI/7 (Item 7 from file: 613)  
DIALOG(R)File 613:(c) 2004 PR Newswire Association Inc. All rts. reserv.

**Jenkon Announces Third Quarter Results**

13/TI/8 (Item 8 from file: 613)  
DIALOG(R)File 613:(c) 2004 PR Newswire Association Inc. All rts. reserv.

**Logic Team, Inc. Presents at California Venture Forum Virtual CFO for Every Small Business**

13/TI/9 (Item 1 from file: 813)  
DIALOG(R)File 813:(c) 1999 PR Newswire Association Inc. All rts. reserv.

**Jenkon Announces That Creative Memories Will Deploy Summit V & Internet Products**

13/II/10 (Item 2 from file: 813)  
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**DK Family Learning Chooses Jenkon's NOW! Internet Product**

13/II/11 (Item 3 from file: 813)  
DIALOG(R)File 813:(c) 1999 PR Newswire Association Inc. All rts. reserv.

**Internet Site and New Blue Asphalt Magalog for Wet Seal**

13/II/12 (Item 4 from file: 813)  
DIALOG(R)File 813:(c) 1999 PR Newswire Association Inc. All rts. reserv.

**3Dfx Interactive's Voodoo Banshee Featured in Micron Electronics' Millennia  
Max PCs**

13/II/13 (Item 5 from file: 813)  
DIALOG(R)File 813:(c) 1999 PR Newswire Association Inc. All rts. reserv.

**Frost & Sullivan: Brand Awareness Becomes Crucial as New Players Enter  
Growing Residential Water Treatment Equipment Market**

13/II/14 (Item 6 from file: 813)  
DIALOG(R)File 813:(c) 1999 PR Newswire Association Inc. All rts. reserv.

**Modus Media International Selected By Micron Electronics, Inc. to Provide  
Supply Chain Management Services**

13/II/15 (Item 7 from file: 813)  
DIALOG(R)File 813:(c) 1999 PR Newswire Association Inc. All rts. reserv.

**PR Newswire Web Site Directory for April 16**

13/II/16 (Item 8 from file: 813)  
DIALOG(R)File 813:(c) 1999 PR Newswire Association Inc. All rts. reserv.

**PA Attorney General Mike Fisher Sues Boston-Finney For Operating an Alleged  
Pyramid Scheme**

13/II/17 (Item 9 from file: 813)  
DIALOG(R)File 813:(c) 1999 PR Newswire Association Inc. All rts. reserv.

**Pennsylvania Attorney General Mike Fisher Sues Nu-Skin For Operating An  
Alleged Pyramid Scheme**

13/II/18 (Item 10 from file: 813)  
DIALOG(R)File 813:(c) 1999 PR Newswire Association Inc. All rts. reserv.

**Broadbase Ships Industry's First Turn-Key Data Mart**

13/TT/19 (Item 11 from file: 813)  
DIALOG(R)File 813:(c) 1999 PR Newswire Association Inc. All rts. reserv.  
**Borland Unveils MIDAS: Makes Multi-Tier Development & Deployment Easier**

13/TT/20 (Item 12 from file: 813)  
DIALOG(R)File 813:(c) 1999 PR Newswire Association Inc. All rts. reserv.  
**Portland Software Unveils ZipLock(TM) Mac**

13/TT/21 (Item 13 from file: 813)  
DIALOG(R)File 813:(c) 1999 PR Newswire Association Inc. All rts. reserv.  
**ZipLock 2.0 Released Portland Software Unveils Premier Electronic Software Distribution System**

13/TT/22 (Item 14 from file: 813)  
DIALOG(R)File 813:(c) 1999 PR Newswire Association Inc. All rts. reserv.  
**In LATU091, "FutureNet Introduces Web Bear to Corporate Team; Demonstrates 'Breakthrough' Teleconferencing Accessory," moved Tuesday, March 4, we are advised by a representative of the company that there are a number of changes. Complete, corrected release follows:**

13/TT/23 (Item 15 from file: 813)  
DIALOG(R)File 813:(c) 1999 PR Newswire Association Inc. All rts. reserv.  
**FutureNet Introduces Web Bear to Corporate Team; Demonstrates 'Breakthrough' Teleconferencing Accessory**

13/TT/24 (Item 16 from file: 813)  
DIALOG(R)File 813:(c) 1999 PR Newswire Association Inc. All rts. reserv.  
**PENNSYLVANIA ATTORNEY GENERAL: PENNSYLVANIA GETS ORDER FREEZING PHONE CREDIT CARD COMPANY'S BANK ACCOUNTS**

13/TT/25 (Item 1 from file: 624)  
DIALOG(R)File 624:(c) 2004 McGraw-Hill Co. Inc. All rts. reserv.  
**ATTORNEYS GENERAL MOVE TO HEAD OFF SCAMS, SEE HUGE POTENTIAL FOR ABUSE**



FILE 'CONFSCI' ENTERED AT 09:20:37 ON 19 NOV 2004

L1 64 S (MULTILEVEL OR MULTI()LEVEL OR NETWORK OR MATRIX OR DOWNLINE  
L2 41981 S DIFFERENT OR MANY OR MULTIPL? OR MULTI OR SEVERAL OR NUMEROUS  
L3 50967 S CLASSES OR CLASSIFICATION? OR LEVEL? OR TIER? OR RANK? OR DEG  
L4 12073 S MEMBERSHIP OR PARTICIPATION OR ENROLLMENT OR INVOLVEMENT OR A  
L5 4843 S BONUS? OR COMMISSION? OR PURCHASE? OR COMPENSATION OR BENEFIT  
L6 4473 S INTERNET OR NET OR WEB OR WWW OR ONLINE OR ON()LINE OR WEBSIT  
L7 5801 S CLIENT? OR MEMBER? OR MEMBER?()PLUS OR INDEPENDENT()BUSINESS(  
L8 0 S L1 AND L3  
L9 1 S L1 AND L4  
L10 9 S L1 AND (L2 OR L3 OR L4 OR L5 OR L6 OR L7)

=> D L10 TOT BIB,KWIC

L10 ANSWER 1 OF 9 CONFSCI COPYRIGHT 2004 CSA on STN  
AN 2003:13103 CONFSCI  
DN 03-013103  
TI Comparative study of the results of **various direct marketing** strategies for mobilizing blood donors  
AU Daigneault, S.; Blais, J.  
SO Venue West Conference Services Ltd., 645 - The Landing, 375 Water Street, Vancouver, BC, V6B 5C6, Canada; phone: 604-681-5226; fax: 604-681-2503; email: congress@venuewest.com.  
Meeting Info.: 000 6538: 27th Congress of the International Society of Blood Transfusion (0006538). Vancouver, BC (Canada). 24-29 Aug 2002. Pall Corp., Roche, Aventis Behring Canada, Bayer, CBS/Hema-Quebec, J&J/Orthobiotech, Chiron, Terumo.  
DT Conference  
FS DCCP  
LA English  
TI Comparative study of the results of **various direct marketing** strategies for mobilizing blood donors

L10 ANSWER 2 OF 9 CONFSCI COPYRIGHT 2004 CSA on STN  
AN 96:62237 CONFSCI  
DN 97-003247  
TI Calculation of biochemical **net** reactions and pathways using **matrix operations**  
AU Alberty, R.A.  
CS Dep. Chemistry, Massachusetts Inst. Technology, Cambridge, MA 02139, USA  
SO Federation of American Societies for Experimental Biology, 9650 Rockville Pike, Bethesda, MD 20814-3998, Abstracts available. Paper No. 1384.  
Meeting Info.: 962 0008: Joint Annual Meeting of the American Society for Biochemistry and Molecular Biology, The American Society for Investigative Pathology, and The American Association of Immunologists (9620008). New Orleans, LA (USA). 2-6 Jun 1996. American Society for Biochemistry and Molecular Biology, The American Society for Investigative Pathology, and The American Association of Immunologists.  
DT Conference  
FS DCCP  
LA English  
TI Calculation of biochemical **net** reactions and pathways using **matrix operations**

L10 ANSWER 3 OF 9 CONFSCI COPYRIGHT 2004 CSA on STN  
AN 95:17937 CONFSCI  
DN 95-017937  
TI **Involvement in direct marketing** - Some measurement issues  
AU Somera, L.

SO American Psychological Association, 750 1st St., NE, Washington, DC  
20002-4242.  
Meeting Info.: 943 0075: 102nd Annual Convention of the American  
Psychological Association (9430075). Los Angeles, CA (USA). 12-16 Aug  
1994. American Psychological Association.

DT Conference  
FS DCCP  
LA English  
TI **Involvement in direct marketing - Some**  
measurement issues

L10 ANSWER 4 OF 9 CONFSCI COPYRIGHT 2004 CSA on STN  
AN 91:67684 CONFSCI  
DN 92038426  
TI Study on appropriate function allocation for an end **customer**  
controlled **network operation** system  
AU Matsuyuki, Y.; Yasushi, T.  
CS NTT Transm. Syst. Labs, Japan  
SO IEEE Communications Society, 445 Hoes Lane, POB 1331, Piscataway, NJ  
08855-1331, USA., Proceedings Paper No. 30A.1.  
Meeting Info.: 914 0909: GLOBECOM '91 - IEEE Global Telecommunications  
Conference (9140909). Phoenix, AZ (USA). 2-5 Dec 1991. IEEE Communications  
Society; Phoenix IEEE Section.

DT Conference  
FS DCCP  
LA UNAVAILABLE  
TI Study on appropriate function allocation for an end **customer**  
controlled **network operation** system

L10 ANSWER 5 OF 9 CONFSCI COPYRIGHT 2004 CSA on STN  
AN 86:39078 CONFSCI  
DN 86066863  
TI **Customer-controlled network operations**  
AU DuPont, A.R.  
CS Bell Communications Research, Inc., USA  
SO IEEE Service Center, Publication Sales Department, 445 Hoes Lane,  
Piscataway, NJ 08854 (USA), IEEE Catalog Number 86CH2314-3 Paper No. 49.2.  
Meeting Info.: 862 0443: IEEE International Conference on  
Communications--ICC '86 (8620443). Toronto (Canada). 22-25 Jun 1986.  
Institute of Electrical and Electronics Engineers (IEEE).

DT Conference  
FS DCCP  
LA UNAVAILABLE  
TI **Customer-controlled network operations**

L10 ANSWER 6 OF 9 CONFSCI COPYRIGHT 2004 CSA on STN  
AN 85:57091 CONFSCI  
DN 85064165  
TI Circular loop array **MLM multiple** signal resolution  
AU Struckan, K.A.  
CS Sanders Assoc., Inc., Hudson, NH, USA  
SO IEEE Service Center, 445 Hoes Lane, Piscataway, NJ 08854, USA or URSI  
Digest, Dept. Electr. Eng., Univ. British Columbia, Vancouver, B.C. V6T  
1W5, Canada.  
Meeting Info.: 852 0243: 1985 North American Radio Science Meeting;  
International IEEE/AP-S Symposium (8520243). Vancouver, Canada. 17-21 Jun  
1985. International Union of Radio Science (URSI); Institute of  
Electrical and Electronics Engineers Antennas and Propagation Society  
(IEEE/AP-S).

DT Conference

FS DCCP  
 LA UNAVAILABLE  
 TI Circular loop array **MLM** multiple signal resolution

L10 ANSWER 7 OF 9 CONFSCI COPYRIGHT 2004 CSA on STN  
 AN 85:39843 CONFSCI  
 DN 85046917  
 TI Packet switched **network operations** in a multi  
 -supplier environment  
 AU Lutz, K.J.; Bauman, T.M.  
 CS Bell Commun. Res., USA  
 SO ICC '85, P.O. Box 3148, Glen Ellyn, IL 60138, USA, Price -- \$87.00  
 (includes \$7.00 shipping & handling) Paper No. 42.4.  
 Meeting Info.: 852 0239: IEEE International Conference on Communications  
 -- ICC '85 (8520239). Chicago, IL (USA). 23-26 Jun 1985. Institute of  
 Electrical and Electronics Engineers (IEEE).  
 DT Conference  
 FS DCCP  
 LA UNAVAILABLE  
 TI Packet switched **network operations** in a multi  
 -supplier environment

L10 ANSWER 8 OF 9 CONFSCI COPYRIGHT 2004 CSA on STN  
 AN 85:5910 CONFSCI  
 DN 85008090  
 TI Electronic databases for **direct marketing**: From  
**customer** addresses to database management  
 AU Schulte, P.  
 SO Proceedings available: Bertelsmann Datenbankdienste GmbH, Dingolfinger  
 Str. 6, D-8000 Munchen 80, FRG.  
 Meeting Info.: 852 5001: INFOBASE '85 (8525001). Frankfurt (FRG). 7-9 May  
 85. Bertelsmann Datenbankdienste GmbH.  
 DT Conference  
 FS DCCP  
 LA UNAVAILABLE  
 TI Electronic databases for **direct marketing**: From  
**customer** addresses to database management

L10 ANSWER 9 OF 9 CONFSCI COPYRIGHT 2004 CSA on STN  
 AN 82:15989 CONFSCI  
 DN 82028008  
 TI Some Correlates of Farmer-to-Consumer **Direct  
 Marketing** in the United States  
 AU Swenson, R.G.  
 CS Western IL Univ.  
 SO 1982, AAG, 1710 Sixteenth St. NW, Washington, DC 20009, Abstracts (100  
 words) available in bound volume. Price: \$3.00 ISSN: 0197-1700; ISBN:  
 0-89291-161-1.  
 Meeting Info.: 822 0195: Association of American Geographers Annual  
 Meeting (8220195). San Antonio, TX. 25-28 Apr 82. Association of American  
 Geographers (AAG).  
 DT Conference  
 FS DCCP  
 LA UNAVAILABLE  
 TI Some Correlates of Farmer-to-Consumer **Direct  
 Marketing** in the United States

Set	Items	Description
S1	41992	AMWAY OR MLM OR (MULTILEVEL OR MULTI()LEVEL OR NETWORK OR - MATRIX OR DOWNLINE OR DOWN()LINE OR HIERARCHICAL OR PYRAMID) (-) (MARKET? OR SALE? ? OR SELLING) OR DIRECT() (SALE? OR SELLING)
S2	2806636	DIFFERENT OR MANY OR MULTIPL? OR MULTI OR SEVERAL OR NUMEROUS? OR PLURAL? OR VARIOUS? OR (MORE OR GREATER) () THAN() (1 OR ONE)
S3	2155724	CLASS OR CLASSES OR CLASSIFICATION? OR LEVEL? OR TIER? OR - RANK? OR DEGREE? OR GRADE? OR TYPE?
S4	1260492	MEMBERSHIP OR PARTICIPATION OR ENROLLMENT OR INVOLVEMENT OR ASSOCIATION? OR RECRUITMENT OR TEAM
S5	2039244	BONUS? OR COMMISSION? ? OR PURCHASE? ? OR COMPENSATION OR - BENEFIT? ? OR REWARD? ? OR DISCOUNT? ? OR PRIVILEGE? ?
S6	2418128	INTERNET OR NET OR WEB OR WWW OR ONLINE OR ON()LINE OR WEBSITE? OR WEBPAGE? OR HOMEPAGE? OR (WEB OR HOME) () (PAGE? OR SITE?)
S7	2889917	CLIENT? ? OR MEMBER? ? OR MEMBER? ?() PLUS OR INDEPENDENT() - BUSINESS()OWNER? ? OR IBO OR REGISTERED()USER? ? OR DISTRIBUTOR? ? OR RECRUIT? ? OR CUSTOMER? ? OR BUYER? ? OR PURCHASER? ? OR CONSUMER? ? OR SHOPPER? ? OR PARTICIPANT? ?
S8	3981	S1(10N)S6
S9	255926	S2(5N) (S3 OR S4)
S10	128	S8(S)S9
S11	54	S10 NOT PY>1999
S12	54	RD (unique items)
S13	47	S12 AND (S5 OR S7)

? show files

File 15:ABI/Inform(R) 1971-2004/Nov 19  
(c) 2004 ProQuest Info&Learning

File 610:Business Wire 1999-2004/Nov 19  
(c) 2004 Business Wire.

File 810:Business Wire 1986-1999/Feb 28  
(c) 1999 Business Wire

File 476:Financial Times Fulltext 1982-2004/Nov 19  
(c) 2004 Financial Times Ltd

13/3,K/2 (Item 2 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2004 ProQuest Info&Learning. All rts. reserv.

01955425 46488885

**Growing pains in botanicals and herbal supplements**

Wilhelm, Carolyn

Chemical Market Reporter v256n19 PP: FR12-FR13 Nov 8, 1999

JRNL CODE: CHM

WORD COUNT: 1668

...TEXT: Health Business Partners, a Warwick, R.I.-based merger and acquisition, venture capital firm.

While **consumer** preferences in Europe roughly parallel those in the US, there is more interest in valerian...

... standards to ensure product safety and efficacy but not have them so limiting that the **consumer** is deprived from getting the products they desire," says David Wilson, CEO of A.M... being raised as large pharmaceutical companies become active players in the industry. In 1998, Bayer **Consumer** Care introduced the OneA-Day line of products with herbs, American Home Products introduced Centrum...

... you see is the consolidation of the smaller crusher/grinding facilities and less involvement of **distributors** as the larger botanical extractors are now working directly with the end-user," says Ms...

... blends for the common cold, weight loss, increased energy and joint pain. Besides the potential **benefit** of herbal synergy, in-house blending and associated research on these blends leads to product...

...Rexall Sundown's number two seller.

The future for botanicals is very bright with "favorable **consumer** dynamics," says Health Business Partners, Fundamentals include an aging population interested in natural, preventative healthcare...

...medicine, which will help propel it into mainstream medicine.

Among trends in the industry, the **Internet** is a growing avenue for herbal sales. Also, **multi - level marketers** such as Amway/Trout Lake are a growing force, representing 22 percent of all dietary...

... which supplies botanicals from Swiss-based Emil Flachsmann AG. ExtractsPlus is the exclusive North American **distributor** of PlusCaps, hard-shell capsules manufactured by the Su-Heung Capsule Co. of Korea. PlusCaps...

13/3,K/4 (Item 4 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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01849618 05-00610

**What's hot with TBASCO?**

Anonymous

Texas Banking v88n6 PP: 38 Jun 1999

ISSN: 0885-6907 JRNL CODE: TXB

WORD COUNT: 606

...ABSTRACT: fluid marketplace. TIB's merchant program provides banks with an exceptional means of offering corporate **customers** the ability to accept a wide variety of card products. The success of TIB's...

...TEXT: They specialize in merchants who may have previously had challenges in establishing merchant relationships, including **multi - level marketing / distributor** processing, mail telephone order processing, **Internet** processing and other non traditional businesses. In 1998, CSI provided processing for approximately 110,000...

...Card Program

TIB's merchant program provides banks with an exceptional means of offering corporate **customers** the ability to accept a wide variety of card products. TIB offers two merchant programs...

... Banks can leverage existing relationships and establish a stronger bond by providing another product for **customers** .

The Associate Program" is an outsourcing solution in which banks can offer the product without...

...bank systems, network associations and First Data Resources, the nation's largest transaction processor, banks **benefit** from a program that is easy to implement and maintain. A bank's cardholders **benefit** with instant access to their DDA at over 14 million locations worldwide. TIB's Credit...

13/3,K/6 (Item 6 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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01651200 03-02190

No easy money

Britt, Phillip J

Telephony v234n23 PP: 232-236 Jun 8, 1998

ISSN: 0040-2656 JRNL CODE: TPH

WORD COUNT: 1135

...TEXT: money-to build a company, then sell it for a profit."

The association added 25 **members** a month in the first three months of the year, and has added at least...

... are targeting the more lucrative business market as well, and could leave much of the **consumer** business for new entrants, the Bell regional holding companies and electric utilities that get into...

... the size of the parent company to \$2 billion. The acquisition brought 6.3 million **customers** and 100,000 miles of DS3 fiber optic capacity. Excel now is seeking business **clients** after years of concentrating on the residential market.

Excel also provides or plans to provide additional services, including Internet access, voice messaging and cellular services, to give **customers** better value and one-stop shopping.

Even with the consolidation, there are enough new entrants...

...and of Phoenix Network by Qwest, among others, McCarthy says.

The consolidations help build the **customer** base and offer economies of scale through consolidated billing, processing and other administrative functions.

Driven...

... some calling plans offer rates of 10 cents a minute or less, three-quarters of **consumers** aren't part of these plans, so they still pay 20 a minute or more...

... marketing, with thousands of representatives building their own sales teams from which they and team **members** earn **commission** income. I-Link, Draper, Utah, also sells via **multi - level marketing** while offering a combination of voice and **Internet** services.

In a way, I-Link and the other companies bundling Internet services with long...

... s long-distance service (see sidebar). MCI now offers discounted Internet service for its longdistance **customers** , and has been capitalizing on the opportunity ever since America Online announced it was raising...

... in the telephony resale market through its association with Philadelphia-based TelSave and is offering **customers** calls below 10 cents a minute.

Yet some resellers are successful even though price never...

...company is unable to match the prices some of its competitors offer. But Working Assets' **customers** are more concerned about the company's philanthropic efforts.

In 1997, the company raised nearly \$3 million for dozens of the non-profit groups that **customers** helped select through a donation nomination process.

Working Assets also enables **members** to make free calls every day to targeted decision-makers in Congress, the White House...

...These companies buy services from the major carriers at wholesale prices and offer them to **customers** at deep **discounts** .

Author Affiliation:

Phillip Britt is a freelance writer based in South Holland, III.

13/3,K/10 (Item 2 from file: 610)  
DIALOG(R)File 610:Business Wire  
(c) 2004 Business Wire. All rts. reserv.

00112003 19990929272B0363 (USE FORMAT 7 FOR FULLTEXT)  
**Interphase Corporation Announces Completion of Agreement to Divest Zirca.com Business**  
Business Wire  
Wednesday, September 29, 1999 15:06 EDT  
JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
DOCUMENT TYPE: NEWSWIRE  
WORD COUNT: 533

...Systems Group (ASG) uses convergence devices and integration expertise to design custom broadband networks for clients in multi - level marketing , hospitality, utilities, banking, medical offers web site development, Web site hosting and full international Internet access, while uniView's Product Group focuses on research, product development and customer service. More information on uniView is available at <http://www.uniview.net>.

About Interphase Corporation...

...since 1984. Headquartered in Dallas, the company markets its products to original equipment manufacturers (OEMs), distributors , systems integrators, value-added resellers (VARs) and large end-users through a worldwide direct sale...

13/3,K/16 (Item 8 from file: 610)  
DIALOG(R)File 610:Business Wire  
(c) 2004 Business Wire. All rts. reserv.

00052162 19990601152B1027 (USE FORMAT 7 FOR FULLTEXT)  
**MegaChain.com New CFO Has MLM Expertise**  
Business Wire  
Tuesday, June 1, 1999 07:22 EDT  
JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
DOCUMENT TYPE: NEWSWIRE  
WORD COUNT: 416

TEXT:

...Risk Management and three years as a tax consultant to a variety of top tier clients .

Mr. Weston also consulted on accounting and taxation issues for an international MLM company with...

...MIL. He was quoted as saying, "My familiarity with information systems risk management and international multi - level marketing seems to compliment MegaChain's unique approach to multi - level marketing on the Internet . I feel MegaChain's product has virtually unlimited potential in the field of on-line...

13/3,K/25 (Item 17 from file: 610)  
DIALOG(R)File 610:Business Wire  
(c) 2004 Business Wire. All rts. reserv.

00032149 19990420110B0084 (USE FORMAT 7 FOR FULLTEXT)  
**Equalnet Signs Definitive Agreement for the Acquisition of the Intelesis Group; Set to Launch FreeCaller, Free Residential Long Distance Service**  
Business Wire  
Tuesday, April 20, 1999 08:47 EDT  
JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
DOCUMENT TYPE: NEWSWIRE  
WORD COUNT: 958

TEXT:

Plans to Cross-Market FreeCaller(TM) and Internet Services



to Over One Million Affinity **Members**

Equalnet Communications Corp. (Nasdaq:ENET) a national provider of long distance telecommunications, Tuesday announced it...

...its subscriber base to sell advertising. Advertisers can select callers with the profiles of likely **buyers** of their products or service.

Additionally, advanced interactive features allow **consumers** to transact e-commerce **purchases**, request product information, locate dealers or speak directly to the advertiser. These activities (e.g...

...information about automotive products) are added to the individual subscriber profile that provides an expanding **buyer** demographic, which should increase the value of Equalnet's proprietary advertising medium.

"It's a...

...provides exact information for advertisers who are demanding purer data. Data provided directly by the **consumer** himself is the most accurate data available."

Mitchell Bodian, chief executive officer of Equalnet stated...

...Equalnet intends to acquire subscribers through direct sales via network marketing, sometimes referred to as **multi - level marketing**, and also through the development of FreeCaller's **Web site**, which would allow subscribers to answer survey questions and apply for service online.

Don McNely...

...depth of demographic information and subscriber volume needed for a successful marketing strategy. By obtaining **customers** and their demographics via FreeCaller long distance and ultimately cross promoting Internet service, I believe...

...Internet services, including e-commerce solutions and Web hosting, to network marketing companies and their **members**. NCS currently has contracts with companies representing over one million independent representatives. "They all talk...

...offerings provided by Equalnet include switched and dedicated long distance to residential and small business **customers**, switch leasing and partitioning for other carriers, and prepaid telecommunications.

The company bills its **customers** directly and through LECs (local exchange carriers). Equalnet plans to introduce Internet services to its **customer** base shortly. Equalnet employs multiple channels to sell its products and services, including **commission** agents, a direct sales force in key markets, and network marketing.

This press release includes...

...the year ended June 30, 1998,

which is on file with the Securities and Exchange **Commission** . Readers should carefully review the cautionary statements and risk factors described in documents filed by Equalnet from time to time with the Securities Exchange **Commission** .

-0- JV/np\* KM/np

CONTACT: Equalnet Communications Corp.  
Mitchell H. Bodian, 281/529-4661...

13/3,K/31 (Item 23 from file: 610)  
DIALOG(R)File 610:Business Wire  
(c) 2004 Business Wire. All rts. reserv.

00020003 1999082B0195 (USE FORMAT 7 FOR FULLTEXT)  
'Seven Lies Of Network Marketing' Stirs Controversy  
Business Wire  
Tuesday, March 23, 1999 10:55 EST  
JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
DOCUMENT TYPE: NEWSWIRE  
WORD COUNT: 343

TEXT:

Author Gary  
Molatore's new **multi - level marketing** book, "Learn by Doing" ([http:// www .learnbydoing.com](http://www.learnbydoing.com) ) is shaking up the beliefs that many people have about how to succeed...

Gary leads **distributors** through a progression of learning to sponsor, building a downline, and becoming the upline in...

...to follow  
lessons. Each lesson is preceded with an easily duplicatable training session with a **distributor** 's sponsor. Both the sponsoring **distributors** and their **recruits** learn from the lessons which follow a "learn-do-teach" format.

MLM industry leaders as well as new **distributors** can **benefit** from this revolutionary new approach. In fact, here's what MLM veteran Bill Sheaffer had...

...the more successful everyone becomes as they learn to interact with each other. To help **distributors** introduce the book to their downline he offers special **discounts** for volume orders. Complete information on this revolutionary new book as well as the eye...

13/3,K/43 (Item 7 from file: 810)  
DIALOG(R)File 810:Business Wire  
(c) 1999 Business Wire . All rts. reserv.

0742884 BW0341

VERONIQUE: Veronique Receives Opening Order from FutureNet OnLine for The  
Company's de Chine Skin Care Products

September 08, 1997

Byline: Advertising & Marketing/Retail & Stores Editors

...received an initial order for its de Chine line of skin care products from FutureNet **OnLine**, Inc. (OTC BB: FNET), a leading **multi - level network marketing** company that will sell the de Chine collection through its system of 30,000 independent...

...from time to time in reports filed by the company with the Securities and Exchange **Commission**.

CONTACT: Veronique  
Jean Brandolini  
Markham/Novell Communications  
212-687-1765  
or  
FutureNet  
Christi Mottola  
Coffin...

13/3,K/44 (Item 8 from file: 810)  
DIALOG(R)File 810:Business Wire  
(c) 1999 Business Wire . All rts. reserv.

0722870 BW1164

**HEADHUNTER.NET: HeadHunter.NET Continues Rapid Growth, Exceeding \$2 Billion in On-Line Job Listings**

July 14, 1997

Byline: Business Editors

...popularity," said Warren Bare, president of Software Technology Corporation. "We now have over 30,000 **registered users** and receive between 500 and 1,000 new registrations every day. More than 5,000...

...of \$35 million to as high as \$80 million."

"HeadHunter.NET now has a bigger **customer** base and broader range of original content than any other recruiting site on the Internet...

...and resumes being posted, so we don't waste our time digging through messages from **multi - level marketing** or 'make-money-fast' spammers who are clogging the Internet."

"HeadHunter.NET's high-powered search engine reduces the time we have to spend on...

...focus is expediting development of high-performance applications to save companies time and money. STC **clients** include manufacturing companies, **distributors**, and technology firms.

CONTACT: Linda Marquis  
Marketing Communications  
(603) 881-5358

lbmarquis@msn.com  
or...

13/3,K/45 (Item 9 from file: 810)  
DIALOG(R)File 810:Business Wire  
(c) 1999 Business Wire . All rts. reserv.

0702183 BW1140

**VHS NETWORK: VHS Network beats Excel and Amway to the punch**

May 13, 1997

Byline: Business Editors

...team up with  
ADP Autonet and InteReach Internet Services, L.L.C. ("InteReach") to  
introduce **Internet** services through its **consumer** oriented **direct**  
**sales** organization.

"The **Internet** is the perfect place for a **multi - level marketing**  
company like VHS," stated David Craver, president of InteReach.  
"Excel and Amway are pioneers in..."

...capitalizing on our 'Virtual ISP'  
opportunity and offering direct access to the Internet to its **members**  
and the public."

InteReach's 'Virtual ISP' program is a complete turn-key  
opportunity enabling...

...capitalizing on the InteReach infrastructure, VHS will be able to tap  
new markets and build **customer** relations along with generating  
additional revenue streams by offering value-added Internet access  
under its...

...focus on  
its core business and Fortune 1,000 companies, while InteReach  
concentrates on the **consumer** Internet market. InteReach provides  
technical support, software configuration, value-added services and  
marketing support. ADP...

...marketing and distribution company which offers  
a wide range of quality products and services to **consumers** through  
the medium of video tape and now, through the Internet. Elwin  
Cathcart, chief executive...

13/3,K/47 (Item 1 from file: 476)  
DIALOG(R)File 476:Financial Times Fulltext  
(c) 2004 Financial Times Ltd. All rts. reserv.

0010007795 BOJFAAHAEBFT

**INSIDE TRACK: Cash from your desktop adverts: The hopes of the nascent**  
**AllAdvantage.com** are pinned to an idea so big that it seems banal

TIM JACKSON

Financial Times, London Edition 1 ED, P 15

Tuesday, June 1, 1999

DOCUMENT TYPE: Features; NEWSPAPER LANGUAGE: ENGLISH RECORD TYPE:  
FULLTEXT

Word Count: 956

## TEXT:

...Francisco that hopes to usher in this new era.

Businesses that give viewers non-cash **rewards** to watch adverts include Juno, the e-mail service, and FreePC.com, the company that...

...the adverts.

But the team had a second idea, perhaps even more brilliant. To encourage **members** to recommend others to the company, it built one of the **web**'s first **multi - level marketing** machines. In addition to your own hourly 50 cents, you can also collect 10 cents...

...it sells enough advertising.

Pointing out that the software is still in betatest, a staff **member** e-mailed me to say that AllAdvantage.com has not yet sent download details for the Viewbar to **members**.

Instead, the company has spent the past weeks increasing its headcount from eight to 50...

...future, the company will be able to sell other forms of targeted advertising too. Because **members** have to give a name and address to receive their monthly cheque, the company has...

...It plans to use this to sell advertising to shops wanting to reach only local **customers**.

Another plan will be to invite **members** to provide more information about themselves in return for higher **rewards**. When I suggested to Mr Jorgensen that he should increase the hourly rate for **customers** who are willing to give their ages, income, hobbies and so on, he replied that the company already plans to offer "gold" membership, with **rewards** yet to be decided, for those willing to provide such extra data.

Better still, AllAdvantage.com can gather data from **members**' behaviour, and then use it to sell more targeted advertising at higher prices. "After we...

...as Amazon are willing to pay even the tiniest web site a 5 per cent **commission** on sales it brings in, Mr Jorgensen points out. So his company expects far more attractive terms for bringing millions of **members**. **Members** will receive most of the affiliate revenue they generate in the form of **discounts** added to their monthly cheques; the company will keep a proportion.

The biggest risk facing...

...third party company, and spent Dollars 150,000 on an integrated e-mail and phone **customer** service package.

AllAdvantage.com is a company to watch.

Tim Jackson is founder of QXL...

13/TI/1 (Item 1 from file: 15)  
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PC software

13/TI/2 (Item 2 from file: 15)  
DIALOG(R)File 15:(c) 2004 ProQuest Info&Learning. All rts. reserv.

Growing pains in botanicals and herbal supplements

13/TI/3 (Item 3 from file: 15)  
DIALOG(R)File 15:(c) 2004 ProQuest Info&Learning. All rts. reserv.

TBASCO endorses three vendors

13/TI/4 (Item 4 from file: 15)  
DIALOG(R)File 15:(c) 2004 ProQuest Info&Learning. All rts. reserv.

What's hot with TBASCO?

13/TI/5 (Item 5 from file: 15)  
DIALOG(R)File 15:(c) 2004 ProQuest Info&Learning. All rts. reserv.

Health cards move into medical market

13/TI/6 (Item 6 from file: 15)  
DIALOG(R)File 15:(c) 2004 ProQuest Info&Learning. All rts. reserv.

No easy money

13/TI/7 (Item 7 from file: 15)  
DIALOG(R)File 15:(c) 2004 ProQuest Info&Learning. All rts. reserv.

Dividing the information highway

13/TI/8 (Item 8 from file: 15)  
DIALOG(R)File 15:(c) 2004 ProQuest Info&Learning. All rts. reserv.

Click before you leap

13/TI/9 (Item 1 from file: 610)  
DIALOG(R)File 610:(c) 2004 Business Wire. All rts. reserv.

Only Three Quarters of Ginkgo Biloba Supplements Contain Proper Ingredients  
-- ConsumerLab.com Posts First of Its Dietary Supplement Product Tests

13/TI/10 (Item 2 from file: 610)  
DIALOG(R)File 610:(c) 2004 Business Wire. All rts. reserv.

Interphase Corporation Announces Completion of Agreement to Divest  
Zirca.com Business

13/TT/11 (Item 3 from file: 610)  
DIALOG(R)File 610:(c) 2004 Business Wire. All rts. reserv.

Jenkon Announces Proposed Acquisition of Award Winning Israeli Software Company Multimedia K.I.D., Ltd, and Board of Directors and Management Changes

13/TT/12 (Item 4 from file: 610)  
DIALOG(R)File 610:(c) 2004 Business Wire. All rts. reserv.

(JWEB) Juno and America Online Form Alliance to Offer a Co-Branded Version of AOL Instant Messenger to Millions of Juno Subscribers

13/TT/13 (Item 5 from file: 610)  
DIALOG(R)File 610:(c) 2004 Business Wire. All rts. reserv.

Micron Electronics Sets New Industry Price-Performance Benchmark with Introduction of the Millennia MAX 600

13/TT/14 (Item 6 from file: 610)  
DIALOG(R)File 610:(c) 2004 Business Wire. All rts. reserv.

Micron Products Added to the Department of Veterans Affairs PCHS Contract Through Inacom Government Systems

13/TT/15 (Item 7 from file: 610)  
DIALOG(R)File 610:(c) 2004 Business Wire. All rts. reserv.

Compu-DAWN Shares Listed on Berlin and Frankfurt Exchanges

13/TT/16 (Item 8 from file: 610)  
DIALOG(R)File 610:(c) 2004 Business Wire. All rts. reserv.

MegaChain.com New CFO Has MLM Expertise

13/TT/17 (Item 9 from file: 610)  
DIALOG(R)File 610:(c) 2004 Business Wire. All rts. reserv.

Micron Government Computer System's Leasing Program Gains Approval on General Services Administration Schedule

13/TT/18 (Item 10 from file: 610)  
DIALOG(R)File 610:(c) 2004 Business Wire. All rts. reserv.

GTE Signs \$40 Million Contract With MarkNet to Provide the Infrastructure for a New Internet Service

13/TT/19 (Item 11 from file: 610)  
DIALOG(R)File 610:(c) 2004 Business Wire. All rts. reserv.

Compu-DAWN Enters Non Binding Letter of Intent To Sell Public Safety Division

13/TT/20 (Item 12 from file: 610)  
DIALOG(R)File 610:(c) 2004 Business Wire. All rts. reserv.

Micron Introduces Enhancements to its Popular Transport Trek2 All-In-One Notebook

13/TT/21 (Item 13 from file: 610)  
DIALOG(R)File 610:(c) 2004 Business Wire. All rts. reserv.

Micron Introduces the TransPort NX High Performance Notebook Computer with 15-Inch Screen

13/TT/22 (Item 14 from file: 610)  
DIALOG(R)File 610:(c) 2004 Business Wire. All rts. reserv.

Micron Electronics Names Goldberg Moser O'Neill Its Worldwide Advertising Agency of Record

13/TT/23 (Item 15 from file: 610)  
DIALOG(R)File 610:(c) 2004 Business Wire. All rts. reserv.

Micron Electronics Offers SuperDisk Drives With Its Corporate and Consumer Desktop PCs

13/TT/24 (Item 16 from file: 610)  
DIALOG(R)File 610:(c) 2004 Business Wire. All rts. reserv.

Micron Electronics To Offer Intel's New 466 MHz Celeron Processor for Desktop PCs

13/TT/25 (Item 17 from file: 610)  
DIALOG(R)File 610:(c) 2004 Business Wire. All rts. reserv.

Equalnet Signs Definitive Agreement for the Acquisition of the Intelesis Group; Set to Launch FreeCaller, Free Residential Long Distance Service

13/TT/26 (Item 18 from file: 610)  
DIALOG(R)File 610:(c) 2004 Business Wire. All rts. reserv.

Micron Electronics to be a Sponsor of DemoMobile 99

13/TT/27 (Item 19 from file: 610)  
DIALOG(R)File 610:(c) 2004 Business Wire. All rts. reserv.

Micron Electronics Introduces New Micron NetFRAME 5200 and 5201 Servers that Support Two Intel Pentium III Xeon Processors Running at 550 MHz

13/TT/28 (Item 20 from file: 610)



DIALOG(R)File 610:(c) 2004 Business Wire. All rts. reserv.

**Micron Electronics Selects Intel AnswerExpress Support Suite As Value-Added Option On Consumer and Small Business Desktop PCs**

13/TT/29 (Item 21 from file: 610)  
DIALOG(R)File 610:(c) 2004 Business Wire. All rts. reserv.

**Micron Electronics Ships Windows NT Workstation 4.0 On Over 50% Of Its Desktop Computers**

13/TT/30 (Item 22 from file: 610)  
DIALOG(R)File 610:(c) 2004 Business Wire. All rts. reserv.

**Micron Electronics Expands Desktop Product Line To Include Latest Celeron-Based Desktops**

13/TT/31 (Item 23 from file: 610)  
DIALOG(R)File 610:(c) 2004 Business Wire. All rts. reserv.

**'Seven Lies Of Network Marketing' Stirs Controversy**

13/TT/32 (Item 24 from file: 610)  
DIALOG(R)File 610:(c) 2004 Business Wire. All rts. reserv.

**Micron Electronics Boosts Performance of NetFRAME Servers With New Intel Pentium III Xeon Processor**

13/TT/33 (Item 25 from file: 610)  
DIALOG(R)File 610:(c) 2004 Business Wire. All rts. reserv.

**Compu-DAWN Signs Distributor Agreement With Certified Reseller of AT&T Providing Discounted Long Distance Telephone Service Throughout the United States and Around the World**

13/TT/34 (Item 26 from file: 610)  
DIALOG(R)File 610:(c) 2004 Business Wire. All rts. reserv.

**Micron Government Computer Systems Awarded \$400 Million, Two-Year Contract by the United States Air Force**

13/TT/35 (Item 27 from file: 610)  
DIALOG(R)File 610:(c) 2004 Business Wire. All rts. reserv.

**Compu-DAWN and Boca Research Enter Into Strategic Alliance for Development of New Internet Solution Device**

13/TT/36 (Item 28 from file: 610)  
DIALOG(R)File 610:(c) 2004 Business Wire. All rts. reserv.

**Micron Electronics Issues Cautionary Comments on Second Quarter**

13/TI/37 (Item 1 from file: 810)  
DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

CEA Secures Venture Funding for HighTouch Technologies, Inc.

13/TI/38 (Item 2 from file: 810)  
DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

Compu-DAWN, Inc. Enters Into Internet Service Provider Agreement With  
StarNet, Inc., to Provide Access to More Than 1,000 POPS Nationally

13/TI/39 (Item 3 from file: 810)  
DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

Corporate Profile for AMBI Inc., dated Jan. 29, 1999

13/TI/40 (Item 4 from file: 810)  
DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

up2 technologies inc. Officially Launches UP2ME.COM - One of the Most  
Comprehensive Internet Navigational Guides in the Industry

13/TI/41 (Item 5 from file: 810)  
DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

Compu-DAWN, Inc. Enters Internet E-commerce Business by Acquiring the  
Operating Assets of LocalNet Communications, Inc., a Privately Held \$10  
Million Internet, E-commerce and Telecommunications Sales Company

13/TI/42 (Item 6 from file: 810)  
DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

Planetweb Announces Bundling Agreement with TV Host Interactive for  
"Advanced Interactive TV" Set-Top Box Offering Web Browsing, Email,  
Electronic Program Guide and More

13/TI/43 (Item 7 from file: 810)  
DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

Veronique Receives Opening Order from FutureNet OnLine for The Company's de  
Chine Skin Care Products

13/TI/44 (Item 8 from file: 810)  
DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

HeadHunter.NET Continues Rapid Growth, Exceeding \$2 Billion in On-Line Job  
Listings

13/TI/45 (Item 9 from file: 810)  
DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

VHS Network beats Excel and Amway to the punch

13/TI/46 (Item 10 from file: 810)  
DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

Corporate Profile for Vitatronics Corp., dated 2/21/97

13/TI/47 (Item 1 from file: 476)  
DIALOG(R)File 476:(c) 2004 Financial Times Ltd. All rts. reserv.

INSIDE TRACK: Cash from your desktop adverts: The hopes of the nascent  
AllAdvantage.com are pinned to an idea so big that it seems banal

Set	Items	Description
S1	5793	AMWAY OR MLM OR (MULTILEVEL OR MULTI()LEVEL OR NETWORK OR - MATRIX OR DOWNLINE OR DOWN()LINE OR HIERARCHICAL OR PYRAMID) (-) (MARKET? OR SALE? ? OR SELLING) OR DIRECT() (SALE? ? OR SELLING)
S2	3734573	DIFFERENT OR MANY OR MULTIPL? OR MULTI OR SEVERAL OR NUMEROUS? OR PLURAL? OR VARIOUS? OR (MORE OR GREATER) () THAN() (1 OR ONE)
S3	3384387	CLASS OR CLASSES OR CLASSIFICATION? OR LEVEL? OR TIER? OR - RANK? OR DEGREE? OR GRADE? OR TYPE?
S4	605508	MEMBERSHIP OR PARTICIPATION OR ENROLLMENT OR INVOLVEMENT OR ASSOCIATION? OR RECRUITMENT OR TEAM
S5	717157	BONUS? OR COMMISSION? ? OR PURCHASE? ? OR COMPENSATION OR - BENEFIT? ? OR REWARD? ? OR DISCOUNT? ? OR PRIVILEGE? ?
S6	722574	INTERNET OR NET OR WEB OR WWW OR ONLINE OR ON()LINE OR WEBSITE? OR WEBPAGE? OR HOMEPAGE? OR (WEB OR HOME) () (PAGE? OR SITE?)
S7	1017300	CLIENT? ? OR MEMBER? ? OR MEMBER? ?() PLUS OR INDEPENDENT() - BUSINESS() OWNER? ? OR IBO OR REGISTERED() USER? ? OR DISTRIBUTOR? ? OR RECRUIT? ? OR CUSTOMER? ? OR BUYER? ? OR PURCHASER? ? OR CONSUMER? ? OR SHOPPER? ? OR PARTICIPANT? ?
S8	706	S1(S)S6
S9	438368	S2(10N) (S3 OR S4)
S10	25	S8(S)S9
S11	23	RD (unique items)
S12	10	S11 NOT PY>1999

? show files

File 2:INSPEC 1969-2004/Nov W1  
(c) 2004 Institution of Electrical Engineers

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(c) 2004 ProQuest Info&Learning

File 65:Inside Conferences 1993-2004/Nov W2  
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File 474:New York Times Abs 1969-2004/Nov 18  
(c) 2004 The New York Times

File 475:Wall Street Journal Abs 1973-2004/Nov 18  
(c) 2004 The New York Times

File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13  
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12/5/1 (Item 1 from file: 233)  
DIALOG(R)File 233:Internet & Personal Comp. Abs.  
(c) 2003 EBSCO Pub. All rts. reserv.

00543324 99AC08-405

Amway 's sister makes debut -- Quixtar to feature Web -based multi - level marketing

Cone, Edward

Interactive Week , August 30, 1999 , v6 n35 p26-27, 2 Page(s)

ISSN: 1078-7259

Languages: English

Document Type: Articles, News & Columns

Geographic Location: United States

Announces Amway's sister company, Quixtar, will introduce an e-commerce site that will make it a conduit for distribution of consumer products. Notes the Quixtar site will be accessible to **various tiers** of consumers or distributors who will pay from \$19.95 to \$99.95 for **different levels** of **participation** in the **multi - level** business. States that Quixtar is ready to back up the trucks and load the goods. Reports that **Amway** currently processes 110,000 packages per day, about 70 percent of its 160,000 packages-per-day, and will handle the Quixtar business. Adds that more than 450,000 visitors have registered with the preview site set up by **Amway** expressing interest in Quixtar. Says that **Amway** has taken orders **online** for several years through an **Internet** network accessible to the independent business operators, which number in excess of 3 million worldwide. Contains one photo and one chart. (sps)

Descriptors: Electronic Commerce; Marketing; Corporate Alliances; Sales; Distribution; Web Sites

12/5/2 (Item 2 from file: 233)  
DIALOG(R)File 233:Internet & Personal Comp. Abs.  
(c) 2003 EBSCO Pub. All rts. reserv.

00529248 99YI03-004

The great American car chase -- The Internet's transforming effect on car buyers changes the rules of the road as automakers and dealers race to a new finish line

Kelly, Sean

Yahoo! Internet Life , March 1, 1999 , v5 n3 p110-115, 6 Page(s)

ISSN: 1088-0070

Languages: English

Document Type: Articles, News & Columns

Geographic Location: United States

Reports that a number of **online** tools have cropped up on the **Net** to help automotive shoppers. Says **online** auto shoppers are altering the automotive retail landscape. Reports on a study by J.D. Power and Associates of how new-vehicle buyers are using the **Internet** to help with their purchases. Says the study predicts those who use the **Net** will grow by three percent per year. Indicates **online** buyers are saving about a \$1000 per sale over traditional buyers. Reports on the **many** varied **types** of **Web** **sites** to serve the auto shopper. Says dealerships have been facing pressures. Reports on a survey of San Francisco dealers on the effects of the **Internet** on car buying and profits. Says many dealerships are now discussing the service they provide over the item they sell. Says the auto sales market is evolving due to **Internet** influences. Says even manufacturers are getting involved in **direct - sales** . Says analysts say the ultimate Includes two photos, three sidebars, nine screen displays, and a list of references. (bjp)

Descriptors: Automobile; Purchasing; Consumer Information; Web Sites;

Electronic Shopping; Online Services; Electronic Commerce

12/5/3 (Item 3 from file: 233)

DIALOG(R)File 233:Internet & Personal Comp. Abs.

(c) 2003 EBSCO Pub. All rts. reserv.

00427351 96OA06-009

**Marketing & advertising: online services**

Long, Chris; Lehoczky, Etelka; Row, Heath

Online Access , June 1, 1996 , v11 n6 p72-73, 2 Page(s)

ISSN: 0898-2015

Languages: English

Document Type: Buyer and Vendor Guide

Hardware/Software Compatibility: IBM PC Compatible; Macintosh

Geographic Location: United States

Presents a guide to nine advertising and marketing resources offered by commercial **online** services. Features capsule descriptions of the following: American Business Information on MSN, which offers a detailed catalog of the company's products and services; Business Strategies Chat on AOL, which enables exchanging business and promotional ideas with others; Business Strategies Forum--Marketing and PR from AOL, which offers news and gossip on the state of the industry; InBusiness Forum on AOL, which covers marketing, commerce, and sales; Mainstream Entrepreneur Center on MSN, which provides a wide range of information for the small-business community; The Marketing Store on MSN, which is a one-stop site for editors, marketing professionals, and entrepreneurs; **Multi - Level ( Network ) Marketing** Forum on MSN, which offers a BBS and a chat line; PR and Marketing Forum on CompuServe; and more. (dpm)

Descriptors: Web Sites; Online Systems; Marketing; Business; Public Relations; Sales

12/5/4 (Item 1 from file: 583)

DIALOG(R)File 583:Gale Group Globalbase(TM)

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09196095

New Web page hosting service from RegiWeb

MALAYSIA: NEW WAY TO SELL WEB PAGE BY REGIWEB

New Straits Times (XAS) 11 Nov 1999 Computimesp.14

Language: ENGLISH

A latest form of business for **Internet** users, which uses **multi - level network marketing** to sell **Web page** hosting services, has been introduced by Malaysia's Regiweb (M) Sdn Bhd. Regiweb aims at professionals, small office-home office market, would-be-entrepreneurs, small and medium-sized enterprises as well as businessmen. Interested parties have to pay RM 80 for life membership to become Regiweb member. Apart from that, before members could start to market **web pages** via **multi - level marketing**, they have to first buy at least one **Web page** at RM 365 annually. In the coming three years, the firm hopes to obtain 70 mn members. Interested individual or firm from other countries outside Malaysia will have to pay US\$ 100 per page for the **web site** and RM 76 (US\$ 20) as the membership fee.

COMPANY: REGIWEB (M)

PRODUCT: Database Vendors (7375);

EVENT: Companies Activities (10); Marketing Procedures (24);

COUNTRY: Malaysia (9MAO);

12/5/5 (Item 2 from file: 583)  
DIALOG(R)File 583:Gale Group Globalbase(TM)  
(c) 2002 The Gale Group. All rts. reserv.

09125735  
Food firm looks for healthy sales from Website  
THAILAND: E-COMMERCE SYSTEM PLAN OF NU LIFE  
The Nation (XBO) 26 Jun 1999 p.B2  
Language: ENGLISH

The electronic commerce system of Hong Kong-based Nu Life International (Thailand) Co Ltd has been unveiled in Thailand. The firm, which deals with **multi - level direct - selling** of nutritional foods, is the first Thai direct seller to do so. Nu Life International now has 80,000 sales representatives in Thailand and it hopes to increase this to 150,000 in year 2000 with 20,000 coming from **Internet** application. B 100 mn has been injected by Nu Life International into developing its e-commerce business. Credit cards can be used or cash can be transferred to Nu Life's bank account when customers purchase Nu Life nutrition's products through the **Internet**.

COMPANY: INTERNET; NU LIFE INTL (THAILAND)  
PRODUCT: Dietetic Foods (2003);  
EVENT: General Management Services (26); Plant/Facilities/Equipment (44);  
COUNTRY: Thailand (9THA);

12/5/6 (Item 3 from file: 583)  
DIALOG(R)File 583:Gale Group Globalbase(TM)  
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09114973  
Online book sales make cautious start  
THAILAND: ONLINE BOOK SERVICE OF BOS  
Bangkok Post (XBN) 01 Jun 1999 business p.1  
Language: ENGLISH

Business Online Services Co (BOS) of Thailand has unveiled its **Web site** - < [www.bosbooknet.com](http://www.bosbooknet.com) > on 31 May 1999. The company hopes to set up a new channel in selling books and magazines systematically. A network of **direct - sales** representatives will be supported by the firm with the use of the **Internet**. A **multi - level marketing** system with 2,000 distributors will be used by BOS. This system should help the firm boost its sales revenue rapidly. The Thai company projects that it will obtain at least B 50 mn worth of magazine sales revenue by the end of 1999.

COMPANY: BOS; BUSINESS ONLINE SERVICES  
PRODUCT: Book Printing & Publishing (2730); Book Publishing (2731); Book Printing (2732);  
EVENT: General Management Services (26); Plant/Facilities/Equipment (44);  
COUNTRY: Thailand (9THA);

12/5/7 (Item 4 from file: 583)  
DIALOG(R)File 583:Gale Group Globalbase(TM)  
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09038444

HLL takes direct route in hunt for big volume

INDIA: DIRECT MARKETING BUSINESS PROPOSED BY HLL  
Economic Times (YZY) 22 Dec 1998 p.1  
Language: ENGLISH

To enhance marketing and distribution of Unilever products in India, Hindustan Lever Ltd (HLL) of India is proposing to set up a new outfit which will be in the direct marketing business, similar to that of Oriflame and Amway. HLL's direct marketing operation may take shape in 1999, said Harish Munwani, director for multi - level marketing under personal products division (PPD). The new move is to sustain the growth of the consumer goods giant in India and thrust the company into the next millennium. Besides this, HLL will also implement Operation Bharat and Operation Streamline. According to Keki Dadiseth, chairman of HLL, Operations Bharat is aimed at increasing sale of its personal products and 22 mn households have been targeted. In Operations Streamline, HLL will focus on the rural market which will cover 1 lakh villages in India from the present 50,000 villages. HLL is also planning to expand its presence through penetration through the Internet, particularly via electronic commerce. The number of retailers of HLL products will also be increased to 1.5 mn from 1.0 mn, he added.

COMPANY: AMWAY; ORIFLAME; HLL; HINDUSTAN LEVER; UNILEVER

PRODUCT: Mail Order Houses (5961); Cosmetics (2844CO);  
EVENT: Planning & Information (22); Marketing Procedures (24);  
COUNTRY: India (9IND);

12/5/8 (Item 5 from file: 583)  
DIALOG(R)File 583:Gale Group Globalbase(TM)  
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06699194

New 'holistic' firm uses MLM strategy

THAILAND: MLM MARKETING SCHEME FOR CAL GROUP  
The Nation (XBO) 06 Oct 1998 P.B2  
Language: ENGLISH

Cal Holistic Co, the new subsidiary of Thailand's Cal Group, intends to use the multi - level marketing (MLM) scheme. By the end of 1999, it is hoped that the new firm will earn total sales of B 300 mn, as compared to 1998's B 18 mn. It will be done via the marketing of 11 products in cosmetics, consumer goods and nutrition foods. In 1999, Cal Holistic hopes to market at least 200 products. The Thai firm will be able to offer reasonable prices as MLM scheme helps producers cut down costs like transportation, advertising and commission. The Internet will be used as an export network for the company.

COMPANY: INTERNET; CAL GROUP; CAL HOLISTIC

PRODUCT: Cosmetics (2844CO); Health Foods (2001);  
EVENT: Planning & Information (22);  
COUNTRY: Thailand (9THA);



12/5/9 (Item 6 from file: 583)  
DIALOG(R)File 583:Gale Group Globalbase(TM)  
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06535444

Eunha World Challenges Multi-Level Sales Market  
SOUTH KOREA: EUNHA SET UP FOR MULTI-LEVEL SALES  
The Korea Economic Weekly (XBG) 20 Oct 1997 P.13  
Language: ENGLISH

South Korea's Eunha World was opened to be a **multi - level sales** firm. The company will provide 50 **types** of jewelry products and also basic cosmetics and health foods so as to be different from other leading players like **Amway**. It also intends to guarantee the highest possible profits to its sales people and will begin sales via the **Internet** and telecommunications networks. The company aims to receive WON 50 bn (US\$ 5.5 mn) in sales in 1998 and increase it to WON 300 bn by 2000.

COMPANY: INTERNET; AMWAY; EUNHA WORLD

PRODUCT: Jewellery & Silverware (3910); Jewellers (5944); Cosmetics (2844CO); Health Foods (2001);  
EVENT: Planning & Information (22); Company Formation (12); Company Formation (14);  
COUNTRY: South Korea (9SOK);

12/5/10 (Item 7 from file: 583)  
DIALOG(R)File 583:Gale Group Globalbase(TM)  
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06417131

Landscape of distribution network changing  
SOUTH KOREA: THE DISTRIBUTION INDUSTRY IN 1997  
The Korea Herald (XBF) 13 Jan 1997 P.8  
Language: ENGLISH

Retailers in the South Korean distribution industry are expected to be engaged in keen competition in 1997. The number of category killers, which specialise in one single product, and discount stores outlets will increase. 20 or more discount store outlets will be opened in the nation in 1997, with 20-30 outlets already existing. In addition, non-store distribution like **Internet** shopping, telemarketing, home shopping, **network marketing** and **multi - level marketing** are expected to increase their foothold. Departments stores, whose sales and profits of department stores are expected to dip, will venture into the US, China, Hong Kong and Russia. Total sales of department store are expected to amount to WON 15.3 tn while that of discount stores will stand at WON 3 tn. Although discount stores' sales are less than those of department stores, discount stores' sales will rise by 150% against department stores' 15%.

COMPANY: INTERNET  
PRODUCT: Hypermarkets (5321); Grocery Stores (5411); Department Stores (5311); Retail Trade (5200);  
EVENT: Market & Industry News (60);  
COUNTRY: South Korea (9SOK);

12/TI/1 (Item 1 from file: 233)  
DIALOG(R)File 233:(c) 2003 EBSCO Pub. All rts. reserv.

Amway 's sister makes debut -- Quixtar to feature Web -based multi -  
level marketing

12/TI/2 (Item 2 from file: 233)  
DIALOG(R)File 233:(c) 2003 EBSCO Pub. All rts. reserv.

The great American car chase -- The Internet's transforming effect on  
car buyers changes the rules of the road as automakers and dealers race to  
a new finish line

12/TI/3 (Item 3 from file: 233)  
DIALOG(R)File 233:(c) 2003 EBSCO Pub. All rts. reserv.

Marketing & advertising: online services

12/TI/4 (Item 1 from file: 583)  
DIALOG(R)File 583:(c) 2002 The Gale Group. All rts. reserv.

New Web page hosting service from RegiWeb  
MALAYSIA: NEW WAY TO SELL WEB PAGE BY REGIWEB

12/TI/5 (Item 2 from file: 583)  
DIALOG(R)File 583:(c) 2002 The Gale Group. All rts. reserv.

Food firm looks for healthy sales from Website  
THAILAND: E-COMMERCE SYSTEM PLAN OF NU LIFE

12/TI/6 (Item 3 from file: 583)  
DIALOG(R)File 583:(c) 2002 The Gale Group. All rts. reserv.

Online book sales make cautious start  
THAILAND: ONLINE BOOK SERVICE OF BOS

12/TI/7 (Item 4 from file: 583)  
DIALOG(R)File 583:(c) 2002 The Gale Group. All rts. reserv.

HLL takes direct route in hunt for big volume  
INDIA: DIRECT MARKETING BUSINESS PROPOSED BY HLL

12/TI/8 (Item 5 from file: 583)  
DIALOG(R)File 583:(c) 2002 The Gale Group. All rts. reserv.

New 'holistic' firm uses MLM strategy  
THAILAND: MLM MARKETING SCHEME FOR CAL GROUP

12/TI/9 (Item 6 from file: 583)  
DIALOG(R)File 583:(c) 2002 The Gale Group. All rts. reserv.

Eunha World Challenges Multi-Level Sales Market

SOUTH KOREA: EUNHA SET UP FOR MULTI-LEVEL SALES

12/11/10 (Item 7 from file: 583)  
DIALOG(R)File 583:(c) 2002 The Gale Group. All rts. reserv.

Landscape of distribution network changing  
SOUTH KOREA: THE DISTRIBUTION INDUSTRY IN 1997

Set	Items	Description
S1	58940	AMWAY OR MLM OR (MULTILEVEL OR MULTI()LEVEL OR NETWORK OR - MATRIX OR DOWNLINE OR DOWN()LINE OR HIERARCHICAL OR PYRAMID) (- ) (MARKET? OR SALE? ? OR SELLING) OR DIRECT() (SALE? OR SELLIN- G)
S2	9277779	DIFFERENT OR MANY OR MULTIPL? OR MULTI OR SEVERAL OR NUMER- OUS? OR PLURAL? OR VARIOUS? OR (MORE OR GREATER) () THAN() (1 OR ONE)
S3	6529175	CLASS OR CLASSES OR CLASSIFICATION? OR LEVEL? OR TIER? OR - RANK? OR DEGREE? OR GRADE? OR TYPE?
S4	5556352	MEMBERSHIP OR PARTICIPATION OR ENROLLMENT OR INVOLVEMENT OR ASSOCIATION? OR RECRUITMENT OR TEAM
S5	4034	S1(5N) (INTERNET OR NET OR WEB OR WWW OR ONLINE OR ON()LINE OR WEBSITE? OR WEBPAGE? OR HOMEPAGE? OR (WEB OR HOME) () (PAGE? OR SITE?))
S6	471185	S2(5N) (S3 OR S4)
S7	111	S5(10N)S6
S8	33	S7 NOT PY>1999
S9	31	RD (unique items)

? show files

File 20:Dialog Global Reporter 1997-2004/Nov 19  
(c) 2004 The Dialog Corp.

9/3,K/5

DIALOG(R)File 20:Dialog Global Reporter  
(c) 2004 The Dialog Corp. All rts. reserv.

07012495 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**MLM customers blockade road**

JAKARTA POST, p2

September 03, 1999

JOURNAL CODE: FJKP LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 81

MEDAN, North Sumatra: Hundreds of customers from Higam Net multi-level marketing company vented their frustration by blocking a major street here on Thursday.

The group set...

9/3,K/8

DIALOG(R)File 20:Dialog Global Reporter  
(c) 2004 The Dialog Corp. All rts. reserv.

06206561 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Tulsa, Okla., Man Accused Of Violating Order on Sale of Web Venture**

Danny Boyd

KRTBN KNIGHT-RIDDER. TRIBUNE BUSINESS NEWS (DAILY OKLAHOMAN - OKLAHOMA CITY, OKLAHOMA)

July 13, 1999

JOURNAL CODE: KDOK LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 337

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... company called AdmaxNets International, in which Elias was a principle.

AdmaxNets billed itself as an Internet multi-level marketing business opportunity offering software websites and hardware, said Irving Faught, Oklahoma's securities administrator.

A judge at the time barred...

9/3,K/9

DIALOG(R)File 20:Dialog Global Reporter  
(c) 2004 The Dialog Corp. All rts. reserv.

05560848 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**MegaChain.com New CFO Has MLM Expertise**

BUSINESS WIRE

June 01, 1999

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 457

... MIL: He was quoted as saying, "My familiarity with information systems risk management and international multi-level marketing seems to compliment MegaChain's unique approach to multi-level marketing on the Internet. I feel MegaChain's product has virtually unlimited potential in the field of on-line..."

9/3,K/10

DIALOG(R)File 20:Dialog Global Reporter

(c) 2004 The Dialog Corp. All rts. reserv.

05555026 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**MARKETING: Online book sales make cautious start**

BANGKOK POST, p1

June 01, 1999

JOURNAL CODE: FBKP LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 509

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... channel to sell magazines and books systematically, taking advantage of the current technology of the **Internet** and the new **multi - level marketing** techniques," Mr Thada said.

BOS has negotiated with publishers of 289 magazine and book titles...

9/3,K/13

DIALOG(R)File 20:Dialog Global Reporter

(c) 2004 The Dialog Corp. All rts. reserv.

05290203 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Compu-DAWN Enters Non Binding Letter of Intent To Sell Public Safety Division**

BUSINESS WIRE

May 12, 1999

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 451

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... may affect results include, but are not limited to, the risks and uncertainties associated with **multi - level network marketing**, the **Internet** and **Internet** related technology and products, new technology developments, developments and regulation in the telecommunications industry, the...

9/3,K/24

DIALOG(R)File 20:Dialog Global Reporter

(c) 2004 The Dialog Corp. All rts. reserv.

03845070 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**US FTC: Pyramid defendants settle FTC charges**

M2 PRESSWIRE

December 23, 1998

JOURNAL CODE: WMPR LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 867

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... its recruits could earn substantial income for the rest of their lives by joining a **multi - level marketing** program selling **Internet** access devices. Consumers paid fees ranging from \$195 to \$794 to become Future Net distributors...

9/3,K/26

DIALOG(R)File 20:Dialog Global Reporter

(c) 2004 The Dialog Corp. All rts. reserv.

03565877 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**U.S. FTC: FutureNet defendant settles FTC charges**

M2 PRESSWIRE

November 25, 1998

JOURNAL CODE: WMPR LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 772

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... its recruits could earn substantial income for the rest of their lives by joining a **multi - level marketing** program selling **Internet** access devices. Consumers paid fees ranging from \$195 to \$794 to become Future Net distributors...

**9/3,K/29**

DIALOG(R)File 20:Dialog Global Reporter

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03115327 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Direct Sales Act should protect the innocent and stimulate industry**

Stephanie Rajendram

NEW STRAITS TIMES (MALAYSIA)

October 15, 1998

JOURNAL CODE: FNST LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 729

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... Multi-Level Marketing Association of Malaysia, Seow Kea Chee spoke strongly against schemes disguised as **multi - level marketing** schemes, including pyramid schemes, **Internet** "scams" and binary reward schemes.

He added that the present definition of what constitutes such...

**9/3,K/30**

DIALOG(R)File 20:Dialog Global Reporter

(c) 2004 The Dialog Corp. All rts. reserv.

02251358 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Natural Products Market Cap. Reaches \$15 Billion; Stocks Up 14% YTD**

BUSINESS WIRE

July 20, 1998 8:17

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 703

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... 5 billion in dietary and herbal supplements were sold through direct distribution channels such as **multi - level marketing**, catalogs and the **Internet**, creating an overall \$21 billion market for "healthy living" products.

Sales growth for natural and...

**9/TI/1**

DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

**Only Three Quarters of Ginkgo Biloba Supplements Contain Proper Ingredients  
-- ConsumerLab.com Posts First of Its Dietary Supplement Product Tests****9/TI/2**

DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

**Over the counter mineral supplement beats 4 out of 5 prescription  
antibiotics at killing bacteria****9/TI/3**

DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

**Interphase Corporation Announces Completion of Agreement to Divest  
Zirca.com Business****9/TI/4**

DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

**Lineo and MeterNet Announce Industry's First Linux-Based Internet Set-Top  
Device****9/TI/5**

DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv..

**MLM customers blockade road..****9/TI/6**

DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

**Softcare signs agreement with Gala-Bari-Internet MLM to supplier service  
provider****9/TI/7**

DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

**Network Holdings International Subsidiary to Add Over 2 Million in New  
Revenue****9/TI/8**

DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

**Tulsa, Okla., Man Accused Of Violating Order on Sale of Web Venture****9/TI/9**

DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

**MegaChain.com New CFO Has MLM Expertise**



**9/TI/10**

DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

**MARKETING: Online book sales make cautious start****9/TI/11**

DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

**GTE Signs \$40 Million Contract With MarkNet to Provide the Infrastructure for a New Internet Service****9/TI/12**

DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

**Jenkon Announces Third Quarter Results****9/TI/13**

DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

**Compu-DAWN Enters Non Binding Letter of Intent To Sell Public Safety Division****9/TI/14**

DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

**Mark Honigsfeld Steps Down As CEO and Director of Compu-DAWN and Subsidiaries; He Will Continue As A Consultant; Other Key Executives Voluntarily Reduce Compensation, and Agree to Purchase Shares in Company****9/TI/15**

DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

**'Seven Lies Of Network Marketing' Stirs Controversy****9/TI/16**

DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

**Compu-DAWN Signs Distributor Agreement With Certified Reseller of AT&T Providing Discounted Long Distance Telephone Service Throughout the United States and Around the World****9/TI/17**

DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

**ERA West Completes Acquisition of City Online, Inc.****9/TI/18**

DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

**Compu-DAWN Changes Stock Symbol to 'ETVC' and Plans to Change Its Corporate Name to e.TV Commerce Industries, Inc.**

**9/TI/19**

DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

**Compu-DAWN and Boca Research Enter Into Strategic Alliance for Development of New Internet Solution Device****9/TI/20**

DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

**CEA Secures Venture Funding for HighTouch Technologies, Inc.****9/TI/21**

DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

**Internet Site and New Blue Asphalt Magalog for Wet Seal****9/TI/22**

DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

**Compu-DAWN, Inc. Enters Into Internet Service Provider Agreement With StarNet, Inc., to Provide Access to More Than 1,000 POPS Nationally****9/TI/23**

DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

**Corporate Profile for AMBI Inc., dated Jan. 29, 1999****9/TI/24**

DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

**US FTC: Pyramid defendants settle FTC charges****9/TI/25**

DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

**Frost & Sullivan: Brand Awareness Becomes Crucial as New Players Enter Growing Residential Water Treatment Equipment Market****9/TI/26**

DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

**U.S. FTC: FutureNet defendant settles FTC charges****9/TI/27**

DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

**Planetweb Announces Bundling Agreement with TV Host Interactive for "Advanced Interactive TV" Set-Top Box Offering Web Browsing, Email, Electronic Program Guide and More**

**9/TI/28**

DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

**INDONESIAN CORPORATE BRIEFS - NOV 5, 1998**

**9/TI/29**

DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

**Direct Sales Act should protect the innocent and stimulate industry**

**9/TI/30**

DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

**Natural Products Market Cap. Reaches \$15 Billion; Stocks Up 14% YTD**

**9/TI/31**

DIALOG(R)File 20:(c) 2004 The Dialog Corp. All rts. reserv.

**Herbs, Once Considered Weeds, Could Be Salvation for New Jersey Farmers**

Set	Items	Description
S1	356	AMWAY OR MLM OR (MULTILEVEL OR MULTI()LEVEL OR NETWORK OR - MATRIX OR DOWNLINE OR DOWN()LINE OR HIERARCHICAL OR PYRAMID) (- ) (MARKET? OR SALE? ? OR SELLING) OR DIRECT() (SALE? OR SELLIN- G)
S2	3476909	DIFFERENT OR MANY OR MULTIPL? OR MULTI OR SEVERAL OR NUMER- OUS? OR PLURAL? OR VARIOUS? OR (MORE OR GREATER) () THAN() (1 OR ONE)
S3	3437333	CLASS OR CLASSES OR CLASSIFICATION? OR LEVEL? OR TIER? OR - RANK? OR DEGREE? OR GRADE? OR TYPE?
S4	40988	MEMBERSHIP OR PARTICIPATION OR ENROLLMENT OR INVOLVEMENT OR ASSOCIATION? OR RECRUITMENT OR TEAM
S5	330843	INTERNET OR NET OR WEB OR WWW OR ONLINE OR ON()LINE OR WEB- SITE? OR WEBPAGE? OR HOMEPAGE? OR (WEB OR HOME) () (PAGE? OR SI- TE?)
S6	39	S1(10N)S5
S7	180453	S2(5N) (S3 OR S4)
S8	6	S6(S)S7
S9	0	S8 NOT PY>1999
S10	72	S1(S)S5
S11	11	S10(S)S7
S12	0	S11 NOT PY>1999
S13	107	S1 AND S5
S14	13	S13 AND S7
S15	0	S14 NOT PY>1999

?

? show files

File 344:Chinese Patents Abs Aug 1985-2004/May

(c) 2004 European Patent Office

File 347:JAPIO Nov 1976-2004/Jul(Updated 041102)

(c) 2004 JPO &amp; JAPIO

File 350:Derwent WPIX 1963-2004/UD,UM &amp;UP=200474

(c) 2004 Thomson Derwent

8/5/1 (Item 1 from file: 350)  
DIALOG(R)File 350:Derwent WPIX  
(c) 2004 Thomson Derwent. All rts. reserv.

016106444 \*\*Image available\*\*  
WPI Acc No: 2004-264320/200425

**System for compensating home franchise member shop**

Patent Assignee: HOME FRANCHISE CO LTD (HOME-N)

Inventor: KIM J Y

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
KR 2003091412	A	20031203	KR 200229433	A	20020527	200425 B

Priority Applications (No Type Date): KR 200229433 A 20020527

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
KR 2003091412	A	1	G06F-017/60	

Abstract (Basic): KR 2003091412 A

NOVELTY - A system for compensating a home franchise member shop is provided to offer a partial sale margin of individual member shop to an upper seller in a **multi - level marketing** based on a CP(Cash-back Point) having an excellent **Internet** compatibility.

DETAILED DESCRIPTION - A point database of the seller has the individual CP point data fields(221,222,223) depending on a source for generating each CP point, and has an individual integrated CP field(220) summing up all data fields. A CP price calculation part(223) calculates the profit giving to each member shop by linking with the sales result of the member shop and the lower member shops.

pp; 1 DwgNo 1/10

Title Terms: SYSTEM; COMPENSATE; HOME; MEMBER; SHOP

Derwent Class: T01

International Patent Class (Main): G06F-017/60

File Segment: EPI

8/5/2 (Item 2 from file: 350)  
DIALOG(R)File 350:Derwent WPIX  
(c) 2004 Thomson Derwent. All rts. reserv.

016019215 \*\*Image available\*\*  
WPI Acc No: 2004-177066/200417

**Method for advertising typing game by using sms message and questionnaire method through wireless internet**

Patent Assignee: HWANG H J (HWAN-I); OH H M (OHHM-I)

Inventor: HWANG H J; OH H M

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
KR 2003083861	A	20031101	KR 200222049	A	20020422	200417 B

Priority Applications (No Type Date): KR 200222049 A 20020422

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
KR 2003083861	A	1	H04Q-007/24	

Abstract (Basic): KR 2003083861 A

NOVELTY - A method for advertising a typing game by using an SMS message and a questionnaire method through the wireless **Internet** is

Set	Items	Description
S1	221858	AMWAY OR MLM OR (MULTILEVEL OR MULTI()LEVEL OR NETWORK OR - MATRIX OR DOWNLINE OR DOWN()LINE OR HIERARCHICAL OR PYRAMID) (- ) (MARKET? OR SALE? ? OR SELLING) OR DIRECT() (SALE? OR SELLIN- G)
S2	11218324	DIFFERENT OR MANY OR MULTIPL? OR MULTI OR SEVERAL OR NUMER- OUS? OR PLURAL? OR VARIOUS? OR (MORE OR GREATER) () THAN() (1 OR ONE)
S3	24970152	CLASS OR CLASSES OR CLASSIFICATION? OR LEVEL? OR TIER? OR - RANK? OR DEGREE? OR GRADE? OR TYPE?
S4	5087930	MEMBERSHIP OR PARTICIPATION OR ENROLLMENT OR INVOLVEMENT OR ASSOCIATION? OR RECRUITMENT OR TEAM
S5	8310514	BONUS? OR COMMISSION? ? OR PURCHASE? ? OR COMPENSATION OR - BENEFIT? ? OR REWARD? ? OR DISCOUNT? ? OR PRIVILEGE? ?
S6	11208278	INTERNET OR NET OR WEB OR WWW OR ONLINE OR ON()LINE OR WEB- SITE? OR WEBPAGE? OR HOMEPAGE? OR (WEB OR HOME) () (PAGE? OR SI- TE?)
S7	26302	S1(10N)S6
S8	843238	S2(5N) (S3 OR S4)
S9	679	S7(S)S8
S10	102	S9(S)S5
S11	32	S10(S) (CLIENT? ? OR MEMBER? ? OR MEMBER? ?()) PLUS OR INDEPE- NDENT() BUSINESS() OWNER? ? OR IBO OR REGISTERED() USER? ? OR DI- STRIBUTOR? ? OR RECRUIT? ? OR CUSTOMER? ? OR BUYER? ? OR PURC- HASER? ? OR CONSUMER? ? OR SHOPPER? ? OR PARTICIPANT? ?)
S12	17	RD (unique items)
S13	46	S10 NOT PY>1999
S14	22	RD (unique items)

? show files

File 9:Business & Industry(R) Jul/1994-2004/Nov 18  
(c) 2004 The Gale Group

File 275:Gale Group Computer DB(TM) 1983-2004/Nov 19  
(c) 2004 The Gale Group

File 621:Gale Group New Prod.Annou.(R) 1985-2004/Nov 19  
(c) 2004 The Gale Group

File 636:Gale Group Newsletter DB(TM) 1987-2004/Nov 19  
(c) 2004 The Gale Group

File 16:Gale Group PROMT(R) 1990-2004/Nov 19  
(c) 2004 The Gale Group

File 160:Gale Group PROMT(R) 1972-1989  
(c) 1999 The Gale Group

File 148:Gale Group Trade & Industry DB 1976-2004/Nov 19  
(c) 2004 The Gale Group

14/3,K/2 (Item 2 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
(c) 2004 The Gale Group. All rts. reserv.

2080910 Supplier Number: 02080910 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**FTC Halts Internet Bogus Businesses**  
(Federal Trade Commission charges three companies with peddling fraudulent business opportunities on the Internet)  
Newsbytes News Network, p N/A  
March 05, 1998  
DOCUMENT TYPE: Journal ISSN: 0983-1592 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 1016

## ABSTRACT:

...its recruits could earn substantial income for the rest of their lives by joining a **multi - level marketing** program selling **Internet** access devices. But, according to the FTC, a major portion of the income the defendants...

...provide assistance in finding suitable, profitable locations in which to place the kiosks they had **purchased** by recommending "professional locators" to place the machines. In fact, few, if any purchasers earned...

14/3,K/6 (Item 4 from file: 275)  
DIALOG(R)File 275:Gale Group Computer DB(TM)  
(c) 2004 The Gale Group. All rts. reserv.

02034463 SUPPLIER NUMBER: 19102735 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Click before you leap. (avoiding Internet scams) (The Software Horizon)**  
(Internet/Web/Online Service Information) (Column)  
Garber, Joseph R.  
Forbes, v159, n4, p162(1)  
Feb 24, 1997  
DOCUMENT TYPE: Column ISSN: 0015-6914 LANGUAGE: English  
RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 737 LINE COUNT: 00056

... pecked Destiny's name into the computer. Two more mouse clicks summoned a Federal Trade **Commission** press release to my screen: "The Federal Trade **Commission** and enforcement officials from 25 states today announced that they have taken more than 75...

...self-employment schemes, including work-at-home scams and pyramid schemes often pitched on the **Internet**."

One action was against Destiny Telecomm, under subpoena for a " **multi - level marketing** scheme involving prepaid calling cards."

Picking the phone back up, I gave my friend the...

14/3,K/7 (Item 5 from file: 275)  
DIALOG(R)File 275:Gale Group Computer DB(TM)  
(c) 2004 The Gale Group. All rts. reserv.

02017296 SUPPLIER NUMBER: 18961924 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Amway of the Web. (multilevel marketing on the Internet)**  
(Internet/Web/Online Service Information)  
Eskow, Dennis  
PC Week, v13, n50, pA1(2)

Dec 16, 1996

ISSN: 0740-1604

LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 948

LINE COUNT: 00073

... in the pink. Salespeople recruit other salespeople who recruit still others, on and on for **several tiers** --with those above earning **commissions** on those below. If it sounds like a pyramid scheme, the approach, in its more...

...is still worth watching. The reason: It's one of the first attempts to bring **multilevel marketing** -- **MLM** --to the **Internet**. InterGO's effort appears fully legit. In fact, others may soon follow. Even consumer guardians...

14/3,K/8 (Item 6 from file: 275)

DIALOG(R) File 275:Gale Group Computer DB(TM)

(c) 2004 The Gale Group. All rts. reserv.

02006247 SUPPLIER NUMBER: 18874114

**Cyberspace scams: how to avoid info highway robbery. (on-line connections) (includes related article on how to spot an on-line scam) (Internet/Web/Online Service Information)**

Tamosalitis, Nancy

Home PC, v3, n11, p253(5)

Nov, 1996

ISSN: 1073-1784

LANGUAGE: English

RECORD TYPE: Abstract

...ABSTRACT: done, workers may discover that they have to sell the products themselves, or that the **rewards** are not large enough to cover the production costs. Pyramid schemes and **multi - level marketing** deals are popular on the **Internet**. All are based on the same concept, where one person sends money to several others...

14/3,K/11 (Item 3 from file: 621)

DIALOG(R) File 621:Gale Group New Prod.Annou.(R)

(c) 2004 The Gale Group. All rts. reserv.

01867520 Supplier Number: 54565050 (USE FORMAT 7 FOR FULLTEXT)

**Logic Team, Inc. Presents at California Venture Forum Virtual CFO for Every Small Business.**

PR Newswire, p4408

May 6, 1999

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 390

... Peachtree and QuickBooks will be able to try the product for 30 days and can **purchase** it with just a click on any shopping cart available at **various** reseller/advertiser **Internet** sites. Logic Team will also employ its own **direct sales** force to reach and support the CPA channel. Logic Team's legal counsel (Brobeck Phleger...

14/3,K/17 (Item 2 from file: 636)

DIALOG(R) File 636:Gale Group Newsletter DB(TM)

(c) 2004 The Gale Group. All rts. reserv.

04023423 Supplier Number: 53271553 (USE FORMAT 7 FOR FULLTEXT)



**-U.S. FTC: FutureNet defendant settles FTC charges.**

M2 Presswire, pNA

Nov 25, 1998

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 784

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

...FTC charges (C)1994-98 M2 COMMUNICATIONS LTD RDATE:241198 -- Operator barred from any future **multi - level** marketing business A founder of FutureNet, a company that was promoted as a **multi - level** marketing program, has agreed to settle Federal Trade **Commission** charges that the program was actually an illegal pyramid scheme. The settlement would bar Larry...

...Huff not only from any future involvement in illegal ponzi or pyramid schemes, but from **involvement** in any **multi - level** marketing. On February 17, 1998, the FTC filed charges against Valencia, California-based FutureNet, Inc...

...its recruits could earn substantial income for the rest of their lives by joining a **multi - level marketing** program selling **Internet** access devices. Consumers paid fees ranging from \$195 to \$794 to become Future Net distributors...

...a new member. The agency charged that the bulk of the income from the FutureNet **multi - level marketing** plan did not depend on sales of the **Internet** devices they were purportedly selling, but rather almost entirely on the recruitment of new distributors...

...Huff from: \* engaging, participating or assisting in any pyramid or ponzi scheme, or in any **multi - level** marketing program; \* misrepresenting the amount of sales a person can actually or potentially make; \* making...

...percent of participants who earn that much; \* misrepresenting that he has received approval from any **Commission** to sell products or services; \* selling electrical power without meeting state licensing and registration requirements...

...The settlement also contains record-keeping provisions to allow the FTC to monitor compliance. The **Commission** vote to approve the stipulated final judgment and order was 4-0. NOTE: This proposed...

**14/3,K/20 (Item 3 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2004 The Gale Group. All rts. reserv.

04739250 Supplier Number: 46976245 (USE FORMAT 7 FOR FULLTEXT)

**Amway Of The Web**

PC Week, pA01

Dec 16, 1996

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Tabloid; General Trade

Word Count: 876

... in the pink. Salespeople recruit other salespeople who recruit still others, on and on for **several tiers** --with those above earning **commissions** on those below. If it sounds like a pyramid scheme, the

approach, in its more...

...is still worth watching. The reason: It's one of the first attempts to bring **multilevel marketing** -- **MLM** --to the **Internet**. InterGO's effort appears fully legit. In fact, others may soon follow. Even consumer guardians...

14/3,K/21 (Item 1 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

11367532 SUPPLIER NUMBER: 55852586 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
The price of good buzz. (fans are paid to promote movies and music on the Web) (Brief Article)  
Streisand, Betsy  
U.S. News & World Report, 127, 12, 48  
Sept 27, 1999  
DOCUMENT TYPE: Brief Article ISSN: 0041-5537 LANGUAGE: English  
RECORD TYPE: Fulltext  
WORD COUNT: 476 LINE COUNT: 00039

... in forms ranging from subsidized chatter to multi-level selling schemes, in which consumers get **commissions** for directing friends to specific Web sites. "Word-of-mouth has always been the best...

14/TI/1 (Item 1 from file: 9)  
DIALOG(R)File 9:(c) 2004 The Gale Group. All rts. reserv.

**Health Cards Move Into Medical Market**

14/TI/2 (Item 2 from file: 9)  
DIALOG(R)File 9:(c) 2004 The Gale Group. All rts. reserv.

**FTC Halts Internet Bogus Businesses**

14/TI/3 (Item 1 from file: 275)  
DIALOG(R)File 275:(c) 2004 The Gale Group. All rts. reserv.

**New Servers: Micron Electronics Ships Entry-Level Workgroup Servers with Intel's New Pentium III Processor. (Micron Electronics' Micron NetFRAME 2100, 2101, 3100 and 3101 servers now available with Intel's Pentium III) (Product Announcement)**

14/TI/4 (Item 2 from file: 275)  
DIALOG(R)File 275:(c) 2004 The Gale Group. All rts. reserv.

**Chips: Micron Electronics to Offer Intel's New Pentium III Processors in its Desktop and Server Products. (Product Announcement)**

14/TI/5 (Item 3 from file: 275)  
DIALOG(R)File 275:(c) 2004 The Gale Group. All rts. reserv.

**Unions, loyalty, and guilds: issues for telecommuters? (Industry Trend or Event)**

14/TI/6 (Item 4 from file: 275)  
DIALOG(R)File 275:(c) 2004 The Gale Group. All rts. reserv.

**Click before you leap. (avoiding Internet scams) (The Software Horizon) (Internet/Web/Online Service Information) (Column)**

14/TI/7 (Item 5 from file: 275)  
DIALOG(R)File 275:(c) 2004 The Gale Group. All rts. reserv.

**Amway of the Web. (multilevel marketing on the Internet) (Internet/Web/Online Service Information)**

14/TI/8 (Item 6 from file: 275)  
DIALOG(R)File 275:(c) 2004 The Gale Group. All rts. reserv.

**Cyberspace scams: how to avoid info highway robbery. (on-line connections) (includes related article on how to spot an on-line scam) (Internet/Web/Online Service Information)**

14/TI/9 (Item 1 from file: 621)

DIALOG(R)File 621:(c) 2004 The Gale Group. All rts. reserv.

**Jenkon Announces Proposed Acquisition of Award Winning Israeli Software Company Multimedia K.I.D., Ltd, and Board of Directors and Management Changes.**

14/TI/10 (Item 2 from file: 621)

DIALOG(R)File 621:(c) 2004 The Gale Group. All rts. reserv.

**Jenkon International, Inc. Introduces New Outsourcing Service.**

14/TI/11 (Item 3 from file: 621)

DIALOG(R)File 621:(c) 2004 The Gale Group. All rts. reserv.

**Logic Team, Inc. Presents at California Venture Forum Virtual CFO for Every Small Business.**

14/TI/12 (Item 4 from file: 621)

DIALOG(R)File 621:(c) 2004 The Gale Group. All rts. reserv.

**Jenkon Announces That Creative Memories Will Deploy Summit V & Internet Products.**

14/TI/13 (Item 5 from file: 621)

DIALOG(R)File 621:(c) 2004 The Gale Group. All rts. reserv.

**DK Family Learning Chooses Jenkon's NOW! Internet Product.**

14/TI/14 (Item 6 from file: 621)

DIALOG(R)File 621:(c) 2004 The Gale Group. All rts. reserv.

**Borland Unveils MIDAS: Makes Multi-Tier Development & Deployment Easier**

14/TI/15 (Item 7 from file: 621)

DIALOG(R)File 621:(c) 2004 The Gale Group. All rts. reserv.

**ZipLock 2.0 Released Portland Software Unveils Premier Electronic Software Distribution System**

14/TI/16 (Item 1 from file: 636)

DIALOG(R)File 636:(c) 2004 The Gale Group. All rts. reserv.

**SEEC PRODUCT EXTENDS VALUE OF MAINFRAME SYSTEMS.**

14/TI/17 (Item 2 from file: 636)

DIALOG(R)File 636:(c) 2004 The Gale Group. All rts. reserv.

**-U.S. FTC: FutureNet defendant settles FTC charges.**

14/TI/18 (Item 1 from file: 16)

DIALOG(R)File 16:(c) 2004 The Gale Group. All rts. reserv.

Travels from my armchair; The option to buy direct is fast infiltrating all corners of consumers<sup>[superscript one]</sup> lives, not least the travel industry. But will this mark the death knell of the agents or can both co-exist and still offer choice.

14/TI/19 (Item 2 from file: 16)  
DIALOG(R)File 16:(c) 2004 The Gale Group. All rts. reserv.

Health Cards Move Into Medical Market

14/TI/20 (Item 3 from file: 16)  
DIALOG(R)File 16:(c) 2004 The Gale Group. All rts. reserv.

Amway Of The Web

14/TI/21 (Item 1 from file: 148)  
DIALOG(R)File 148:(c)2004 The Gale Group. All rts. reserv.

The price of good buzz. (fans are paid to promote movies and music on the Web) (Brief Article)

14/TI/22 (Item 2 from file: 148)  
DIALOG(R)File 148:(c)2004 The Gale Group. All rts. reserv.

Where the Buys Are: The Best and Worst Mail-Order and Web Vendors. (Insight and PC Connection top the list; DellWare, Micron Additions among the worst) (Industry Trend or Event)

Set	Items	Description
S1	34807	AMWAY OR MLM OR (MULTILEVEL OR MULTI()LEVEL OR NETWORK OR - MATRIX OR DOWNLINE OR DOWN()LINE OR HIERARCHICAL OR PYRAMID) (- ) (MARKET? OR SALE? ? OR SELLING) OR DIRECT() (SALE? OR SELLIN- G)
S2	11141191	DIFFERENT OR MANY OR MULTIPL? OR MULTI OR SEVERAL OR NUMER- OUS? OR PLURAL? OR VARIOUS? OR (MORE OR GREATER) () THAN() (1 OR ONE)
S3	9717574	CLASS OR CLASSES OR CLASSIFICATION? OR LEVEL? OR TIER? OR - RANK? OR DEGREE? OR GRADE? OR TYPE?
S4	6271563	MEMBERSHIP OR PARTICIPATION OR ENROLLMENT OR INVOLVEMENT OR ASSOCIATION? OR RECRUITMENT OR TEAM
S5	5098006	BONUS? OR COMMISSION? ? OR PURCHASE? ? OR COMPENSATION OR - BENEFIT? ? OR REWARD? ? OR DISCOUNT? ? OR PRIVILEGE? ?
S6	2797796	INTERNET OR NET OR WEB OR WWW OR ONLINE OR ON()LINE OR WEB- SITE? OR WEBPAGE? OR HOMEPAGE? OR (WEB OR HOME) () (PAGE? OR SI- TE?)
S7	7993607	CLIENT? ? OR MEMBER? ? OR MEMBER? ?() PLUS OR INDEPENDENT()- BUSINESS()OWNER? ? OR IBO OR REGISTERED()USER? ? OR DISTRIBUT- OR? ? OR RECRUIT? ? OR CUSTOMER? ? OR BUYER? ? OR PURCHASER? ? OR CONSUMER? ? OR SHOPPER? ? OR PARTICIPANT? ?
S8	2203	S1(10N)S6
S9	584015	S2(5N) (S3 OR S4)
S10	53	S8(S)S9
S11	52	S10 AND (S5 OR S7)
S12	51	RD (unique items)
S13	27	S12 NOT PY>1999

? show files

File 47:Gale Group Magazine DB(TM) 1959-2004/Nov 19

(c) 2004 The Gale group

File 570:Gale Group MARS(R) 1984-2004/Nov 19

(c) 2004 The Gale Group

File 635:Business Dateline(R) 1985-2004/Nov 18

(c) 2004 ProQuest Info&Learning

File 476:Financial Times Fulltext 1982-2004/Nov 19

(c) 2004 Financial Times Ltd

File 477:Irish Times 1999-2004/Nov 10

(c) 2004 Irish Times

File 710:Times/Sun.Times(London) Jun 1988-2004/Nov 18

(c) 2004 Times Newspapers

File 711:Independent(London) Sep 1988-2004/Nov 18

(c) 2004 Newspaper Publ. PLC

File 756:Daily/Sunday Telegraph 2000-2004/Nov 18

(c) 2004 Telegraph Group

File 757:Mirror Publications/Independent Newspapers 2000-2004/Nov 18

(c) 2004

File 387:The Denver Post 1994-2004/Nov 18

(c) 2004 Denver Post

File 471:New York Times Fulltext 90-Day 2004/Nov 19

(c) 2004 The New York Times

File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06

(c) 2002 Phoenix Newspapers

File 494:St LouisPost-Dispatch 1988-2004/Nov 18

(c) 2004 St Louis Post-Dispatch

File 498:Detroit Free Press 1987-2004/Nov 16

(c) 2004 Detroit Free Press Inc.

File 631:Boston Globe 1980-2004/Nov 18

(c) 2004 Boston Globe

File 633:Phil.Inquirer 1983-2004/Nov 18

(c) 2004 Philadelphia Newspapers Inc

File 638:Newsday/New York Newsday 1987-2004/Nov 18

(c) 2004 Newsday Inc.  
File 640:San Francisco Chronicle 1988-2004/Nov 19  
(c) 2004 Chronicle Publ. Co.  
File 641:Rocky Mountain News Jun 1989-2004/Nov 18  
(c) 2004 Scripps Howard News  
File 702:Miami Herald 1983-2004/Nov 18  
(c) 2004 The Miami Herald Publishing Co.  
File 703:USA Today 1989-2004/Nov 18  
(c) 2004 USA Today  
File 704:(Portland)The Oregonian 1989-2004/Nov 17  
(c) 2004 The Oregonian  
File 713:Atlanta J/Const. 1989-2004/Nov 18  
(c) 2004 Atlanta Newspapers  
File 714:(Baltimore) The Sun 1990-2004/Nov 19  
(c) 2004 Baltimore Sun  
File 715:Christian Sci.Mon. 1989-2004/Nov 19  
(c) 2004 Christian Science Monitor  
File 725:(Cleveland)Plain Dealer Aug 1991-2004/Nov 18  
(c) 2004 The Plain Dealer  
File 735:St. Petersburg Times 1989- 2004/Nov 14  
(c) 2004 St. Petersburg Times

13/3,K/1 (Item 1 from file: 47)  
DIALOG(R)File 47:Gale Group Magazine DB(TM)  
(c) 2004 The Gale group. All rts. reserv.

05441654 SUPPLIER NUMBER: 55852586 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
The price of good buzz. (fans are paid to promote movies and music on the Web) (Brief Article)  
Streisand, Betsy  
U.S. News & World Report, 127, 12, 48  
Sept 27, 1999  
DOCUMENT TYPE: Brief Article ISSN: 0041-5537 LANGUAGE: English  
RECORD TYPE: Fulltext  
WORD COUNT: 476 LINE COUNT: 00039

... synthetic buzz.  
Sell a friend. In fact, it's about "viral marketing," now sweeping the Internet in forms ranging from subsidized chatter to multi - level selling schemes, in which consumers get commissions for directing friends to specific Web sites. "Word-of-mouth has always been the best...

13/3,K/4 (Item 4 from file: 47)  
DIALOG(R)File 47:Gale Group Magazine DB(TM)  
(c) 2004 The Gale group. All rts. reserv.

05132229 SUPPLIER NUMBER: 20524458 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
Frauds, hoaxes, myths, and chain letters: or, what's this doing in my e-mail box?(includes related articles on flaming and Web sites fighting fraud)  
Ebbinghouse, Carol  
Searcher, v6, n4, p50(6)  
April, 1998  
ISSN: 1070-4795 LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 4808 LINE COUNT: 00370

... cgi).  
Frauds  
Frauds come in a variety of flavors.. According to the Securities and Exchange Commission 's "Investment Fraud and Abuse Travel to Cyberspace" (<http://www.sec.gov/consumer/cyberfr.htm>), most investment frauds fit one of the usual categories: Pyramid schemes, risk-free investment fraud, and "pump and dump" scams that lure innocent investors to purchase stocks, which pumps up the price so the "insider with infallible information" can dump his stock at a profit (or sell short once the price goes down).

The Federal Trade Commission (FTC) is also on fraud alert. It now conducts "surf days" looking for travel fraud...and why they had sent me this heartwarming e-mail.

I talked to a staff member at the particular law library. He had received the "attitude is everything" message from his...

...to me warning of a dire plot by the federal government, specifically the Federal Communications Commission (FCC), to rush past a ruling that would add access charges to all Internet usage...legends!)

A very colorful and interesting myth site: [http://www.urbanlegends.com/Fraud Sites](http://www.urbanlegends.com/FraudSites)

The Consumer Information Organization's Consumer Net <http://consumer.net/linkscon.asp>

Provides links to the National Fraud Information Center, U.S.



government resources, telemarketing and charity inquiries, online investment schemes, **pyramid selling**, and **multi - level marketing** schemes, etc.

National Fraud Information Center [http:// www .fraud.org/](http://www.fraud.org/)

Check out securities fraud schemes with links to where to report suspected fraud: [http://sec.gov/ consumer /cyberfr.htm](http://sec.gov/consumer/cyberfr.htm).

Federal Trade **Commission** site <http://ftc.gov/>

For general **consumer** information go to: [http://www. consumer .gov/your money.htm](http://www.consumer.gov/yourmoney.htm)

Chain Letter Sites

For descriptions of a variety of chain letters...

...sites, including the blacklist of Internet advertisers, FAQs on spam and acceptable use policies, etc.

**Consumer .net** [http:// consumer .net](http://consumer.net)

Information on how to reduce unwanted spam and telemarketing calls, hot lists of telemarketers...

13/3,K/5 (Item 5 from file: 47)

DIALOG(R)File 47:Gale Group Magazine DB(TM)

(c) 2004 The Gale group. All rts. reserv.

04688385 SUPPLIER NUMBER: 19102735 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Click before you leap. (avoiding Internet scams) (The Software Horizon)

(Internet/Web/Online Service Information) (Column)

Garber, Joseph R.

Forbes, v159, n4, p162(1)

Feb 24, 1997

DOCUMENT TYPE: Column ISSN: 0015-6914 LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 737 LINE COUNT: 00056

ABSTRACT: The Federal Trade **Commission** and law enforcement officials form 25 states have taken over 75 actions against get-rich...

...can go to [www.sec.gov/cgi-bin/srch-edgar](http://www.sec.gov/cgi-bin/srch-edgar), which is the Securities & Exchange **Commission** 's database. Users that believe someone's attempting to pull a scam should visit the...

... pecked Destiny's name into the computer. Two more mouse clicks summoned a Federal Trade **Commission** press release to my screen: "The Federal Trade **Commission** and enforcement officials from 25 states today announced that they have taken more than 75...

...self-employment schemes, including work-at-home scams and pyramid schemes often pitched on the **Internet** ."

One action was against Destiny Telecomm, under subpoena for a " **multi - level marketing** scheme involving prepaid calling cards."

Picking the phone back up, I gave my friend the...

...then go to [www.sec.gov/cgi-bin/ srch-edgar](http://www.sec.gov/cgi-bin/srch-edgar). That's the Securities & Exchange **Commission** 's Edgar database-chockablock with annual reports, prospectuses and all the other paperwork demanded of...

13/3,K/6 (Item 6 from file: 47)

DIALOG(R)File 47:Gale Group Magazine DB(TM)

(c) 2004 The Gale group. All rts. reserv.

04653687 SUPPLIER NUMBER: 18961924 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Amway of the Web. (multilevel marketing on the Internet)**  
**(Internet/Web/Online Service Information)**

Eskow, Dennis

PC Week, v13, n50, pA1(2)

Dec 16, 1996

ISSN: 0740-1604

LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 948

LINE COUNT: 00073

...ABSTRACT: com) on their own Web pages receive \$5 every time someone uses their URL to **purchase** a copy of InterGO's Internet software suite. If the user gets someone else to...

... sales model that has kept the likes of Mary Kay Cosmetics in the pink. Salespeople **recruit** other salespeople who **recruit** still others, on and on for **several tiers** --with those above earning **commissions** on those below. If it sounds like a pyramid scheme, the approach, in its more ...

...is still worth watching. The reason: It's one of the first attempts to bring **multilevel marketing** -- **MLM** --to the **Internet**. InterGO's effort appears fully legit. In fact, others may soon follow. Even **consumer** guardians admit the Web may be tailor-made for MLMs. "The Internet opens some intriguing...

...people in a three-tiered MLM network selling brand-name hardware and software--and making **commissions** of 1.5 percent to 15.5 percent a sale, depending on their place in...

...provides the contact mechanism for the MLM and even the accounting mechanism" for tracking small **commission** payments across the network, says Joe Beasy, a partner in Minneapolis-based Trinity Ltd., a...

13/3,K/8 (Item 1 from file: 635)

DIALOG(R)File 635:Business Dateline(R)

(c) 2004 ProQuest Info&Learning. All rts. reserv.

1101283 00-74753

**Quixtar launch is new era for Amway**

Leith, Scott

Grand Rapids Press (Grand Rapids, MI, US) pA.17

PUBL DATE: 990901

WORD COUNT: 781

DATELINE: Ada, MI, US, North Central

TEXT:

...become known as a product-driven company."

It's no accident that Quixtar -- essentially an **Internet** mall -- isn't pitching itself as **Amway**, although Quixtar is a sister company. DeVos said Amway, the country's biggest **multi - level** marketer, needs to shed the stigma of aggressive **distributors** who only want to sign up more people. "That didn't help our reputation at...

...inexorably changed," Dick DeVos said.

Leaders recognize that not everyone will like Quixtar, especially longtime **distributors** who aren't computer users and the rather vocal group of Amway critics. "There are...

...are very excited about it," said Buttrick, who is high in the ranks of Amway **distributors** . "We have added 300 new people to our personal organization here in the last three...

...and sales expectations.

Quixtar's big advantage is the Amway sales force itself. Many Amway **distributors** will either start doing Quixtar or switch over to e-commerce entirely. The hope is that they drive **customers** to the Web. "We will create a loyal following," McDonald said.

The bottom line is that Quixtar must be a way to sell goods, not just attract new **distributors** .

"Our **distributors** do a very poor job (of sales), and they admit it," Rich DeVos said. "They..."

13/3,K/9 (Item 2 from file: 635)  
DIALOG(R)File 635:Business Dateline(R)  
(c) 2004 ProQuest Info&Learning. All rts. reserv.

1100595 00-73895

**STAR ALMOST BORN; Amway distributors hear giant Web commercial for e-commerce venture**

Sabo, Mary Ann; Leith, Scott  
Grand Rapids Press (Grand Rapids, MI, US) pB.8  
PUBL DATE: 990825  
WORD COUNT: 720  
DATELINE: Grand Rapids, MI, US, North Central

**STAR ALMOST BORN; Amway distributors hear giant Web commercial for e-commerce venture**

TEXT:

Amway Corp. rolled out the red carpet -- literally -- for some top **distributors** Tuesday night as it unveiled its new Internet self.

Part high-tech pep rally, part...

...around the United States and Canada in one of the largest Webcasts ever. It walked **distributors** through the ins and outs of not only Quixtar but of doing business on the...

...to next Wednesday's oh-so-public launch of Quixtar.com. More than 140,000 **distributors** -- or " **independent business owners** " in Amway-speak -- registered to watch a private Webcast, using a special password at a...

...Amway and a new, multi-million dollar venture for the two families that own the **multi - level marketing** firm in Ada.

The idea is to create a **Web site** that offers a huge array of projects, along with a new way to lure **distributors** .

**Distributors** got a peek at some of the actual Web pages Tuesday night -- and at some...

...Services to ensure that Tuesday's Webcast went smoothly. To handle the traffic, pre- registered **distributors** were given a password and a time to log on to one of seven different...

...invited to DeVos Hall to watch a live version of the Webcast. Zevalkink said the **distributors** , who had just reached the platinum level, were in Ada as part of a three...

...Stagg of Cascade Township were in the audience Tuesday night. The couple, who have been **distributors** for four years, can't wait for Quixtar's debut. They've signed up 100 new **distributors** since March because of the online venture.

"The interest in the Internet is absolutely phenomenal...

...Illustration:

Caption: PRESS PHOTO/ T.J. HAMILTON Amos and Joan Stagg of Cascade Township, Amway **distributors** for four years, have signed on more than 100

new **distributors** because of Quixtar.; Host Peter Syvertsen plays to a standing room only crowd Tuesday night...

...DESCRIPTORS: **Distributors**

13/3,K/10 (Item 3 from file: 635)  
DIALOG(R)File 635:Business Dateline(R)  
(c) 2004 ProQuest Info&Learning. All rts. reserv.

1098475 00-71095

**BUSINESS GOING ONLINE ... Web site could transform Amway**

Leith, Scott

Grand Rapids Press (Grand Rapids, MI, US) pF.1

PUBL DATE: 990815

WORD COUNT: 1,543

DATLINE: Ada, MI, US, North Central

TEXT:

...Ada, a team of about 300 is spending millions to launch Quixtar, and thousands of **distributors** will start pitching it in September. Many of those will be Amway **distributors** who switch entirely to Quixtar, as the Browns plan to do.

E-commerce is also...

...That means he is at the second level from the top in the hierarchy of **distributors**. Miller is also president of the Amway **Distributors** Association.

He plans to have "several thousand" **distributors** in his Quixtar organization by the time it launches, even though the venture is new...

...a home page for regular users.

-- "Income Options" will pitch the Quixtar plan to new **recruits**.

Each **purchase** will generate a **commission** for a **distributor**. In most cases, a visitor will enter a password provided by a **distributor** they already know. Visitors with no **distributor** will be assigned one at random, although they can ask that they not be contacted.

Ken McDonald, an Amway senior vice president, said **customers** won't find many cut-rate prices on Quixtar, although cheap goods are a hallmark ...

...attract people because of "value added" offerings such as a virtual face that can help **buyers** pick makeup.

Quixtar is also a recruiting tool for new **distributors**. Like Amway, Quixtar **distributors** will make money largely by recruiting new people. With more folks in the "downline," more **commissions** flow upward.

That structure is often criticized, partly because new **distributors** must pay to get involved. That is unusual in the largely free world of the ...

...Mass., isn't opposed to multi-level marketers. "It's fine to give someone a **commission**," he said. But he questions the fees. "The Internet doesn't justify the pyramid or...

...up 905 Web pages that mention the business.

Some of those sites feature critics of **multi - level marketing** . At the **MLM Survivors Homepage** , one wary observer believes **Amway** wants to "overwhelm its **Web** -based critics like myself in the deluge of Quixtar hype."

But Amway's structure isn't...Schwerdt, senior vice president of sales and support at Big Planet (www.bigplanet.com), a **Web site** owned by Nu Skin Enterprises Inc. of Utah.

Like **Amway** , Nu Skin is a **multi - level** marketer. And like Quixtar, Big Planet is meant to attract new **distributors** .

There should be many differences, however. For one thing, Schwerdt said Big Planet isn't...

13/3,K/14 (Item 7 from file: 635)  
DIALOG(R)File 635:Business Dateline(R)  
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0990257 99-53098

**Amway's family leadership has seen it all**

Knutson, Ted

Grand Rapids Business Journal (Grand Rapids, MI, US), V16 N39 p16

PUBL DATE: 980928

WORD COUNT: 1,263

DATLINE: Ada, MI, US, North Central

TEXT:

...upper level bureaucracy that DeVos contends wasn't paying as much personal attention to its **distributors** as it needed to.

"We turned introverted as a company. We lost our zeal for...

...favorable, either--and high Canadian tariffs also led to the 1983 decline.

DeVos said new **bonuses** and incentives, plus new profit potential for **distributors** helped Amway shake its slump.

So did new product offerings, which DeVos says is key...

...treatment. I devices were more important in terms of the adrenaline they infused into Amway **distributors** rather than the actual dollars they added to the bottom line.

The mid-1980s also saw Amway **distributors** peddling MCI long distance telephone plans for the first time.

"This led us to a...

...category. MCI showed we were capable of marketing services as well as products," DeVos said.

**Discount** travel is one of the services that has paid off. Pre-paid legal services did...

...was dropped.

Lately, an electric air purifier has added to the favorable buzz for Amway **distributors** in Japan despite its hefty \$1,200 retail price. The purifier is expected to be...

...future.

In three to five years, he expects 10 to 20 percent of orders from **customers** in North America to be coming through the Internet. In the same breath, he said Internet sales won't come at the expense of Amway's extensive **distributor** network since each order will have to be accompanied by a reference to a **distributor**.

DeVos said he couldn't guess how much of the Internet ordering will be new...

...sales and how much will be merely shifted from Amway's traditional process of having **consumers** buy from **distributors**.

The Internet could become a two-edge sword, however. Amway has had no shortage of...

...Put the word Amway in a search engine and up pops more than 30 anti-Amway Web sites, including such titles as The Perils of Amway MLM (Multi Level Marketing) Survivors Homepage; Amway Motivational Organizations: The Nightmare Builders; and the Canadian Amway Expose Web - Site.

Public controversy over Amway's distributor system, questions about the environmental friendliness of Amway products and the overall poor Japanese economy...

...September.

Changes for the near term at Amway include working closer with smaller, part-time distributors and making it more possible for them to focus on a limited line of Amway...

...100 less than when it closed.

Under the new sales system, Amway representatives take prospective buyers to stores, allowing the shoppers to become "privileged customers."

In 1992, Amway opened a \$100 million factory in Guangzhou and last year agreed to...

13/3,K/15 (Item 8 from file: 635)  
DIALOG(R)File 635:Business Dateline(R)  
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0987885 99-50723

**Firm's failure ripples**

Svaldi, Aldo

Denver Business Journal (Denver, CO, US), V50 N3 pA1

PUBL DATE: 980918

WORD COUNT: 1,066

DATELINE: Denver, CO, US, Mountain

**TEXT:**

...to reach company officials to find out the status of the company failed. But a customer service representative with AT&T Local Services offered a simple answer "The circuit was disconnected..."

...000 loan made to Digicom, in its most recent filing with the Securities and Exchange Commission.

The two had entered a reorganization plan in January and Digicom executives assumed voting control...

...two days before, Universal Express Inc. of Plainview, N.Y, announced a definitive agreement to purchase Digicom.

Universal Express touted Digicom's firstquarter revenue as topping \$17 million in a press...

...A month later it added long distance telephone services and the following month bought United Online, an Internet service provider sold



via multi - level marketing .

Pre-paid long-distance calling cards provided the biggest revenue source for the company. By...s main number and two Internet access numbers were still working, but a United Online **customer** called The Denver Business Journal to complain of spotty connections in the last week and double billing.

After repeated efforts, the **customer** failed to receive any assistance. No one answered repeated calls to United Online's main...

13/3,K/17 (Item 10 from file: 635)  
DIALOG(R)File 635:Business Dateline(R)  
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0965017 99-27804

**Micron Electronics Appoints Industry Veteran To Support Growth Strategy  
Initiatives; Appointment Enables Company to Drive Direct Channel  
Advantages Into Commercial Segment**

Anonymous  
Business Wire (San Francisco, CA, US) p1  
PUBL DATE: 980722  
WORD COUNT: 362  
DATELINE: Nampa, ID, US, Mountain

TEXT:

...chairman and chief executive officer.

"Bower's appointment completes the alignment of our organization around **customer** segments and provides additional depth to our executive team as we prepare to lead the...

...another step to better direct our overall efforts to meet the unique needs of our **customers** ."

Last week, Micron took further steps to implement its revamped business strategy by streamlining its...

...for directing the sales, marketing and service efforts for Micron's medium and large business **customers** . Bower will focus on driving the advantages of the direct business model into the commercial...

...winning products and services, develops, manufactures and markets high-performance, competitively priced computing solutions to **consumers** , small businesses, commercial and public sector **buyers** . Its superior **customer** service and toll-free technical support is available to **customers** 24 hours a day, seven days a week. Micron offers value and convenience through **direct sales** via the **Internet** ( **www** .micronpc.com), by phone (800/249-1179) or by fax (208/893-7240). SpecTek, a division of Micron Electronics, Inc., processes and markets **various grades** of DRAM products under the SpecTek(R) brand name. Micron Electronics, Inc. is majority owned...

13/3,K/18 (Item 11 from file: 635)  
DIALOG(R)File 635:Business Dateline(R)  
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0876969 98-37461

**Multi-level mischief on rise Attorney general warns home-based firms about  
get-rich-quick claims**

Mook, Bob

Denver Business Journal (Denver, CO, US), V49 N13 p1A

PUBL DATE: 971205

WORD COUNT: 1,996

DATELINE: Denver, CO, US, Mountain

**TEXT:**

...an increase in fraud in multi-level marketing, a \$16 billion business nationally that offers **participants** sales opportunities in health products, telecommunications and other services.

With traditional employers eliminating tens of...

...to earn a lot of money by doing absolutely nothing," Norton said. "Unfortunately for most **consumers**, nothing is exactly what they end up getting after investing substantial sums of money."

Ron...

...inherent in the retail industry, relying instead on salespeople who sell directly to friends, family **members** and business associates. But the big money in multi-level marketing is made by **distributors** who **recruit** large numbers of new sales people and get **commissions** from **recruits** on down the line.

**Distributors** who are persistent, lucky, or both can get rich. Legitimate multi-level marketing companies claim that top-level **distributors** can earn \$600,000 to \$700,000 a year.

But Norton said in many cases...

...Village and Lakewood Police Departments, and district attorneys in Arapahoe and Jefferson counties, police and **consumer** fraud investigators infiltrated two promotional meetings - in a Greenwood Village office on Nov. 8, and in a Lakewood home on Nov. 13.

At both meetings, **participants** were asked to invest \$2,000 cash with the promise that those taking part eventually...

...were arrested and charged with promoting a pyramid scheme, a misdemeanor. If convicted, the arrested **participants** face possible jail time between six and 18 months, and fines ranging from \$500 to...

...Six Colorado residents were named in the suit.

Directions In Health recruited nearly 40,000 **participants** in the United States and Canada and had more than 2,000 sales representatives in Colorado, the attorney general's office reported.

According to Norton, **participants** invested \$200 to \$1,400 each for the right to receive **commissions** and **bonuses** for signing new **recruits**. The lawsuit maintained that Directions In Health's **commissions** were largely based on recruiting new sales representatives, rather than actually selling products to non- **members**.

Melanie T. Names, an assistant attorney general in Norton's **Consumer** Protection Unit, said while Directions In Health looked legitimate at a "cursory glance," the company...

...not a pyramid scheme because diet formulas and other health-related products were sold to **customers**.

While company representatives had to **recruit** two new representatives to be eligible to receive **commissions** and **bonuses**, McKinney's attorney asserted representatives could make a profit from the retail sale of the...

...No. 4 on the Colorado attorney general's 1996 list of business-related complaints from **consumers**, following magazine subscriptions, automobile dealers and telemarketers. Names said the ranking is expected to increase ...

...her office received 1,600 complaints about Directions In Health alone.

Nationwide, the Federal Trade **Commission** is targeting what it calls "fraudulent business opportunities" that advertise themselves on the **Internet**. Many are pyramid schemes that disguise themselves as **multi-level marketing** opportunities.

In November, the **commission** involved 23 state agencies and **consumer** protection officials in 24 countries to participate in the first "International Internet Sweep Day," sending...officers with JewelWay were charged with making deceptive earnings claims to induce almost 200,000 **consumers** to invest more than \$1,000 per person. Regulators alleged the sales pitch involved making a token **purchase** of jewelry to **recruit** other **participants**.

Jan Charter, acting regional director of the FTC in Denver, said JewelWay generated substantial interest...

...said the company agreed to the monetary settlement to "avoid litigation over the contention that **consumers** were harmed."

He said while individual representatives made "misleading statements" about JewelWay, the corporate officers...

...the industry leader, reported \$7 billion in sales last year and has nearly 2 million **distributors** internationally. The No. 2 player, San Francisco-based Shakley Corp., which distributes health products and water filters, reported \$750 million in sales and 500,000 **distributors** nationally.

The United States has 6.3 million multi-level marketing **distributors**, who deliver about \$16 billion in sales, according to Success magazine. Industry leaders are benefiting...

...strategic alliances with companies such as MCI, which offers discounted long-distance service for Amway **distributors**, and AT&T, which does the same for Shakley.

Once an industry known for mainly...

...marketing companies with religious "cults." In his book "False Profits," author Robert L. Fitzpatrick said **participants** are drawn to multi-level marketing opportunities because they promise "financial and spiritual deliverance."

Fitzpatrick...

...company is a cult, I guess it's true," he said.

Proceed with caution said **participants** are drawn to multi-level marketing opportunities because they promise "financial and spiritual deliverance."

Fitzpatrick...

...and those who are interested in joining are advised to proceed with caution.

Norton said **consumers** should look beyond sales literature and toward financial soundness and professional reputation. But because many...

...company's reputation, but it is not foolproof.

Spokeswoman Liz Doherty said the organization requires **members** to adhere to a code of ethics, checks with regulators and **consumer** groups for complaints, and imposes a one-year probationary period on new **members**.

Although it's not always reliable, Amway's formula of 70 percent product sales to non-**participants** can be one good indicator of whether a multi-level marketer is legitimate, said Diana Maurer Schatz, an assistant attorney general with the attorney general office's **consumer** protection unit.

Maurer Schatz said avoid companies that use sales pitches like "no selling required...about the company and its officers, products, start-up fees, guaranteed buy-back of required **purchases**, average earnings of active **distributors** .

- Get written copies of all available company literature.
- Consult with others who have had experience...

...company and its products. Check to see if the products are actually being sold to **consumers** .

- Investigate and verify all information. Don't assume that official-looking documents are accurate or...

...DESCRIPTORS: **Consumer** protection

13/3,K/19 (Item 12 from file: 635)  
DIALOG(R) File 635:Business Dateline(R)  
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0873274 98-33639

**'We Mean Business' seeks greener pastures**

Uhland, Vicky

Boulder County Business Report (Boulder, CO, US), V16 N11 p25

PUBL DATE: 971100

WORD COUNT: 525

DATELINE: Boulder, CO, US, Mountain

TEXT:

...Chamber of Commerce President Stan Zemler, along with local entrepreneurs like Jeff Feenstra of Smart **Shoppers** and Ralph Gregory of Intelligent Office.

Positive feedback

According to Will Campbell, the show's...  
...see the show expand to a hour.

Future topics include a look at business telecommunications, **multi - level marketing**, **Internet** access, business law and insurance and employee **benefits** for small business owners.

"We'd like to combine the variety of Rosie O'Donnell...

13/3,K/21 (Item 14 from file: 635)  
DIALOG(R)File 635:Business Dateline(R)  
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0813282 97-73553

**Multi-level marketers find cozy niche**

Ayers, Scott

Bellingham Herald (Bellingham, WA, US) pE1

PUBL DATE: 970504

WORD COUNT: 1,121

DATELINE: Bellingham, WA, US, Pacific

TEXT:

...But some of his friends thought he was crazy.

Boyson; is a full-time Amway **distributor** .

Across Whatcom County more and more people appear to be turning to **multi - level** marketing organizations as everything from telephone service to vitamins to laundry soap is now being sold through networks of friends and families and neighbors -- even across the **Internet** .

**Multi - level marketing** is a system of retailing in which **consumer** products are sold by independent business people. The products are generally provided by an established...

...multi-level marketing. Born in 1959, the company now has more than 2.5 million **distributors** in 75 countries and territories selling more than 400 home care, personal care, nutrition, home...

...network that is created creates profits for the company and for the individual.

Those individual **distributors** also go out and find others interested in selling the product. As individuals sign on new **distributors** , they create a pyramid of salespeople and get paid as the pyramid's sales grow. As long as the group is growing, the **distributors** continue to make more and more money.

But there is a difference between these network...

...don't require selling of a product instead they thrive on "investments" by each new **member** . In effect new **members** are paying the person above them in the pyramid in hopes that future people below...

...able to quit their other jobs and are making good money being full-time Excel **distributors** . Barry Wiens is a former masonry contractor.

Excel sells long-distance phone service through its distribution system of individuals. Its **distributors** claim it is now the fourth largest provider of long-distance services to residences in...

...to the Wiens provides a steady income to the couple even if they don't **recruit** more **customers** .

Detractors say that's because multi-level marketers pressure friends and family into buying. The...

...getting caught in an illegal organization.

#### Multi-level marketing

\* A system of retailing in which **consumer** products are sold by independent business people, often in **customers** ' homes.

\* You earn money based on your efforts and ability to sell **consumer** products or services supplied to you by an established multi-level marketing company.

\* You will...

...force. A percentage of the sales of your sales force is paid to you in **commission** .

\* It is possible to build a successful business with comparatively little start-up money, but...

...schemes

\* Concentrate mainly on the quick profits to be earned by selling the right to **recruit** new **members** to others.

\* Little or no mention of products is made. Earnings come from recruiting from...start-up cost. Pyramid schemes pressure you to pay a large amount to become a **distributor** .

\* Find out if the company will buy back inventory. If not you could be saddled...

...offer to buy back for at least 80 percent of what you paid.

\* Check the **consumer** market for the product. If a company seems to be making money by recruiting alone...

...DESCRIPTORS: **Distributors**

13/3,K/22 (Item 15 from file: 635)  
DIALOG(R)File 635:Business Dateline(R)  
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0786206 97-44817

**Corporate profile for Vitatonics Corp.**

McCormick, Dan

Business Wire (San Francisco, CA, US) p1

PUBL DATE: 970221

WORD COUNT: 352

DATELINE: Vancouver, BRC, Canada, British Columbia

## TEXT:

The following Corporate Profile is available for inclusion in your files. News releases for this **client** are distributed by Business Wire and also become part of the leading databases and information...

...604/270-0463

## Public Relations

Contact: Dan McCormick  
Business number: 714/589-8912

URL Address: [www .planetcity.com/hcn](http://www.planetcity.com/hcn)

Trading Symbol: VITN

Industry: **Multi - level marketing** - health/fitness products

Company description: Vitatonics Corp. is the realization of a dream by successful **members** from both nutritional/health supplement and **multi - level** marketing fields. Their collective efforts have resulted in some of the best, newest, and most...

...effective products.

The addition of a "Health Club Network," which utilizes superstore product selection and **discount** pricing, gives Vitatonics a true leading edge. As Vitatonics moves into international markets, the company...

...timely investment are present in Vitatonics with a significant upside potential for profits, both for **distributors** and shareholders.

...

13/3,K/23 (Item 16 from file: 635)  
DIALOG(R)File 635:Business Dateline(R)  
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0760629 97-19162

**Internet marketing idea is linking buyers and sellers with products**

Fairchild, David

Kansas City Business Journal (Kansas City, MO, US), V15 N11 p10

PUBL DATE: 961129

WORD COUNT: 560

DATELINE: Independence, MO, US, Midwest

**Internet marketing idea is linking buyers and sellers with products**

## TEXT:

Bidworld Inc., an eight-week-old, online marketing firm that links **buyers** and sellers on the Internet, has won a major endorsement from an international educational group.

Bidworld execs hope to gain credibility for its complex, **commissions**-based plan, which sells memberships in its Internet service in a way analogous to how...

...has inked a deal with Community Colleges for International Development Inc., a consortium of 75- **member** schools with more than \$150 million in combined buying power. Under terms of the deal, CCID **members** will use Bidworld's Internet platform to post bid requests for major **purchases** .

Bidworld founders hope CCID's recommendation will convince other organizations to sign onto their system as **buyers** or sellers. The company's role is to link bidders with companies searching for the best price on all types of products and services.

The company also **rewards** sellers using a variation of classic multilevel marketing strategy taken to the Internet. As more sellers join, **commissions** increase.

"I think this could really go like wildfire," Bidworld President and CEO Gail Simmons said. "We have a strong concept and a lot of possibilities."

**Buyers** are able to place bid requests on the online system for a \$5 monthly maintenance...

...are asked to buy a membership--or seat--on the Bidworld system to access the **buyers** ' requests.

Dr. Albert Koller, director of CCID, said his organization expects to use Bidworld's network to help CCID **member** colleges find the best price on items for classrooms, offices and building maintenance by reaching...

...Bidworld's head technician, came up with the distinctive concept or an online process for **buyers** and sellers that incorporates the increasing membership structure.

"Frankly there are so many ways to...

...online network, which increases the pool of available money from which all the sellers draw **commissions** .

Ten percent of Bidworld's monthly revenues are distributed as **commissions** among all seat holders, much as shareholders in a publicly traded company might share in quarterly earnings. **Members** who bought seats early stand to realize the largest returns if Bidworld continues to sell...

...It looks to me like were seeing more and more companies trying to develop a **multi - level marketing** scheme on the **Internet** ," said Ron Smith of Qualiar and Associates, an Internet consulting firm in Kansas City. "Everybody...

...ways to make money online."

After 1,000 seats are sold, Bidworld will let new **members** sign on with a 15 percent down payment. The remaining cost of the seat will be subtracted from the new **members** ' **commissions** .

Bidworld's Internet address is [www.bid-world.com](http://www.bid-world.com).

13/3,K/24 (Item 17 from file: 635)  
DIALOG(R)File 635:Business Dateline(R)  
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0426267 93-78466

**Herbalife plans shares offering of \$103 million**

Cole, Benjamin Mark

The Los Angeles Business Journal (Los Angeles, CA, US), V15 N34 s1 p1

PUBL DATE: 930823

WORD COUNT: 1,142

DATELINE: Inglewood, CA, US

**TEXT:**

...and health products with a colorful history, has filed papers with the Securities and Exchange Commission to sell up to \$103.5 million of stock.

New York-based Salomon Bros. and...

...They are independent contractors.

Generally speaking, the retail sales price is double the wholesale, or net price, received by Herbalife.

The multi-level marketers also garner a fraction of the income generated by people they attract to the Herbalife...

...could not reveal much about the new catalog venture. "It will supplement and help our distributors," said company spokesman Mallory Factor. "But I can't go beyond what is in the..."

...Iler of the law firm Irell & Manella, also could not be reached for comment.

Herbalife distributors reached last week evidently had no inkling of the Herbalife plans to devote \$25 million...

...are speaking of. I really can't answer that," said Bourque Noel, a local Herbalife distributor. Other distributors vowed that Herbalife products would not be sold through catalogs because that would undermine their...

...Hughes, the high-school dropout who started Herbalife, earned \$6.7 million in salaries and bonuses last year, and \$2.9 million in 1991.

Hughes may also be one of California...

13/3,K/27 (Item 1 from file: 703)

DIALOG(R)File 703:USA Today

(c) 2004 USA Today. All rts. reserv.

08665604

**Amway takes aim at Web**

USA TODAY (US) - TUESDAY May 11, 1999

By: Melanie Wells

Edition: FINAL Section: MONEY Page: 01B

Word Count: 1556

These gung-ho Amway distributors have come to this New York City neighborhood to hear of good money and a...

...t really for Amway, the 40-year-old direct-selling behemoth known for its evangelistic distributors. It's for Quixtar, Amway's new company that

will open for business on the Internet Sept. 1. Like Amway, it will sell hundreds of **consumer** products at volume **discounts** through **distributors**. Also like Amway, those **distributors** will earn **commissions** on their sales and **bonuses** from the sales of **distributors** they **recruit**.

But there's one big difference: Quixtar (pronounced Quick-Star) is the marketing equivalent of...

... often brings to mind pushy salespeople who peddle Amway products to friends and try to **recruit** them.

"The Amway name is often a hindrance when it comes to recruiting other people, because of a preconceived notion," says Rebecca Schmitt, a 28-year-old **distributor** and office manager in Chicago. "They expect a little old lady in green sneakers knocking..."

... with rival Procter & Gamble. In the most recent lawsuit between them, P&G alleges Amway **distributors** used a voice-mail system in 1995 to tell **customers** that P&G's profits were directed to satanic cults. A trial began this month...

... company to sell products under another name. Both AT&T and MCI, for instance, offer **discount** dial-around services that don't identify their affiliations.

DeVos and Van Andel won't discuss sales anticipations. They do admit that Quixtar will help them attract younger **distributors**. Amway's average **distributor** is in his or her 40s. Quixtar's will be 30-something, says Dave Van...

...says. "That's great." Although final plans are still being made, as of now Quixtar **customers** are supposed to enter a **distributor**'s ID number when they buy something. If they don't, a randomly chosen **distributor** in the **customer**'s zip code will get the **commission**. At the Astoria rally, Gulick told listeners that prospective Quixtar **distributors** are being told they can make \$200 a month or as much as \$45,000...

... depending on how hard they work. Amway says the average gross annual income for its **distributors** is \$1,056. Top Amway executives, however, won't discuss potential income for Quixtar **distributors**. For regular Amway **customers**, Quixtar could be a better deal because they may qualify for deeper **discounts**. Those **discounts** could cut into **distributors**' **commissions**, DeVos admits. He thinks that will be offset by the reduced amount of time it will take to manage a Quixtar distributorship. Amway **distributors** typically order, store and deliver products to **customers** and to **distributors** they **recruit**. Quixtar **distributors** need only refer people to the site, where they'll place orders with Amway.

Some undecided

Amway expects about half of its 750,000 U.S. **distributors** to join Quixtar.

"The word is change, and everybody fears it," says Theodore Pritchett, 41, an engineer and Amway **distributor** in Asheville, N.C. "Either we get on the Web and take full advantage of..."

... are making a decision based on Quixtar, but there are a large number of existing **distributors** who will probably stay with Amway now and move over to Quixtar later. I've got people in my business who have no comprehension of computers and the **Internet**..."

Amway doesn't sell many types of products that consumers can't get elsewhere -- sometimes for less money. Amway lists suggested retail prices on its products, but distributors can discount them. Customers like the convenience and personal attention.

"The personal contact is pretty powerful," says Harris.

With...

... from their homes in Ada, Mich. The company marketed its products by selling directly to consumers in their homes through a network of salespeople.

Today: Amway has an estimated 750,000 U.S. distributors, independent contractors who are not employees of the company. They make retail mark-up plus commissions on sales and earn bonuses on sales from people they've recruited as distributors. The system is called multilevel marketing. In 1979, a Federal Trade Commission judge ruled that Amway is not a pyramid scheme.

International: There are 2.25 million Amway distributors outside the USA. That includes those for Amway Japan and Amway Asia Pacific, which are

13/TI/1 (Item 1 from file: 47)  
DIALOG(R)File 47:(c) 2004 The Gale group. All rts. reserv.

The price of good buzz. (fans are paid to promote movies and music on the Web) (Brief Article)

13/TI/2 (Item 2 from file: 47)  
DIALOG(R)File 47:(c) 2004 The Gale group. All rts. reserv.

PC Shopping. (Web sites for buying, upgrading and repairing PCs) (Company Business and Marketing)

13/TI/3 (Item 3 from file: 47)  
DIALOG(R)File 47:(c) 2004 The Gale group. All rts. reserv.

Where the Buys Are: The Best and Worst Mail-Order and Web Vendors. (Insight and PC Connection top the list; DellWare, Micron Additions among the worst) (Industry Trend or Event)

13/TI/4 (Item 4 from file: 47)  
DIALOG(R)File 47:(c) 2004 The Gale group. All rts. reserv.

Frauds, hoaxes, myths, and chain letters: or, what's this doing in my e-mail box? (includes related articles on flaming and Web sites fighting fraud)

13/TI/5 (Item 5 from file: 47)  
DIALOG(R)File 47:(c) 2004 The Gale group. All rts. reserv.

Click before you leap. (avoiding Internet scams) (The Software Horizon) (Internet/Web/Online Service Information) (Column)

13/TI/6 (Item 6 from file: 47)  
DIALOG(R)File 47:(c) 2004 The Gale group. All rts. reserv.

Amway of the Web. (multilevel marketing on the Internet) (Internet/Web/Online Service Information)

13/TI/7 (Item 1 from file: 570)  
DIALOG(R)File 570:(c) 2004 The Gale Group. All rts. reserv.

Travels from my armchair; The option to buy direct is fast infiltrating all corners of consumers [superscript one] lives, not least the travel industry. But will this mark the death knell of the agents or can both co-exist and still offer choice.

13/TI/8 (Item 1 from file: 635)  
DIALOG(R)File 635:(c) 2004 ProQuest Info&Learning. All rts. reserv.

Quixtar launch is new era for Amway

13/TI/9 (Item 2 from file: 635)

DIALOG(R)File 635:(c) 2004 ProQuest Info&Learning. All rts. reserv.

**STAR ALMOST BORN; Amway distributors hear giant Web commercial for e-commerce venture**

13/II/10 (Item 3 from file: 635)

DIALOG(R)File 635:(c) 2004 ProQuest Info&Learning. All rts. reserv.

**BUSINESS GOING ONLINE ... Web site could transform Amway**

13/II/11 (Item 4 from file: 635)

DIALOG(R)File 635:(c) 2004 ProQuest Info&Learning. All rts. reserv.

**Micron Electronics Names Goldberg Moser O'Neill Its Worldwide Advertising Agency of Record**

13/II/12 (Item 5 from file: 635)

DIALOG(R)File 635:(c) 2004 ProQuest Info&Learning. All rts. reserv.

**Equalnet Signs Definitive Agreement for the Acquisition of the Intelesis Group; Set to Launch FreeCaller, Free Residential Long Distance Service**

13/II/13 (Item 6 from file: 635)

DIALOG(R)File 635:(c) 2004 ProQuest Info&Learning. All rts. reserv.

**ERA West Completes Acquisition of City Online, Inc.**

13/II/14 (Item 7 from file: 635)

DIALOG(R)File 635:(c) 2004 ProQuest Info&Learning. All rts. reserv.

**Amway's family leadership has seen it all**

13/II/15 (Item 8 from file: 635)

DIALOG(R)File 635:(c) 2004 ProQuest Info&Learning. All rts. reserv.

**Firm's failure ripples**

13/II/16 (Item 9 from file: 635)

DIALOG(R)File 635:(c) 2004 ProQuest Info&Learning. All rts. reserv.

**Giving a price to advice People were always asking computer enthusiast Bud Brubaker for advice. So he turned his interest into a consulting business.**

13/II/17 (Item 10 from file: 635)

DIALOG(R)File 635:(c) 2004 ProQuest Info&Learning. All rts. reserv.

**Micron Electronics Appoints Industry Veteran To Support Growth Strategy Initiatives; Appointment Enables Company to Drive Direct Channel Advantages Into Commercial Segment**

13/II/18 (Item 11 from file: 635)  
DIALOG(R)File 635:(c) 2004 ProQuest Info&Learning. All rts. reserv.

Multi-level mischief on rise Attorney general warns home-based firms about  
get-rich-quick claims

13/II/19 (Item 12 from file: 635)  
DIALOG(R)File 635:(c) 2004 ProQuest Info&Learning. All rts. reserv.

'We Mean Business' seeks greener pastures

13/II/20 (Item 13 from file: 635)  
DIALOG(R)File 635:(c) 2004 ProQuest Info&Learning. All rts. reserv.

Little guys getting telephone 'Access' in Jacksonville

13/II/21 (Item 14 from file: 635)  
DIALOG(R)File 635:(c) 2004 ProQuest Info&Learning. All rts. reserv.

Multi-level marketers find cozy niche

13/II/22 (Item 15 from file: 635)  
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Corporate profile for Vitatonics Corp.

13/II/23 (Item 16 from file: 635)  
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Internet marketing idea is linking buyers and sellers with products

13/II/24 (Item 17 from file: 635)  
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Herbalife plans shares offering of \$103 million

13/II/25 (Item 1 from file: 476)  
DIALOG(R)File 476:(c) 2004 Financial Times Ltd. All rts. reserv.

INSIDE TRACK: Cash from your desktop adverts: The hopes of the nascent  
AllAdvantage.com are pinned to an idea so big that it seems banal

13/II/26 (Item 1 from file: 641)  
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BYTES

13/II/27 (Item 1 from file: 703)  
DIALOG(R)File 703:(c) 2004 USA Today. All rts. reserv.

Amway takes aim at Web

Set	Items	Description
S1	545	AMWAY OR MLM OR (MULTILEVEL OR MULTI()LEVEL OR NETWORK OR - MATRIX OR DOWNLINE OR DOWN()LINE OR HIERARCHICAL OR PYRAMID OR DIRECT)() (MARKET? OR SALE? ? OR SELLING OR OPERATION?)
S2	27220	DIFFERENT OR MANY OR MULTIPL? OR MULTI OR SEVERAL OR NUMER- OUS? OR PLURAL? OR VARIOUS? OR (MORE OR GREATER)()THAN() (1 OR ONE)
S3	13144	CLASS OR CLASSES OR CLASSIFICATION? OR LEVEL? OR TIER? OR - RANK? OR DEGREE? OR GRADE? OR TYPE?
S4	3284	MEMBERSHIP OR PARTICIPATION OR ENROLLMENT OR INVOLVEMENT OR ASSOCIATION? OR RECRUITMENT OR TEAM
S5	6588	BONUS? OR COMMISSION? ? OR PURCHASE? ? OR COMPENSATION OR - BENEFIT? ? OR REWARD? ? OR DISCOUNT? ? OR PRIVILEGE? ?
S6	31606	INTERNET OR NET OR WEB OR WWW OR ONLINE OR ON()LINE OR WEB- SITE? OR WEBPAGE? OR HOMEPAGE? OR (WEB OR HOME)() (PAGE? OR SI- TE?)
S7	21260	CLIENT? ? OR MEMBER? ? OR MEMBER? ?()PLUS OR INDEPENDENT()- BUSINESS()OWNER? ? OR IBO OR REGISTERED()USER? ? OR DISTRIBUT- OR? ? OR RECRUIT? ? OR CUSTOMER? ? OR BUYER? ? OR PURCHASER? ? OR CONSUMER? ? OR SHOPPER? ? OR PARTICIPANT? ?
S8	8493	S2(S) (S3 OR S4)
S9	208	S1(S)S6
S10	34	S9(S)S8
S11	22	S10 AND (S5 OR S7)
S12	22	S11 NOT PY>1999

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12/3,K/1

DIALOG(R)File 256:TecInfoSource  
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02664294 DOCUMENT TYPE: Company

**PC Connection Inc (664294)**  
Rte 101A 730 Milford Rd  
Merrimack, NH 03054-4631 United States  
TELEPHONE: (603) 355-6005  
TOLL FREE TELEPHONE NUMBER: (888) 213-0260  
HOMEPAGE: <http://www.pcconnection.com>  
EMAIL: [salespricing@pcconnection.com](mailto:salespricing@pcconnection.com)  
TICKER: NASDAQ : PCCC

RECORD TYPE: Directory

CONTACT: Sales Department

ORGANIZATION TYPE: Corporation  
EQUITY TYPE: Public  
STATUS: Active

NUMBER OF EMPLOYEES: 1,000  
SALES: NA  
DATE FOUNDED: 1982  
PERSONNEL: Gallup, Patricia, Chairperson; Gallup, Patricia, Chief  
Executive Officer; Wilson, Wayne, President  
REVISION DATE: 19990930

PC Connection Incorporated is a **direct marketer** of software, brand-name computers, and accessories. It markets more than 25,000 products to **consumers**, businesses, and the government. The company began in 1982 with the mission to become a **different type** of mail order supplier. Its focus was on computers and on **customer** service and low prices. PC Connection has grown from two to 1,000 employees in...

...divisions focusing on the government and education sectors. It is developing systems to increase its **Internet**-based sales and service operations. Since 1995, PC Connection has achieved compound annual growth rates...

12/3,K/2

DIALOG(R)File 256:TecInfoSource  
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02586374 DOCUMENT TYPE: Company

**Secure Computing Corp (586374)**  
4810 Harwood Rd  
San Jose, CA 95124-5206 United States  
TELEPHONE: (408) 979-6100  
FAX: (612) 918-6501  
HOMEPAGE: <http://www.securecomputing.com>  
EMAIL: [info@securecomputing.com](mailto:info@securecomputing.com)  
TICKER: NASDAQ : SCUR

RECORD TYPE: Directory



CONTACT: Sales Department

ORGANIZATION TYPE: Corporation

EQUITY TYPE: Public

STATUS: Active

NUMBER OF EMPLOYEES: 450

SALES: NA

DATE FOUNDED: 1989

PERSONNEL: Waxman, Jeffrey H, Chairperson; Waxman, Jeffrey H, President;  
Hughes, Christine, VP Marketing; Taggart, Gary, VP Sales; Boyle, James,  
VP; McGurran, Tim, VP Operations; McGurran, Tim, Chief Financial  
Officer; Viets, Richard, VP; Hughes, Don, VP; Muir, John, VP

REVISION DATE: 20040530

...security solutions designed to provide a secure and productive environment for conducting business on the **Internet**. It originated as a small branch of Honeywell that pioneered the principles of modern data...

...1989. Since then, it has developed and marketed core security technologies, such as the patented **Type** Enforcement (TM) technology for the National Security Agency (NSA) and other departments of the U...

...marketplace that is projected to grow more than tenfold in the next five years. Representative **customers** include American Express, Tyson Foods, Citibank, United Airlines, and Time Warner Cable. Distribution is through **direct sales** and a global network of certified value-added resellers and **distributors**. The company is organized in four divisions: Firewall, Authentication, **Web** Tools, and Government. Its products have received **numerous** awards, including NCSA-certifies Firewall and ISO 9001 quality

12/3,K/3

DIALOG(R)File 256:TecInfoSource

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00146258 DOCUMENT TYPE: Review

PRODUCT NAMES: Data Mining (836699); Marketing Information (831247)

TITLE: Integrate Skill Sets with Data Mining Techniques

AUTHOR: Wheaton, Jim

SOURCE: DMNews, v25 n6 p19(2) Feb 10, 2003

ISSN: 0194-3588

RECORD TYPE: Review

REVIEW TYPE: Product Analysis

GRADE: Product Analysis, No Rating

REVISION DATE: 20030730

Targeted marketing requires some human input as well as intelligent integration of **multiple** data mining techniques. The human element comes in with a **team** with a varied set of skills, including **direct marketers**, creative professionals, and data miners. A blueprint for successfully blending **multiple** skill sets and data mining techniques into a targeting program is presented. A statistics based predictive model starts with a mathematical equation that **ranks** most to least attractive predicted behavior. A predictive model will generate segments that contain.

individuals with no guaranteed characteristics outside of the future predicted behavior, and the **customers** in any given segment may represent a combination of demographics and **purchase** patterns. Clusters, unlike predictive models, provide more homogeneity within segments. Segment homogeneity is essential in one-to-few marketing initiatives. Product affinity analysis is a **type** of clustering in which groups of **customers** are defined by **purchase** patterns. Efforts may be undertaken to sell items to individuals within a cluster, such as a **Web** recommendation agent or through e-mail microtargeting.

12/3,K/4

DIALOG(R) File 256:TecInfoSource  
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00140420 DOCUMENT TYPE: Review

PRODUCT NAMES: Privacy (838136); Marketing Information (831247)

TITLE: Customer Data Integration Technology: A Privacy Solution  
AUTHOR: Barrett, Jennifer  
SOURCE: Computer & Internet Lawyer, v19 n7 p8(4) Jul 2002  
ISSN: 1531-4944  
HOMEPAGE: <http://www.aspenpublishers.com>

RECORD TYPE: Review  
REVIEW TYPE: Product Analysis  
GRADE: Product Analysis, No Rating

REVISION DATE: 20021030

TITLE: Customer Data Integration Technology: A Privacy Solution

**Customer** data integration (CDI) technology allows users to swiftly and precisely link related **customer** data and to provide access to **consumers** for review and needed corrections. When provided with access to their data files, **consumers** will concentrate on data accuracy, will often provide more information, and are less likely to opt-out of a company's database. When the significant advantages of having **customer** information are known and provided to **consumers**, most will see the usefulness of the process. When they realize that prices can be...

...relevant, and products and services improved, company loyalty is increased. CDI is part of protecting **consumer** privacy, but can also improve **consumers**' financial positions, because retailers can reduce marketing and advertising costs and pass on savings and other **benefits** to **consumers**. In this scenario, says a study published by the Information Service Executive Council and the **Direct Marketing Association** of catalog and **Internet** apparel retailers, **consumers** would spend another \$1 billion for apparel produces. Most companies cannot currently comply with requests from **consumers** regarding how the **consumer** can determine what personal history a company has. CDI technology generally uses links between large data resources, or knowledge bases, and a company's existing information, to allow **customers** easy access to personal information throughout **various** business divisions.

12/3,K/5

DIALOG(R) File 256:TecInfoSource  
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00138948            DOCUMENT TYPE:   Review

**PRODUCT NAMES:**   **Wireless Internet   (840408); Billing   (837806)**

**TITLE:**   **Is Wireless Meter-Made? Wireless services could provide a...**

**AUTHOR:**   Culver, Denise

**SOURCE:**   the Net Economy,        v3 n4   p35(2) Mar 18, 2002

**ISSN:**   1531-4324

**HOME PAGE:**   <http://www.theneteconomy.com>

**RECORD TYPE:**   Review

**REVIEW TYPE:**   Product Analysis

**GRADE:**   Product Analysis, No Rating

**REVISION DATE:**   20030330

...starting to come into play in overseas markets. The Japanese arm of the Walt Disney **Internet** Group is planning to offer content to users of NTT DoCoMo's I-mode wireless service in Japan. Disney is one of **several** content providers that get a per-subscriber fee from DoCoMo for their content. Portal Software...

...a ready market. Growth in this area may be greatest in the wireless and converged **network market** for entry-level data applications like SMS. A move to usage-based billing is harder to justify for providers of wireline data services, where **customers** see flat-rate pricing as standard. Some suppliers add value-added services off the billing...

**12/3,K/6**

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00137733            DOCUMENT TYPE:   Review

**PRODUCT NAMES:**   **Java   (573744)**

**TITLE:**   **A Good Sign: When Brady Corporation used the Net to slash costs...**

**AUTHOR:**   Atanasov, Maria

**SOURCE:**   Smart Business for the New Economy,   p66(2) Feb 2002

**ISSN:**   1528-4034

**HOME PAGE:**   <http://www.smartbusinessmag.com>

**RECORD TYPE:**   Review

**REVIEW TYPE:**   Product Analysis

**GRADE:**   Product Analysis, No Rating

**REVISION DATE:**   20020630

...in 20 countries, describes its deployment of custom software that routes orders directly from the **Web** to the printing floor. Brady's previous order-processing and invoicing system was too task...

...a propensity for error, and cash often was tied up in accounts receivable. The new **Web** -to-Workbench system built by Brady lowered order processing expenses from \$16 per order to...

...Accounts receivable also dropped because instant cash could be generated via credit card payments. A **team** of programmers developed **Web** -to-Workbench in Java to allow **customers** to design and pay for signs

**online** , send orders directly to the factory, and eliminate **various** paper-based processing steps. Brady makes **many types** of signs, including ID tags and stop signs, among **many** others. **Web -to-Workbench** was introduced first in Brady's **direct marketing** division, which is called Seton Identification Products and is a cataloger. Seton generates up to 30 percent of Brady's business and about \$150 million in sales. Brady sells through **distributors** , while Seton sells custom signs directly to **customers** . Brady also expects to move at least half of all orders **online** by 2003 for three business divisions.

12/3,K/7

DIALOG(R)File 256:TecInfoSource

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00135532 DOCUMENT TYPE: Review

PRODUCT NAMES: Software Selection (839965)

TITLE: Out-of-the-Box Experiences and Taxonomies

AUTHOR: Quint, Barbara

SOURCE: Information Today, v18 n10 p8(3) Nov 2001

ISSN: 8755-6286

HOMEPAGE: <http://www.infotoday.com>

RECORD TYPE: Review

REVIEW TYPE: Product Analysis

GRADE: Product Analysis, No Rating

REVISION DATE: 20020430

...information professionals to fully decode the messages behind the words used by vendors of commercial **online** information products and services. In the past, marketing strategies for small markets emphasized sales to **customers** who would have to use the proprietary products of one vendor. Today's **Web** - and intranet-based users, who can search **online** , have **many** more choices. However, the **Web** products of conventional information resources vendors (including publishers' **Web sites** , database provider **direct sales** outlets, and search service packages) still require users to have considerable advance expertise in using...

...For instance, one product recently announced that it is a basic tool to process all **types** of internal documentation. However, it cannot find a memo by using the name of the...

12/3,K/8

DIALOG(R)File 256:TecInfoSource

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00135248 DOCUMENT TYPE: Review

PRODUCT NAMES: DWDM (845779); Bandwidth Management (844799)

TITLE: Maximize Bandwidth Payback: Companies can get more out of their...

AUTHOR: Sweeney, Terry

SOURCE: InternetWeek, v886 p28(2) Nov 19, 2001

ISSN: 0746-8121

HOMEPAGE: <http://www.internetwk.com>

RECORD TYPE: Review  
REVIEW TYPE: Product Analysis  
GRADE: Product Analysis, No Rating

REVISION DATE: 20020228

DWDM (dense wavelength division **multiplexing** ), QoS (quality of service), and caching are being investigated by General Motors, which has found...

...two fiber rings it installed in 1998 no longer provide sufficient capacity for linking its **many** facilities in Detroit, Michigan, or providing access to a global WAN. GM and **many** other companies are seeking ways to get more capacity from bandwidth. New technologies, management policies...

...1.54Mbps deal with Global Crossing at the Bandwidth.com site. Scott Roache, manager of **network operations** for AMB Property, says the added bandwidth reduces travel costs because it serves five videoconferencing rooms. Some bandwidth will be used for disaster recovery, **Web site** mirroring, and hosting services. AMB will also reassess bandwidth needs at the end of next year to determine if more aggregate bandwidth is needed. Services such as **Web** portals Bandwidth.com and Telco Exchange have had impressive success in providing companies with price comparisons for local and long distance connections at the T1 **level** and higher. They often perform as brokers between WAN providers and **customers** .

12/3,K/9

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00135141 DOCUMENT TYPE: Review

PRODUCT NAMES: **MSP (Management Service Providers) (842354); Consultant Selection (842231)**

TITLE: **In the Smorgasbord MSP Market, Scrutiny is Key**

AUTHOR: Madathil, Gopan

SOURCE: Customer Inter@ction Solutions, v20 n4 p42(3) Oct 2001

ISSN: 1529-1782

HOME PAGE: <http://www.cismag.com>

RECORD TYPE: Review  
REVIEW TYPE: Product Analysis  
GRADE: Product Analysis, No Rating

REVISION DATE: 20020228

As defined by the Management Service Provider (MSP) **Association** , MSPs are companies delivering infrastructure management services over a network to **multiple customers** . MSPs allow their **customers** to manage networks in-house, or the MSPs handle all aspects of management from their own **network operations** centers (NOCs). MSPs offer a wide range of services, centering on performance, security, database, storage, desktop, and **Web** management demands. Employing MSPs, organizations can focus on their own core competencies, reduce infrastructure costs...

...should define which network elements require management. Managers should define an appropriate outsourcing model. Service **level** agreements (SLAs) also must be defined. MSPs should offer information on migration support,

speed of deployment, pricing, and technical capabilities. Additionally, MSPs should provide potential **customers** with references. Finally, MSPs should be in good financial shape and able to weather market...

12/3,K/10

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00133637 DOCUMENT TYPE: Review

PRODUCT NAMES: Sales Tax (835494); E-Commerce (836109)

TITLE: Governors' Letter Urges Congress to End Ban on Internet Sales Tax

AUTHOR: Campanelli, Melissa

SOURCE: iMarketing News, v3 n28 p3(2) Aug 20, 2001

ISSN: 1528-2465

HOME PAGE: <http://www.dmnews.com>

RECORD TYPE: Review

REVIEW TYPE: Product Analysis

GRADE: Product Analysis, No Rating

REVISION DATE: 20011130

The National Governors Association has sent a letter, signed by more than 40 governors, to all House and Senate **members** asking them not to extend the soon-to-expire moratorium on new and discriminatory **Internet** taxes unless states can have more taxing power. Currently, e-tailers only have to collect...

...the operating vice president and tax counsel for Federated Department Stores and chair of the **Direct Market Association** 's (DMA) Use Tax Committee, the states do not need an act of Congress in...

...time to work on a more practical way to simplify the more than 7,600 **different** sales tax codes.

12/3,K/11

DIALOG(R)File 256:TecInfoSource

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00132863 DOCUMENT TYPE: Review

PRODUCT NAMES: Direct Marketing (835293)

TITLE: Customer Data Means Money: Businesses are buying and selling...

AUTHOR: Rendleman, John Heun, Christopher T

SOURCE: Information Week, v851 p49(2) Aug 20, 2001

ISSN: 8750-6874

HOME PAGE: <http://www.informationweek.com>

RECORD TYPE: Review

REVIEW TYPE: Product Analysis

GRADE: Product Analysis, No Rating

REVISION DATE: 20011130

TITLE: Customer Data Means Money: Businesses are buying and selling...

...

The **many** ways in which businesses are buying and selling **customer** data are discussed. In the month of July 2001, 'drug retailers that handle a third...

...than did Wal-Mart. Jennifer Barrett, chief privacy officer for Acxiom, a large collector of **customer** data, says **many** complaints about sale of data focus on the **Internet**; but most **consumer** information is gathered from public sources and is used to create mailing lists for marketing. Information about what people **purchase**, how much they spend, and how often they buy is very valuable, since, according to the **Direct Marketing Association**, companies spent \$191 billion in 2000 on direct response advertising, which includes direct mail and...

...1.7 trillion in revenue. Such companies as Acxiom, DoubleClick, Equifax, Experian, and TransUnion use **many** resources to obtain personal information, which is then combined with demographic data and information provided by warranty cards and **consumer** surveys.

12/3,K/12

DIALOG(R)File 256:TecInfoSource

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00131576 DOCUMENT TYPE: Review

PRODUCT NAMES: MSP (Management Service Providers) (842354)

TITLE: Making The Management Connection: Thinking about investing in...

AUTHOR: Barrett, Alexandra

SOURCE: Server/Workstation Expert, v12 n5 p50(6) May 1, 2001

HOME PAGE: <http://www.cpg.com>

RECORD TYPE: Review

REVIEW TYPE: Product Analysis

GRADE: Product Analysis, No Rating

REVISION DATE: 20020630

...to expensive management tools and a shortage of IT professionals. That said, there are two **types** of MSPs. Managed service providers offer management tools and an outsourced **network operations** center. However, actual maintenance is conducted by **customers**. Management service providers, such as Loudcloud, outsource management and also host solutions. Generally, MSPs target...

...for the MSP market, focusing on scalability and multitenancy. Tivoli, for example, has developed its **Web Services Manager** to qualify a user's **Web** experience. **Many** vendors, like Computer Associates with its iCan ASP, have formed new units to meet MSP needs. The MSP market **benefits**. Overall, the MSP market seems poised for growth.

12/3,K/13

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00130049 DOCUMENT TYPE: Review

PRODUCT NAMES: Internet Shopping (840432); Auto Dealers (837041)

**TITLE:** Online Car Buyers Are Driving Blind  
**AUTHOR:** O'Brien, Jim  
**SOURCE:** Computer Shopper, v21 n5 p42(1) May 2001  
**ISSN:** 0886-0556  
**HOME PAGE:** <http://www.computershopper.com>

**RECORD TYPE:** Review  
**REVIEW TYPE:** Product Analysis  
**GRADE:** Product Analysis, No Rating

**REVISION DATE:** 20011130

**TITLE:** Online Car Buyers Are Driving Blind

Online car-buying sites are faltering because they have to adhere to an antiquated inventory system. Franchise laws do not allow online referral services or independent direct - sales services to take ownership of inventory, preventing them from telling a customer whether a specific vehicle is available. Online services, such as CarsDirect, can only broker sales with participating dealers who have previously agreed...

...more than 60 percent of manufacturer pricing data on car- buying sites have errors of different degrees , and until there is a real-time inventory system, these problems are going to continue. While low prices and quick turnaround may appear to be the essence of online car buying, fundamental change can only take place when the selling process meets consumer needs rather than the other way around.

12/3,K/14

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00129904 DOCUMENT TYPE: Review

**PRODUCT NAMES:** Opware System (013323); SmartCloud Services (792705)

**TITLE:** Loudcloud makes MSP bid for enterprise-class customers  
**AUTHOR:** Fonseca, Brian  
**SOURCE:** InfoWorld, v23 n17 p24(1) Apr 23, 2001  
**ISSN:** 0199-6649  
**HOME PAGE:** <http://www.infoworld.com>

**RECORD TYPE:** Review  
**REVIEW TYPE:** Product Analysis  
**GRADE:** Product Analysis, No Rating

**REVISION DATE:** 20030730

**TITLE:** Loudcloud makes MSP bid for enterprise-class customers

...service. The configuration is meant to attract enterprises, but the demands of the market are many and varied, say industry mavens. Management service providers (MSPs) such as Loudcloud are seeking business in large enterprises because their first customer base, which consisted of dot-coms and application service providers (ASPs), is getting smaller, say...

...to resolve expanding and complicated infrastructure difficulties. Therefore, Loudcloud will direct its energies toward the many in-house



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